

# EXHIBITOR PROSPECTUS

2027 | **ACMG Annual  
Clinical Genetics Meeting**  
APRIL 13-17 • EXHIBIT DATES: APRIL 14-16  
MINNEAPOLIS CONVENTION CENTER • MINNEAPOLIS, MN



EXHIBITS

## Secure your spot at the 2027 ACMG Annual Meeting: Where Breakthroughs Begin

The American College of Medical Genetics and Genomics (ACMG) invites you to exhibit at the 2027 ACMG Annual Clinical Genetics Meeting, April 13-17 (exhibit dates April 14-16) at the Minneapolis Convention Center in Minneapolis, MN.

The **ACMG Annual Clinical Genetics Meeting** brings together the multidisciplinary professionals driving advances in genetics and genomics. Attendees include medical and clinical geneticists, laboratory professionals, physicians from related specialties, genetic counselors, nurse practitioners, physician associates, dietitians, variant scientists, genetics trainees, and other healthcare leaders dedicated to improving patient care through genomic medicine.

As the premier educational and networking event in the field, the Annual Meeting provides unparalleled opportunities to learn from leading experts, discover the latest scientific and clinical advancements, evaluate innovative products and technologies, and build lasting professional partnerships.

The scientific program highlights breakthroughs in genetic disorders, rare diseases, genome sequencing, genomic therapies, precision medicine, and best practices in genetic counseling and clinical care.

The three-day Exhibit Hall serves as a central hub for innovation, bringing together industry leaders and genetics professionals to explore emerging solutions, exchange ideas, and connect with key decision makers shaping the future of genetics and genomics.

**Apply Online Today!** The ACMG Annual Meeting provides a “can’t miss” opportunity for industry, academic and commercial laboratories, academic institutions, advocacy groups, government agencies, recruiters and publishers to position their organization and showcase products and services to practitioners representing the entire genetics team.

*Assignments for Space applications received by October 9, 2026, will be made based on Priority Points.*



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## Why Exhibit at the ACMG Annual Clinical Genetics Meeting?

The **ACMG Annual Clinical Genetics Meeting** attracts more than **3,000** genetics and genomics professionals from around the world, representing every facet of clinical genetics and genomic medicine. The three-day Exhibit Hall is a premier destination where attendees discover the latest innovations in genetic testing, genomic technologies, bioinformatics, therapeutics, laboratory solutions, educational resources, and patient advocacy initiatives.

Whether you're introducing a new product, strengthening existing relationships, or expanding your presence in the genetics marketplace, ACMG provides direct access to the clinicians, researchers, laboratory professionals, and decision-makers shaping the future of genomic medicine.

### As an exhibitor, you will have the opportunity to:

- **Increase brand awareness** among a highly targeted audience of genetics and genomics professionals.
- **Showcase** new products, technologies, services, and scientific advancements.
- **Meet** face-to-face with key decision-makers, influencers, and prospective customers.
- **Generate** qualified leads and strengthen relationships with existing clients.
- **Position your organization** as a trusted partner and industry leader.
- **Gain valuable insights** into the evolving needs and priorities of the genetics and genomics community.



### How ACMG Drives Traffic to the Exhibit Hall

ACMG is committed to creating a vibrant Exhibit Hall experience by integrating networking, education, and attendee engagement throughout the meeting.

Attendees are drawn to the Exhibit Hall through:

- **Eight hours of dedicated, unopposed exhibit time**
- **Opening Reception** held in the Exhibit Hall
- **Food and beverage breaks and concession lunches** in the exhibit hall
- Interactive learning opportunities, including **Poster Presentations, Exhibit Theaters, Product Theaters, the Learning Lounge, and the Innovation Spotlight Stage**
- **GENEius Challenge** qualifying rounds
- **Speed Mentoring** sessions
- The **ACMG Booth**, featuring member engagement activities, photo opportunities, meet-the-editor sessions, and the celebration of **Medical Genetics Awareness Week**
- Additional networking experiences and attendee engagement activities offered throughout the meeting

