

SPONSORSHIP AND PROMOTIONAL OPPORTUNITIES PROSPECTUS

2027 | ACMG Annual Clinical Genetics Meeting

APRIL 13-17 • EXHIBIT DATES: APRIL 14-16
MINNEAPOLIS CONVENTION CENTER • MINNEAPOLIS, MN



Elevate your presence at the **2027 ACMG Annual Clinical Genetics Meeting** by connecting your brand with more than **3,000 genetics and genomics professionals** from around the world. Our comprehensive selection of sponsorship, branding, and advertising opportunities is designed to increase visibility, enhance engagement, and create meaningful connections with the professionals advancing the future of genomic medicine.

From digital promotions and attendee experiences to onsite branding and educational engagement opportunities, sponsors can create a memorable presence before, during, and after the meeting while supporting ACMG's mission to provide valuable resources, education, and networking experiences for the genetics and genomics community.

Maximize your visibility by committing early! Sponsors who secure opportunities during the booth application process may earn additional **Priority Points** toward booth assignment.

Sponsor Benefits

Sponsors and supporters receive the following benefits in addition to the benefits included with individual opportunities:

- Company logo, listing, and acknowledgment on the ACMG Annual Meeting website (available up to four months prior to the meeting)
- Company logo recognition on sponsor signage onsite
- Priority Points based on level of support toward booth assignment

ACMG Support Acceptance Policy

ACMG accepts educational and in-kind support from corporations, foundations, individuals, and other organizations only when such acceptance does not create a conflict of interest or compromise ACMG's objectivity, independence, priorities, or actions.

Support of services, events, or programs does not provide influence over educational content and does not imply ACMG approval or endorsement of an organization's policies, products, or services, whether funded by a single or multiple sources.

Corporate Partners Program



ACMG Foundation for
Genetic and Genomic Medicine
Better Health Through Genetics™

ACMG Foundation's Corporate Partners Program makes ACMG key initiatives possible. Corporate gifts support many of our annual programs by generously supplementing individual donations and other targeted grants. ACMG's clinical and laboratory practice guidelines, advocacy campaigns, continuing education programs, and the Foundation's work to steer medical students into the genetics and genomics field all depend on corporate support.

To discuss the ACMG Foundation Corporate Partners Program, contact ACMGF@ACMGFoundation.org or call (301) 718-9603.

TABLE OF CONTENTS

Education & Presentation Opportunities.....	2
Exclusive & Signature Experiences	5
Attendee Experiences & Engagement	8
Early Career & Workforce Development.....	11
Brand Visibility & Onsite Advertising.....	12
Digital & Print Advertising Opportunities....	14
Digital Advertising & Banner Ads.....	15