

AEO INTERNATIONAL OPS, H&S and SECURITY (IOHSS) GROUP

PURPOSE

The AEO IOHSS Group is responsible for sharing and capturing key issues that affect events organisers and their teams internationally.

Specifically they are a forum to discuss the challenges of operating overseas and how they can use their collective knowledge to set unified standards and drive progressive change.

This includes but is not limited to:

- Employee welfare
- Cultural knowledge of working in different regions
- Practical tips and best practice to support overseas teams

Furthermore, the group should identify regions where a collaborative approach to support teams with a local provision of tools and guidance, enabling them to carry out their jobs more consistently. This is through the adoption of the gGuide, AEO Ops Hub and curated networking opportunities for regional teams.

OBJECTIVES FOR 2022

The overall objective for 2022 is to continue the recovery and rebuilding of events globally.

The group will continue to share experiences of what is happening regionally, looking to each other for tips and learnings on how to navigate the different rules and regulations imposed by different countries in relation to COVID-19.

Connecting with their teams to understand their burning issues, they will look at new topics that can aid them overseas.

Furthermore, the group will revisit the possibility of launching regional networking opportunities, creating virtual sessions that will allow remote teams to connect, discuss common challenges and from this develop relevant support.

This will be delivered through web led seminars, implementation of the g-Guide and continued development of the International section of the AEO Ops Hub.

AUDIENCE

Membership of this group is via invite only, to AEO members who operate internationally. External suppliers or friends to the industry may be invited to attend in the interest of furthering the groups strategy.

It is aimed at those working in an Operations role at a senior level.

This group operates under The Chatham House Rule.

FREQUENCY & LOCATION

Meetings occur on a triannual basis – although additional meetings may be arranged on an issue led basis.

An annual calendar of meetings is to be circulated in January in advance of new fiscal year.

Gatherings will take place virtually over the year, with a face to face meeting taking place in Q4.



Group Chair – Verena Lester
Global Operations Director – Clarion Events Ltd



Vice Chair – Lindsay Thompson
Head of Operations – DMG Events