### CONTACT INFORMATION

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### MEETING SPONSOR

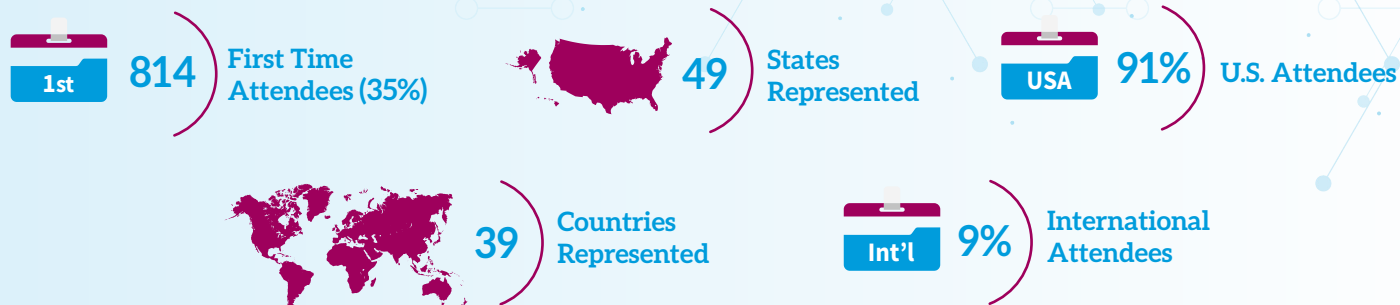
**American College of Medical Genetics and Genomics**  
7101 Wisconsin Avenue, Suite 990  
(301) 718-9603 | [acmg.net](http://acmg.net)

### CONVENTION FACILITY

**Minneapolis Convention Center**  
1301 2nd Ave S  
Minneapolis, MN 55404  
(612) 335-6000  
[Minneapolis.org/minneapolis-convention-center](http://Minneapolis.org/minneapolis-convention-center)



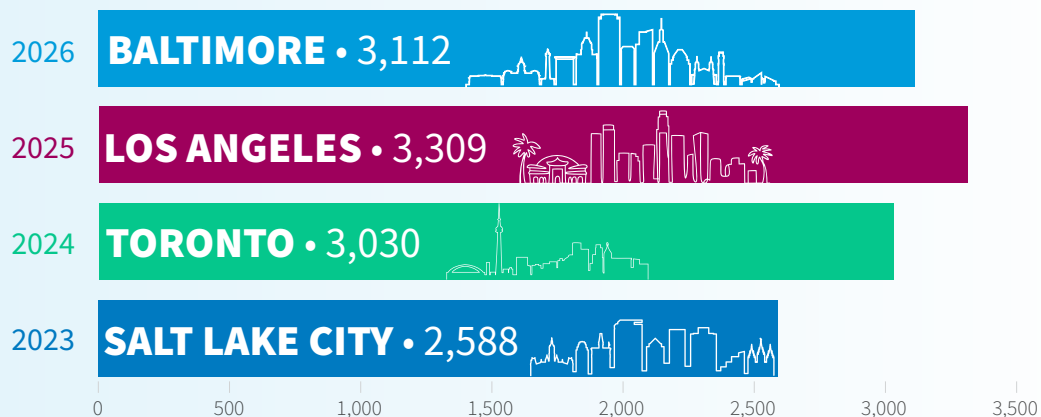
## Attendance By The Numbers



## 2026 ACMG Annual Meeting Breakdown



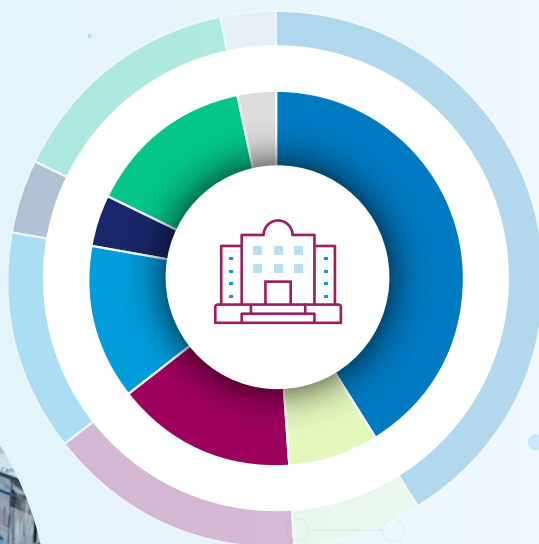
## Total Registration



# Attendee Demographics

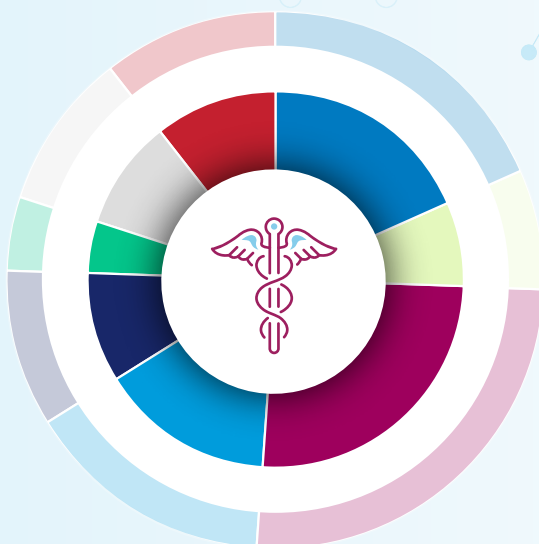
(based on 2026 Annual Meeting attendance)

