

# AEO – Finance Working Group



## Purpose

- The Finance Working Group is the newest to the AEO portfolio and offers a platform for members to come together and collaborate on managing issues within the finance arena. They will meet to discuss, share and drive efficiencies that affect different sized organisations across AEO membership, collaborate on best practice and use collective buying power to benefit the industry as a whole.
- It should be noted the group will not discuss commercial arrangements with each other regarding venues, or suppliers.

## Audience

- This Group is aimed at attracting Finance professionals from the events industry at a senior level (Financial Controller or equivalent) and is open to all AEO members.
- The Group is operated under Chatham House Rules.

## Frequency and Location

- Meetings occur on a tri-annual basis and an annual calendar of meetings is to be circulated in January in advance of the new fiscal year. Further details can be found on the AEO website under the section of “Diary Dates”.
- These take place at varying locations across the UK.

## Strategic Aims

- Put in place strategies that will drive business efficiencies.
- Create and share best practice and procedures that will aid in maximising profits and minimising risk. E.G. Exhibitor insurance etc.
- Utilise the potential of collective buying power and create cost effective partnerships that will benefit AEO members and offer a more consistent service.