

BETH KELLY - HEAD OF OPERATIONS

DAY TO DAY LIFE

My day to day life sees me doing a combination of budgeting, meetings, event planning and being onsite - which is my favourite part!

Working in operations, no day is the same as I'm constantly busy with the shows and what they bring - I love it!







WHAT WAS LIFE LIKE BEFORE OPERATIONS?

Life before ops seems like a million years ago but it was retail while I was still studying, followed by a few years at Haymarket straight out of art college.

In the days where you had to print and post your CV, mine was on purple paper to make it stand out in a pile of white – safe to say it worked!



WHAT GETS YOU OUT OF BED IN THE MORNING?

Coffee and a run! Running keeps me sane. I'm really into my fitness so being active is a a massive part of my day.

PAINT A PICTURE OF YOURSELF

I'm definitely a strong willed character, some might even say stubborn! But I'm also a creative individual and a complete control freak.

WHAT DO YOU DO OUTSIDE OF WORK?

As I said earlier, being active is a huge part of my life. I love to run, take long walks and go to the gym. If I'm not doing that you can normally find me shopping!

FIVE WORDS AS TO WHY YOU LOVE THE INDUSTRY

I've made friends for life.

WHAT EXTRAVAGANT ITEM/ HOLIDAY/ HOBBY DID YOU SPEND YOUR FIRST WAGE ON AFTER JOINING THE INDUSTRY?

God that was such a long time ago, I have no idea! But knowing me it was probably clothes or shows.