## Workplace Setting



- 38% Academic Medical Center/University
- 7% Academic Laboratory
- 14% Commercial Laboratory
- 12% Commercial/Corporate (Pharmaceutical, Biotechnology, Software, etc.)
- 4% Government Agency
- 13% Hospital
- 3% Medical Practice or Consulting

## Primary Role/Positions Held



- 16% Clinical Geneticist
- 6% Corporate (Biotech/Pharma) Executive
- 22% Genetic Counselor
- 13% Laboratory Director/Supervisor
- 8% Researcher
- 4% Ob/Gyn, Pediatrics, Other Specialties
- 8% Post Doctoral Trainee/Resident, Fellow
- 9% Student





## Attendees Hold the Following Degrees



## Attendees Are Actively Involved in These Practice Areas



Clinical Genetics



Biochemical and  
Molecular Genetics



Cancer Genetics



Academic and Commercial  
Laboratory Genetics



Ob/Gyn, Pediatrics, Prenatal Genetics



Genetics Research



Cardiovascular Genetics, Neurogenetics,  
Cytogenetics, Metabolic/Dietary Genetics



Genetic Counseling

# Exhibit Space Fees

All exhibit applications must be submitted online. A 50% deposit is required with the application. **The preferred methods of payment are ACH remittance or wire transfer, with payment received within 10 days of application submission.** Credit card payments (Visa, MasterCard, Discover or American Express) are accepted. A 3% processing fee may be added to credit card payments for items over \$20,000. Exhibit space will not be assigned until the required deposit has been received.

**Space will not be assigned until the deposit is paid.**

| COMMERCIAL COMPANIES                   | Until<br>2/19/27 | On or after<br>2/20/27 |
|----------------------------------------|------------------|------------------------|
| Commercial – 10' x 10' inline          | \$4,700          | \$5,100                |
| Commercial – 10' x 10' corner          | \$4,900          | \$5,300                |
| Commercial – 10' x 20' inline + inline | \$9,500          | \$9,900                |
| Commercial – 10' x 20' inline + corner | \$9,700          | \$10,100               |
| Commercial – 10' x 20' corner + corner | \$9,900          | \$10,300               |
| 20' x 20' island                       | \$19,700         | \$20,200               |
| 20' x 30' island                       | \$29,200         | \$29,600               |

## NON-PROFIT ORGANIZATIONS 1\*

|                                                        |         |         |
|--------------------------------------------------------|---------|---------|
| Non Profit Organizations 1 – 10' x 10' inline          | \$2,800 | \$3,250 |
| Non Profit Organizations 1 – 10' x 10' corner          | \$3,000 | \$3,400 |
| Non Profit Organizations 1 – 10' x 20' inline + inline | \$5,700 | \$6,500 |
| Non Profit Organizations 1 – 10' x 20' inline + corner | \$5,900 | \$6,700 |
| Non Profit Organizations 1 – 10' x 20' corner + corner | \$6,100 | \$6,900 |

## NON-PROFIT ORGANIZATIONS 2\*\* (Associations and Government Agencies)

|                                               |         |         |
|-----------------------------------------------|---------|---------|
| Non-profit Organizations 2 – 10' x 10' inline | \$1,100 | \$1,300 |
|-----------------------------------------------|---------|---------|

## FAMILY/PATIENT ADVOCACY\*\*\*

|                                         |         |         |
|-----------------------------------------|---------|---------|
| Family Advocacy – 10' x 10' carpet only | \$1,050 | \$1,250 |
| Family Advocacy – 10' x 10' furnished   | \$1,300 | \$1,500 |

## START-UP PAVILION\*\*\*

|                   |         |         |
|-------------------|---------|---------|
| Start-Up Pavilion | \$3,000 | \$3,500 |
|-------------------|---------|---------|

## CAREER PAVILION

|                 | Exhibitor | Non-exhibitor |
|-----------------|-----------|---------------|
| Career Pavilion | \$600     | \$900         |

\*Non-profit Organizations 1: Academic or medical center affiliated laboratories, programs, and publishers that hold non-profit status or any other "not for profit entity" that sells a product or service to the professional attendees or their institutions. Note: Academic labs owned and managed by for-profit entities must pay the Commercial Company booth rate.

\*\*Non-profit Organizations 2: Professional associations and government agencies. Note: Non-profit organizations selling products or services should apply as Non-profit 1 (see above).

