



2026 ACMG Annual Meeting Exhibitor Newsletter

January 2026

ACMG is pleased to welcome you as a 2026 ACMG Annual Meeting exhibitor. With the meeting in just eight weeks, here are important updates we want to provide you. This newsletter features the answers to the most recent questions received from exhibitors and also highlights the support opportunities still available for exhibitors to increase your visibility and success at the upcoming meeting.

Trending Exhibitor Questions

What is the “main entrance” to the Exhibit Hall?

Yes, there are two entrances, from the Pratt Street Lobby and the Charles Street Lobby. Both will be utilized by attendees depending on where in the building they come from right before exhibits open each day. The building is stacked and meeting and event space is located on the 300 and 400 Levels, with Plenary Sessions on the 100 Level in Halls AB, next to the Charles Street exhibit entrance. Escalators will bring attendees down to the Pratt Street entrance from meeting rooms on the right side of the 400 and 300 Level meeting space. Those coming from the left side meeting space on the 300 Level or Plenary Sessions will enter the exhibit hall from the Charles Street lobby.



Does Exhibitor Personnel Registration allow attendance to sessions?

There is a document in the Exhibitor Resource Center in the “Resources” Tab that covers the guidelines in detail. Briefly, there are two options for registering Company Personnel attending or exhibiting at the ACMG Annual Clinical Genetics Meeting:

OPTION 1: Exhibit Booth Personnel Badge

This badge/registration category is meant for personnel whose primary role at the ACMG Annual Meeting is to staff the booth.

The Booth Personnel Badge (allocation 6 per 10' x 10'; additional badges \$75 each) allows admittance to the exhibit hall during installation, dismantle and open exhibit hours **AND admittance to Scientific sessions**. **The Exhibit Booth Personnel registration category does not allow the registrants to claim CME or CEUs.**

OPTION 2: Full Conference Registration

This category is for exhibit company personnel who may staff a booth but are attending the ACMG Meeting primarily to participate in sessions and earn CME/CEUs.

Company staff registering in full should register and make hotel reservations via the [2026 ACMG Meeting website](#). They should select the appropriate category depending on the position they hold at your company and *pay the appropriate fee*.

Planning a hospitality or in-conjunction-with or company meeting during the ACMG meeting?

All ancillary, hospitality and In-Conjunction-With meetings held during the ACMG meeting must adhere to ACMG guidelines, regardless of the meeting location. See the ACMG Guidelines and submit a form for approval [here](#). Once approved by ACMG, we will provide you with a list of hotel contacts. All arrangements must be made directly by each company and at its own expense. **Deadline: February 12**

Exhibitor Resource Center Updates

1. Locate your login credentials for the Exhibitor Resource in your booth confirmation email
2. Log in to the [Exhibitor Resource Center](#)

Select from the following options in the Exhibitor Resource Center:

- Complete your company profile, add a logo, etc.*
- Exhibitor Registration
- Exhibitor Housing
- Exhibitor Service Kit - please allow 5 business days from receipt of booth confirmation email
- Resources Tab - key information for registration & housing, booth guidelines, exhibitor checklist, etc.
- Financials - outstanding balance (final payments were due 1/9/26)

Please contact [ACMG Exhibits](#) if you need your credentials to be resent or have any questions.

***Exhibitor Directory Upgrades:** ACMG offers opportunities to elevate your brand, presence, and maximize your ROI by reaching attendees before the meeting begins through the online exhibitor listing and floor plan by providing opportunities to upgrade your online exhibitor listing to various levels. See the Exhibitor Directory Upgrade options [here](#). All exhibitors will be contacted by Charlie Payne with Map Your Show (MYS) in the coming days. This outreach is approved by ACMG. Charlie will help you to make sure your Exhibitor Directory listing is complete and will offer you the available upgrades to increase your visibility and ability to reach your customers.

Support, Promotion and Advertising Opportunities

ACMG offers a wide range of support opportunities to enhance your competitive edge and increase company visibility. Connect with attendees, drive booth traffic, and achieve your marketing goals. While availability is limited, several high-impact opportunities remain.

Thursday and Friday Food Court Sponsorships

Dish out brand exposure and savor connections with attendees in this prime networking hotspot. Food Court sponsors can select Gold or Silver Packages that include multiple touchpoints with attendees. Exhibitors may also purchase individual packets of vouchers. Your company benefits by driving attendees TO YOUR BOOTH, plus they will remain in the exhibit hall during the lunch hour.

Gold Package: \$20,000

- Sponsorship acknowledgement in the Food Court
- 250 Lunch vouchers each day to give out at your booth, featuring your logo. Each voucher has a value of \$20 toward purchases in the Food Court (total of 500 vouchers).

