

# AEO DEVELOPMENT BOARD

## PURPOSE

To further develop and support the work of the AEO Council agenda, across a number of working groups.

To act as a conduit between the AEO Council and the Futures Board to encourage youth engagement in the sector and ensure content remains relevant.

To share challenges, the progress of each member's working group and opportunities to network.

## OBJECTIVES FOR 2022

The key focus for the Development Board for 2022 will be the attraction and retention of talent, with the aim to provide the industry with a wealth of diverse, quality candidates that have chosen events as a first choice career.

The group will be:

- Running research to benchmark salary's and employee benefits
- Understanding the new roles that members will be recruiting for and exploring how to attract the right applicants.
- Working closely with the Futures Board to shape content and recruit intelligently.

## AUDIENCE

A collective of next generation business leaders at Director/Senior Management level, from all facets of the business.

## FREQUENCY & LOCATION

- For the course of 2022, the group are going to meet quarterly.
- Gatherings are to be held virtually with the final meeting of the year to take place face to face at a location TBD.



**Group Chair - Alison Willis -  
Divisional Director - Easyfairs**



**Vice Chair - James McGough -  
Managing Director - Imago -  
Clarion**