\*\*\*Family/Patient Advocacy Pavilion: A designated area for family and patient advocacy groups. This area will be carpeted by ACMG. Exhibitors in this category and assigned to the Pavilion have the option of purchasing a booth package with furnishings for an additional fee (furnishings will include one 6' draped table, two chairs, one waste basket and carpet). Note: This area will be limited and when full, Advocacy organizations may be assigned to a different area on the floor, where the \$1,100/\$1,300 booth fees will apply, and the furnished booth option will not be available.

\*\*\*\*Start-Up Pavilion: A designated area in the ACMG Exhibition Hall for emerging genetics and genomics companies. Companies assigned to the Start-Up Pavilion will receive an all-inclusive kiosk package that includes company graphics, carpeting, electrical connectivity, and company listing in related promotional and attendee materials.

## Exhibit Hall Open

**Wednesday, April 14**

5:00 PM – 7:00 PM

(Opening Reception in Exhibit Hall)

**Thursday, April 15**

10:00 AM – 4:30 PM

**Friday, April 16**

9:30 AM – 1:00 PM

## Exhibit Installation and Dismantle

**Exhibitors must be set up by 3:00 PM, Wednesday, April 14 to allow for final exhibit hall preparation prior to the Opening Reception.**

## INSTALLATION

**Tuesday, April 13**

12:00 PM – 6:00 PM

**Wednesday, April 14**

8:00 AM – 3:00 PM

*NOTE: Exhibitors with booths 400 net square feet or larger may be allowed early access to the exhibit hall for set up. Email request to [acmgexhibits@acmg.net](mailto:acmgexhibits@acmg.net).*

## DISMANTLE

**Friday, April 16**

1:00 PM – 8:00 PM

Dismantling or tear down of exhibits before the official close of the exhibition, Friday, April 16 at 1:00 PM is PROHIBITED and will result in a loss of points for space assignment for the 2028 meeting.



# ACMG Exhibit Payment Terms

Applications to exhibit are made online through ACMG's Exhibitor Portal. Detailed instructions are available at [acmgmeeting.net](http://acmgmeeting.net) in the Exhibitor/Sponsor section.

All exhibit applications must be submitted online. A 50% deposit is required with the application. The preferred methods of payment are ACH remittance or wire transfer, with payment received within 10 days of application submission. Credit card payments (Visa, MasterCard, Discover or American Express) are accepted. A 3% processing fee may be added to credit card payments for items over \$20,000. Exhibit space will not be assigned until the required deposit has been received. When paying by ACH remittance or wire, payment must be received within ten (10) days of application submission. Applications will not be approved, and space will not be assigned until the deposit is received.

## Final Payment

Once assigned space, exhibitors will be invoiced for the balance due and payment will be due 30 days from invoice date, or no later than February 26, 2027. Full booth payment must be made with applications submitted after February 26, 2027.

## Eligibility to Exhibit

The ACMG Annual Clinical Genetics Meeting aims to showcase exhibits that advance the field of medical genetics and genomics. To ensure a high-quality experience for attendees, ACMG carefully vets all exhibit applications. Accepted exhibits must provide products and services that relate directly to genetics and genomics, practical tools or resources, educational resources for genetics professionals, and align with ACMG's mission.

ACMG reserves the right to reject exhibit applications that don't meet the above criteria or that reflect poorly on the meeting's character. This includes displays featuring unrelated products like TENS units, LED skincare, cosmetics, or handheld massagers, and any other non-genetics related products. While a deposit payment is required with applications, it doesn't guarantee acceptance for booth assignment. If applicant does not qualify, ACMG will provide a full refund. This rigorous selection process ensures that the exhibit hall remains a valuable resource for genetics professionals seeking cutting-edge information and tools in their field.

## Cancellation and/or Reduction of Space Cancellations

of booth space, Exhibit Theaters, Exhibit Hall Suites and Sponsorships, or requests for reduction of space must be made in writing and received by ACMG at least 60 days prior to the meeting, or no later than February 12, 2027. Cancellations and reduction of space requests received by that date will be subject to a 50% cancellation fee. All cancellations and/or downsizes are subject to the 100% fee after this date and no refunds will be given. ACMG reserves the right to relocate exhibiting companies after downsizing and the right to resell any cancelled booth spaces.

## No Show Exhibitors

Exhibiting companies that reserve exhibit space and do not provide ACMG with written notice of their inability to exhibit by April 5, 2027, will automatically be charged an additional lounge fee of \$500, and are still responsible for paying any unpaid exhibit fees.

