## **EXPOCAD®** Launches ELI<sup>™</sup> Event Security Services

A new service that allows show and event management to respond quickly and easily to emergencies at an event or expo using mobile devices. An emergency location interactive (ELI) enables quick response and effective communication when minutes matter. Managing the unimaginable.

San Antonio, IAEE Expo! Expo!, 28 November 2017 -- Whether your event is inside or out, trade, consumer show or festival ELI™ can elevate security to a higher level. ELI combines mobile technologies so organizers can raise the bar on emergency response.

Regardless of what floor plan or mapping software show management or contractor uses, ELI utilizes the intelligent floor plan technology in EXPOCAD responsive design floor plans to allow for precise location of emergencies at an event.



EXPOCAD® launches ELI to raise the level of security at events. ELI Expocaddies to illustrate ELI enabled users on the show floor.

To overcome the limitations of push-to-talk and walkie-talkie communications, ELI connects authorized ELI users to show management designated first responders and managers using any smart phone. There are no apps or installation necessary. Only show management authorized access is allowed.

ELI uses a discrete channel to provide location based information using the adage 'a picture is worth a thousand words'. The exact location is instantly communicated to those who have been designated by show management. First responders will know exactly where, what and when an emergency occurred.

Before ELI was introduced, show management and first responders had to figure out where to go. Now they will know exactly the location of an emergency for quicker response. This technology is so unique US and international patents are being filed. In the US, the Department of Homeland Security is evaluating ELI as well.

To learn more about ELI, email luv@expocad.com or call +1.630.896.2281.

## **About EXPOCAD**

EXPOCAD® by ACT, Inc. invented mapped based tools for the events industry and provides a suite of products for cloud and on-premise implementations for over 30 years. With offices globally and the largest event organizers in the world as users, EXPOCAD continues to lead the industry towards six sigma events.