Trust & Security Policies

At Applied Computer Technology, Inc., aka 3e Powered by EXPOCAD®, we are committed to insuring digital confidence. We continue to work diligently to provide products that will protect the integrity of information stored either on premise or in the cloud. As a leader in graphical data driven innovation, data privacy and security has been a constant in all development efforts. We actively choose to be accountable in the performance, operation and security of our products.

Privacy

We understand the importance of proprietary data and we practice the highest standards in privacy protection, doing so for many years prior to it becoming a popular practice.   Customers can trust that we take all necessary steps to protect proprietary information and data rights and only use your proprietary information to administer your account and to provide the products and services you have requested from us.

Our company (or products), **do NOT** share any data or report, digitally, written or verbally, **any customer's data** either specifically, generically or by aggregation (vertical markets, event types, etc.). This includes data collected by our customers using our software products and customer's   information collected by our corporation. Data that may consist of company (exhibitor, attendee or organizer) data is not available to anyone in aggregate or individually. No data is assembled, disseminated or divulged for any business intelligence, mailing lists or data bases to any third party.

Questions or additional information may be obtained by emailing the EXPOCAD® Data Security Officer at Privacy@expocad.com

GDPR – General Data Protection Regulation

Minimal personal information on the 'data subject' is collected and managed by our products. Our company treats B to B information as personal information and protect this data with the highest possible integrity.

We comply with the GDPR guidelines set forth on 25 May 2018 and have always considered safety and protection of customer's data as an integral part of best practices. This includes, but not limited to;

- Right of erasure
- Provision for request of deletion
- Back-up storage shelf life
- GDPR as a part of the EXPOCAD® SLA (Service Level Agreement)

PCI Compliancy

The PCI Standards Council released SAQ A (Self-Assessment Questionnaire, v3.2, updated January 2017 v3.2.1.1) for organizations like Applied Computer Technology, Inc. where the credit card is not present and all cardholder data functions are fully outsourced using 256 bit encryption. Our software uses a PCI DSS certified 3rd party tool to manage credit card transactions. To qualify for SAQ A attestation the software must:

- Confirm with the payment application vendor system does not store sensitive authentication data after authorization.

- Read and maintain the PCI DSS compliance, as applicable to the environment, at all times.

- If the environment changes, a reassessment of the environment must be completed and implement any additional PCI DSS requirements that apply.

- All elements of the payment page is delivered to the exhibitor's browser originate only and directly from a PCI DSS validated third-party service provider.

The above criteria have been met, and more specifically, the standards in the SAQ questionnaire. We will continue to hold our corporation and software to this standard and beyond.   We understand and appreciate the importance of compliance and we will continue to maintain the level which is required.

Trust

Applied Computer Technology, Inc. was established in 1986 and your digital trust in us is extremely important.

Throughout the years we have provided digital services to many of the largest companies in the world including McDonald's, Ford, John Deere and General Electric.

In the exhibitions industry our customers include many prominent non-profit organizations and the largest show organizers in the world.

Data at Rest: All data is segmented and segregated.
Back-ups are made daily, physically and to the cloud.
Data server farms are located in Virginia, Missouri and New York.

Procedures are in place to mitigate risk, prevent unauthorized access and protect customer data.

Data in Motion: Data when communicating is using HTTPS TLS 1.3 and is encrypted.
Our API (Application Programming Interface) also utilizes this security scheme. Server farms are located on main fiber optic trunk lines to provide uninterrupted communications.

Regular testing is performed on our data security procedures and on software updates and upgrades as well as hardware schema. Hardware and software firewalls, intrusion detection systems and the latest virus/malware/phishing technology are in place to protect all sensitive information.

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