## Exhibit Space Rental includes:

- **Inline booths:** 8 ft. high black draped back wall and 36" black side drape, 7"x44" booth identification sign with company name and booth number.
- Aisle carpeting in show color.
- **Commercial and Non-Profit Exhibits:** Six complimentary exhibit booth personnel badges per 10'x10' booth.
- **Start-Up Pavilion:** Four complimentary exhibit booth personnel badges per kiosk.
- **Career Pavilion exhibits:** Two complimentary exhibit booth personnel badges per booth.
- Complimentary Exhibit Booth Personnel badges allow entrance to the exhibit hall during all installation, dismantle and regular exhibit hours. Admittance to educational sessions is allowed, but CE credits cannot be awarded to those registered as Exhibit Booth Personnel.
- **Additional badges \$75 each.** A maximum of 10 additional badges per booth may be purchased. Company listing, booth location product description and product category listing in the online exhibitor directory on [acmgmeeting.net](http://acmgmeeting.net) – three (3) months pre-meeting and four (4) months post-meeting and the meeting mobile app three (3) weeks pre-meeting and one year post-meeting.
- Exhibit floor perimeter security when exhibits are closed.
- Unlimited Press Releases in the onsite press room.
- Host attendee hospitality and social events during specified times during the meeting.
- Opportunities to provide meeting support, promotion and advertising.
- Exclusive opportunity to rent Exhibit Hall Meeting Suites for private business and client meetings.
- Additional opportunities, including Industry Supported Satellite Symposia, Exhibit Theaters, and Innovation Spotlight Stage, based on availability.

**NOTE:** Carpet, tables, chairs, electricity, computer, AV equipment and internet access are not included in the booth fee. These services and furnishings can be ordered through the Exhibitor Service Kit. All exhibit booth spaces in the Exhibit Hall must be carpeted or covered with appropriate flooring (bare floors are not permitted).



## Start-Up Pavilion

The Start-Up Pavilion is a designated area in the ACMG exhibition hall where emerging companies can showcase their products and services, connect with potential investors and partners, and gain visibility within the industry. This pavilion offers a cost-effective way for start-ups to participate in the ACMG meeting. Each company is provided with an all-inclusive kiosk that includes company graphics, carpeting, electrical connectivity, and company listings in all related promotional and attendee materials. This area draws attendees, potential partners, and investors eager to explore the latest products and services in the genetics and genomics field.

Availability in the Start-up Pavilion will be limited and allocated on a first-come/first-served basis. See floor plan for Start-up Pavilion area. Note: When ordering booth space online select “Start-up Pavilion Space.”

### Qualifications:

- Companies must be “start-up” firms targeting specific funding stages (seed, Series A, etc.) or introducing new products or services in the genetic and genomic industry.
- 100 or fewer employees.
- Companies must be independently owned, not subsidiaries of larger corporations or as non-profits or divisions of government organizations.
- Companies must have been founded within the past three years.
- Companies may not have exhibited at more than two ACMG meetings in the past. (i.e. the 2025 and 2026 meetings)

## Career Pavilion

The Career Pavilion will be a dedicated area in the ACMG Exhibit Hall. Tables will be available for exhibitors and organizations to promote your organization and meet and recruit from a large pool of potential candidates for your available positions. The opportunity is available to every exhibitor category. Registered Annual meeting attendees will participate at no additional cost. Job search resources, job boards, and the online ACMG Career Center will be in the Pavilion. Tables and chairs for meetings will be provided.

Tables to be staffed April 15 and 16 during all Exhibit Hours.

**Fees:** Exhibitor: \$600 / Non-exhibitor: \$900

### Included in Fee:

- One skirted 4’ table, two side chairs, carpet and a wastebasket
- Two Exhibitor badges
- Listing on the Career Pavilion webpage at [acmgmeeting.net](https://acmgmeeting.net)

Organizations participating in the Career Pavilion must purchase at least one ACMG Career Center posting package and will receive member rates for basic postings PLUS \$75 savings on the enhancement. Once you’ve signed up for the Career Pavilion, you will then have access to the member-only Employee Job Posting rates for the ACMG Online Career Center to select your package and pay the fee.

| 30-DAY POSTING | 60-DAY POSTING | 90-DAY POSTING |
|----------------|----------------|----------------|
| \$300          | \$425          | \$560          |



## Ancillary Meetings, Hospitality and In-Conjunction-With Events

The ACMG Annual Clinical Genetics Meeting brings together nearly 3,000 genetics and genomics professional attendees. This presents an opportunity for affiliates of ACMG (i.e., exhibitors, corporate supporters, ACMG members, patient groups, and nonprofit organizations) to hold meetings and events in conjunction with the ACMG Meeting.