Silver Package: \$10,000

- Sponsorship acknowledgement in the Food Court
- 150 Lunch vouchers each day to give out at your booth, featuring your logo. Each voucher has a value of \$20 toward purchases in the Food Court (total of 300 vouchers).

Food Court Lunch Vouchers Only: \$2,500 per 100 coupons

Distribute lunch coupons from your booth (value \$20 toward purchases in the Food Court). Coupons will feature your company logo.



Digital Showcase \$1,000 per item

As ACMG does not share attendee or member lists, we offer this valuable way to get visibility and reach attendees before the ACMG Annual Meeting begins and then throughout the meeting. The Digital Showcase is a collection of exhibitor promotions and resources hosted on the ACMG meeting website and in the mobile app (optional). The Digital Showcase will be highlighted to registered attendees by email in the days leading to the meeting. Your clickable image will open to a full-page view – perfect for highlighting products, services, booth giveaways, or meeting specials. Jpg/png file must be sent to ACMG for review and approval.

Sample page of the Digital Showcase:

Digital Showcase



Refreshment Breaks \$18,000 each (6 opportunities)

Refreshment breaks always draw a crowd! Served in the Exhibit Hall or outside the main meeting rooms, refreshment break sponsorships are highly valued by attendees. Be the company to provide them with the opportunity to refuel and network and position your company to connect directly with attendees. Sponsor signage will be placed at all break locations. Sponsors may provide appropriate branded items such as coffee sleeves or napkins for any break.

Sponsorships Supporting Early Career Professionals – An Influential and Growing Attendee Segment

Welcome Reception for Fellows, Residents, Trainees and Students *EXCLUSIVE SPONSORSHIP* \$18,000

A popular event for early career genetics professionals where attendees meet peers, learn more about ACMG and meet the College leadership. Representatives from the sponsoring company may attend and the opportunity includes a welcome from one of the company representatives.

Geneticist-in-Training Speed Mentoring *EXCLUSIVE SPONSORSHIP* \$10,000

Connect your brand with the future of genetics at the popular Speed Mentoring sessions. Held on Thursday and Friday on the Exhibit Hall floor, this activity brings together young professionals and established geneticists for rapid-fire mentoring "dates" (5 in 75 minutes). Sponsor acknowledgement will be on signage and the table identifiers. Two approved company representatives may participate as mentors each day, positioning your organization at the heart of this dynamic networking experience. This is a unique chance to support professional development while showcasing your commitment to the next generation of genetic leaders.

Early Genetics Trainee/Mentor Luncheon *EXCLUSIVE SPONSORSHIP* \$15,000

This interactive lunch provides trainees, postdoctoral and clinical fellows in the field of medical genetics the opportunity to meet and talk informally with senior members of the College about career options, goals, and professional opportunities and will draw about 250 attendees (trainees and mentors). The sponsoring company will be recognized with signage outside the luncheon and featured on walk-in slides. A company representative may attend the luncheon.

GENEius Challenge *EXCLUSIVE SPONSORSHIP* \$15,000

The GENEius Challenge is back for 2026! A Jeopardy-style competition where Geneticists-in-Training go head-to-head in one of three live Jeopardy-style qualifying rounds with the winner of each round competing in the final round of the GENEius Challenge Award on Saturday morning before the start of the Closing Plenary Session. Support funds prizes for competitors and winners. The sponsor will be acknowledged at the start of each round, sponsorship mention on the GENEius Challenge webpage and marketing and on the counters used in the competition and in social media coverage.

Fellow, Trainee & Resident Travel Awards \$3,000 each

These travel scholarships provide young professionals eager to attend the meeting with funds to defray the associated travel and hotel expenses. Attendance will introduce young professionals to the ACMG meeting and allow them to learn of the latest research and developments in the field and meet colleagues and mentors and learn from these invaluable experiences.

Upcoming Deadlines

Lead Retrieval Advance Order Deadline	January 29
Advance Registration Deadline (Full Registration)	February 4
Exhibitor Appointed Contractor Forms Due	February 4
Giveaway & Promotional Items Forms Due	February 4
Island Diagrams Due (400 sq ft or larger)	February 4
Deadline to request Meeting Suite	February 4
First-day advance freight received at warehouse	February 9
BCC Deadline-Catering, Internet, Electric, etc.	February 9 (30 days from move-in)

QUESTIONS

Don't forget there are many resources provided at www.acmgmeeting.net that can provide the answers to many general and routine questions. Be sure to check out the pages in the EXHIBIT/SPONSOR section of the website, including the [Exhibitor FAQ page](#), or contact [ACMG Exhibits](#).