Ancillary, hospitality and In-Conjunction-With meetings and events held during the ACMG meeting must adhere to ACMG guidelines, regardless of the meeting location. Detailed guidelines and a form to submit for approval are in the EXHIBIT/SPONSOR section of [acmgmeeting.net](http://acmgmeeting.net).

Events where attendees are invited may be held only during the following days and times:

**Tuesday, April 13:** 12:00 PM – midnight

**Wednesday, April 14:** 6:00 AM – 7:30 AM • 7:30 PM – midnight

**Thursday, April 15:** 6:00 AM – 7:30 AM • 6:30 PM – midnight

**Friday, April 16:** 6:00 AM – 7:30 AM • 7:30 PM – midnight

Exhibitor pre-conference staff meetings, orientations and internal corporate sales, business, or meetings that do not include meeting attendees may be held at any time.

### ADMINISTRATIVE FEE

- Commercial exhibitors: \$500 per approved ICW event hosted in ACMG hotel or convention center meeting space.
  - » Organizations requesting use of ACMG-controlled meeting space at the Minneapolis Convention Center will be assessed an additional \$500 facility fee (if space is available).
- Qualified nonprofit organizations, universities, and hospitals: \$50 per approved ICW event

### ELIGIBILITY REQUIREMENTS

- Commercial organizations must be contracted exhibitors at the ACMG Annual Meeting to be eligible to request an ICW event.
- ICW requests from non-exhibiting commercial organizations will not be accepted.
- All ICW events are subject to ACMG approval, scheduling guidelines, and availability.

**Payment must be included with the Application.** Event will be included in the online and mobile application schedule if the organizations requests.

Please apply at [acmgmeeting.net](http://acmgmeeting.net)– Deadline for Applications: March 1, 2027



## Exhibit Hall Meeting Suites: \$6,500 – \$8,000

Exhibit Hall Meeting Suites are available in two sizes: 10' x 10' and 10' x 20'

**Deadline to Apply: March 1, 2027**

Exhibit Hall Meeting Suites are turn-key furnished rooms available for rent for companies interested in a conveniently located private meeting space during exhibit hours. These can be used for internal company meetings, client meetings, or a place for private product demonstrations. These rooms will be available to rent for the duration of the show. **Access to these rooms will be available during show hours ONLY.**

Fee includes a hard wall system with company identification sign on the door, carpet, conference table and chairs, 6' skirted table, and wastebasket (meeting rooms do not include ceilings).

**Add-ons** such as electricity, audiovisual, internet, food and beverage are available at the expense of the exhibiting company and can be ordered through the Exhibitor Service Kit.

## New Opportunity!

**Upgrade your Meeting Suite!** Branded signage and upgraded color graphics on outside walls, and premium furniture options are available at the expense of the exhibiting company and can be ordered through the Exhibitor Service Kit.

Applications are submitted online when applying for booth space or at a later date via the Exhibitor Service Center. Space is limited and applications will be processed in the order they are received.



# Booth Assignments

**ACMG assigns booths based on a Priority Point System for applications received by October 9, 2026.** Companies' cumulative total includes points for exhibiting history, booth size, and meeting sponsorship or ACMG Foundation support in 2026 and/or 2027.

This system rewards long-time exhibitors and those who have provided meeting or ACMG Foundation support. Exhibitors with a shorter history accrue points on the amount of square feet purchased, commitment to support the upcoming meeting via sponsorship and support opportunities and by submitting the application by the points deadline.

Applications (with the required deposit) received by the Priority Point Deadline are arranged based on points accumulated and then assigned from highest to lowest priority points. For those companies with the same priority point total, the date of receipt and location of competitors are considered when assignments are made.

Priority Points are accumulated as follows:

- 10 points for applications received by October 9, 2026
- 5 points for each year exhibited since 2016
- 5 points for each 100 square feet reserved

**Meeting sponsorship and advertising activity** at the 2026 meeting and/or the 2027 Annual Meeting if commitment is made at the time of booth space application:

- \$5,000 or less: 10 points
- \$5,001 – \$10,000: 20 points
- \$10,001 – \$24,999: 30 points
- \$25,000 – \$49,999: 40 points
- \$50,000 – \$99,999: 50 points
- \$100,000 or more: 60 points

## 2026–2027 ACMG Foundation Corporate Partners:

- Friend Partner (giving level under \$25,000): 10 points
- Silver Partner (giving level \$25,000 – \$49,999): 20 points
- Gold Partner (giving level \$50,000 – \$99,999): 30 points
- Platinum Partner (giving level \$100,000 – \$249,999): 40 points
- Diamond Partner (giving level \$250,000+): 80 points

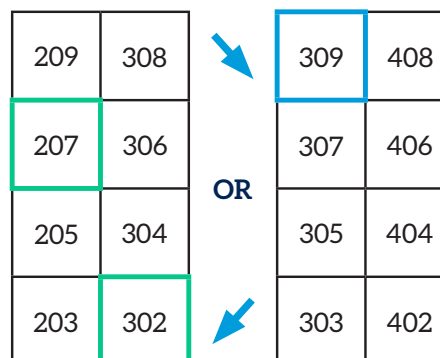
Once applications for exhibit space received by the priority point deadline have been assigned, the remaining applications or those received after the deadline, are assigned on a first-received, first-assigned basis, to the remaining space if any. The floor plan with assigned space will be available in December 2026 at [acmgmeeting.net](https://acmgmeeting.net).

## SPACE ASSIGNMENT CONSIDERATIONS

Every effort is made to assign booths in accordance with exhibitor's preference, but no guarantee can be made as assignments depend on Priority Points (for applications received by the deadline), location of competitors and other requests. Please keep the following factors in mind when selecting preferred booth space:

- ACMG reserves the right to adjust the floor plan and/or reassign locations as deemed necessary for the overall good of the exhibition or for safety issues. Affected exhibitors will be consulted in such situations.

- Companies with several years of exhibiting and/or support may have a high number of priority points. First-time exhibitors or those with a short exhibiting history should make booth selections with this in mind.
- During the booth assignment process, if the requested space(s) is no longer available, the next best space available will be assigned.
- Do not concentrate all booth choices in one area. Exhibitors have a better chance of receiving a preferred booth if the choices are in different areas of the floor plan (see floor plan online at [acmgmeeting.net](https://acmgmeeting.net) in the Exhibitor/Sponsor pages)
- Requesting to avoid competitors may affect booth space selection. If the first choice in booth space is located near a competitor already assigned, the next best available space will be assigned. The more competitors you list, the more your booth assignment may be affected. Exhibitors are urged to list a maximum of three competitors on the Exhibit Space Contract/Application. ACMG considers booths facing opposite directions or a location in the next aisle sufficient in avoiding a competitor. For example, the two booths in the 300 aisle in the diagram below would be considered an adequate distance from each other, or a competitor in the 200 aisle location.



Please refer to the **Booth Display Guidelines, ACMG Policies and Exhibitor Terms** for complete details on exhibit eligibility, booth assignment, exhibiting rules and regulations.

# Exhibitor Registration & Hotel Reservations

## Exhibitor Registration

Registration instructions for requesting Exhibit Personnel Badges and full registrations will be provided to exhibitors with booth confirmations in November 2026.

### EXHIBIT BOOTH PERSONNEL BADGES

All booth personnel working in rented exhibit space must be registered. Each exhibiting company is entitled to the following Exhibit Personnel Badges for your booth personnel and company employees who will staff the booth.

- Six (6) Exhibit Personnel Badges per 10'x10' regular exhibit space
- Four (4) Exhibit Personnel Badges for the Start-up Pavilion
- Two (2) Exhibit Personnel Badges for the Career Pavilion
- Additional Exhibit Personnel Badges over the above allotments: **\$75/badge (Limit 10 per company)**

A maximum of 10 additional badges per booth may be purchased.

Exhibit Personnel Badges allow entrance to the exhibit hall during open exhibit hours and set up and dismantle hours. Exhibit Personnel (with an exhibit badge) can attend educational sessions including concurrent sessions, plenary sessions, and Platform Presentations. *Exhibit booth personnel are NOT eligible for CME or CE.*

Exhibit Company Full Conference Registrations: Company representatives who wish to obtain CE credit and/or attend the meeting for the purpose of attending sessions AND accruing CE credit must register in full for the meeting and pay the appropriate registration fee. Registration fees and the link to the full registration site are located in the Registration Section of [acmgmeeting.net](http://acmgmeeting.net).

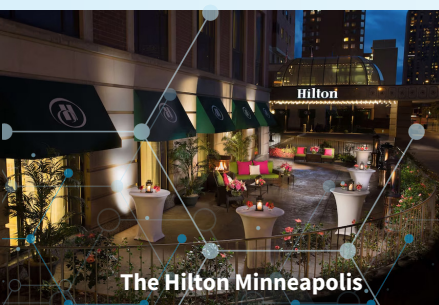
Company personnel who are registered to attend sessions who will also work in the booth should request “exhibitor credentials” when picking up their badge so that they can access the hall when it is closed to attendees (i.e., during set up, dismantle, and before exhibits open each day).

Additionally, exhibit company staff registering as full registrants will book their hotel rooms through the attendee hotel reservation site. Their room reservations should not be made in the exhibit block through the exhibitor housing site.

### EXHIBIT HALL ONLY PASSES:

To maintain the professional value of the exhibition and ensure focus on the exhibits, access to the Exhibit Hall is limited to registered attendees. Exhibitors wishing to evaluate the meeting for future year participation should contact ACMG at [acmgexhibits@acmg.net](mailto:acmgexhibits@acmg.net) for registration options.

Online full conference attendee registration opens in October 2026 at [acmgmeeting.net](http://acmgmeeting.net).



## Hotel Reservations

ACMG has secured blocks of rooms at reduced rates in several hotels convenient to the convention center. **The Hilton Minneapolis** and the **Hyatt Regency Minneapolis** will serve as co-headquarter hotels and these and the other official hotels are listed on the ACMG Meeting website. To ensure that the College avoids penalties and attrition charges, please book your reservations in the ACMG block. Exhibitors who book outside of the official ACMG housing block may lose Priority Points.

- Detailed information on the hotel booking process is outlined on the ACMG Website.
- Exhibiting companies must have already purchased booth space to make hotel reservations – the link to the hotel reservation system will be provided upon receipt of the application and/or in the booth assignment correspondence depending on date of receipt of the application.
- All reservations must be made through ACMG’s Housing Partner – CMR (Convention Management Resources).
- Hotels will not accept direct reservations.
- The room block for this meeting frequently sells out prior to the cut-off date, so reservations should be made early.
- Exhibitors are urged to book rooms only for the nights they will definitely use. Closely review the exhibit hours and your staffing schedule before making hotel reservations.

**The Hotel Reservation Deadline is March 23, 2027.** Group Reservations for sleeping rooms will be limited to ten (10) rooms and the deadline to make those reservations is March 23, 2027. Should your group require additional rooms, please complete the online form provided on the housing reservation site.

# Important Deadlines

| DATE              | ITEM                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| September 4, 2026 | Industry Supported Satellite Symposia Application Preferred Rate Deadline                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| October 1, 2026   | Abstract Submission Opens                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| October 6, 2026   | Full Conference Registration and Housing Opens                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| October 9, 2026   | Priority Points Deadline                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| October 9, 2026   | Booth space applications submitted after this date are assigned on a first-come, first-assigned basis to the space remaining, after the Priority Point assignment process is completed.                                                                                                                                                                                                                                                                                                                                        |
| October 30, 2026  | Industry Supported Satellite Symposia Late Application Rate Deadline                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| November 2026     | Booth assignments sent, exhibitor personnel registration and housing opens.                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| November 13, 2026 | Abstract Submission Deadline                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| December 2026     | Exhibitor Service Kit available                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| December 16, 2026 | Abstract Acceptance/Rejections Sent                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| December 18, 2026 | <ul style="list-style-type: none"> <li>Exhibit Theater Submission Deadline</li> <li>Innovation Spotlight Stage Submission Deadline</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                  |
| January 15, 2027  | Early Bird Deadline for Full Registration                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| February 12, 2027 | Deadline to cancel or reduce booth size, sponsorships, Theaters, etc. and receive partial refund. Applications received after this date must include payment in full.                                                                                                                                                                                                                                                                                                                                                          |
| February 26, 2027 | Last day to pay booth fees. Late fees apply on or after February 27, 2027.                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| March 1, 2027     | <ul style="list-style-type: none"> <li>Exhibitor Appointed Contractor Form and Proof of Insurance Deadline</li> <li>Deadline to submit giveaway and drawing items for approval</li> <li>Deadline to request meeting space for Ancillary, Hospitality and In-conjunction with meetings and events</li> <li>Deadline to apply for Exhibit Hall Meeting Rooms</li> <li>Island Booth Renderings (preferably digital format) with dimension due</li> </ul> <p><i>See the Exhibitor Service Kit for service vendor Deadlines</i></p> |
| March 3, 2027     | Advance Full Registration Deadline                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| March 12, 2027    | Registration Cancellation Deadline – partial refund prior to this date                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| March 23, 2027    | Rooming List Deadline for Group Blocks                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| March 31, 2027    | <b>Attendee Hotel Reservation Deadline and Housing Deadline:</b> Last day to cancel a reservation with CMR. Hotel reservation cancellation received by this date will not be charged a deposit of one night's room and tax.                                                                                                                                                                                                                                                                                                    |
| April 13, 2027    | Exhibit Hall Move-in Begins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| April 14, 2027    | <ul style="list-style-type: none"> <li>Exhibit Hall Move-in Completed by 3:00 pm</li> <li>ACMG Exhibits Open at 5:00 pm</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                             |
| April 16, 2027    | Exhibit Hall Move-out Begins at 1:00 PM (close of Exhibits)                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |