

COMPLETELY  
RETAIL  
**marketplace**

United  
Kingdom

# **EVENT INFORMATION**

OLD BILLINGSGATE MARKET

**30<sup>th</sup> April & 1<sup>st</sup> October 2019**

CRMARKEPLACE.COM

30th April & 1st October 2019

# ABOUT

## The Format

Completely Retail Marketplace is the award winning deals focused networking event held exclusively for brands and property professionals working within the retail & leisure sector.

**“THE EVENTS OFFER GREAT SCOPE FOR THE TJX TEAM. THE FORMAT MEANS THAT WE GET MAXIMUM EXPOSURE TO THE INDUSTRY WITHIN A DAY, AND IN AN ENVIRONMENT CONDUCIVE TO DOING BUSINESS”**

## WHY ATTEND?

- Mix with the leading retail and leisure property experts from the UK and overseas
- Only occupiers, agents, landlords and investors are invited to attend to maintain the deals focus of the event
- Contact other delegates and book meetings ahead of the event via our CONNECT system
- Complementary refreshments and Wi-Fi for everyone
- Complementary entry to the evening drinks reception





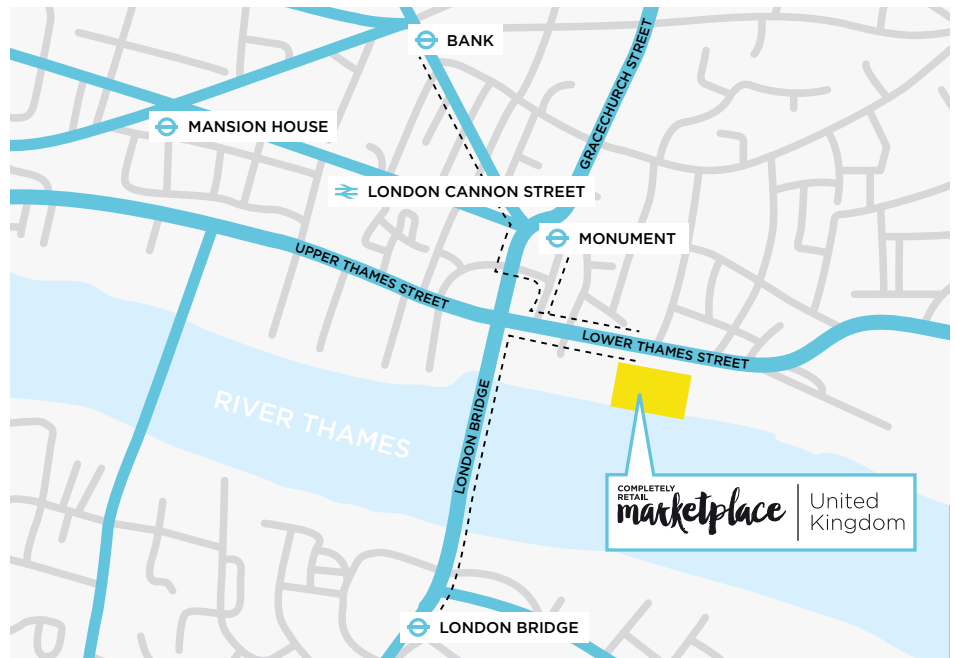
30th April & 1st October 2019

# LOCATION

## Old Billingsgate Market, London

Old Billingsgate Market is easily accessible from a number of Central London mainline stations, London Underground and the Docklands Light Railway. The nearest mainline station is Fenchurch Street. The nearest tube stations are Monument and Bank station, both just 5 minutes away.

“A GREAT PLACE TO MEET ALL THE RELEVANT PEOPLE UNDER ONE ROOF, IN ONE DAY”





**£10,000  
+VAT**

30th April & 1st October 2019

# CORE SPONSORSHIP

## Core sponsors receive the following:

- 5 additional delegate passes
- 2 x branded poseur tables
- 1 HTML Emailer to the full delegates list
- 5 extra tickets to the evening drinks reception from 4:30pm for other members of your organisation
- Branding on all appropriate event literature including emailers and press adverts with Estates Gazette, Retail Week and Property Week
- Branding on the event website, with a core sponsors profile page on both the website and event guidebook
- Branding around the event on all hoarding and hanging banners



**£10,000**  
**+VAT**

30th April & 1st October 2019

# EVENING DRINKS SPONSORSHIP

From 4:00pm on the Old Billingsgate Terrace we have our drinks reception, what better way to round up a day of deals than to enjoy a drink, canapés and live entertainment. The cost for this is a split contribution with the organisers.

## Sponsors receive the following:

- 5 delegate passes
- 2 branded poseur tables (adjacent to stand if applicable)
- Branded serving staff uniforms
- Branded drinks mats
- Branded sail flags on the terrace
- An HTML emailer sent out to delegates with branding of your choice one week prior to the show inviting them to the drinks
- Branding in reception area, an A5 poster on every stand and branding on all screens
- Sponsors profile page on the website and in the event guide





**£10,000**  
+VAT

30th April & 1st October 2019

# REFRESHMENT SPONSORSHIP

All delegates receive complimentary speciality teas, coffees and snacks throughout the day with table service.

## Sponsors receive the following:

- 5 delegate passes
- 2 branded poseur tables (adjacent to stand if applicable)
- Branded serving staff uniforms (Apron and T shirt)
- Branded cups
- Branded A5 menus on every table
- Branded catering areas
- A5 poster on every stand and branding on all screens
- Sponsors profile page on the website and in the event guide



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# ADDITIONAL SPONSORSHIP

## Lanyard sponsorship - £6,000 + VAT

- 5 delegate passes
- 2 branded poseur tables (adjacent to stand if applicable)
- Branded lanyards
- Sponsors profile page on the website and in the event guide

## Wi-Fi sponsorship - £6,000 + VAT

- 5 delegate passes
- 2 branded poseur tables (adjacent to stand if applicable)
- Branded Wi-Fi boards and leaflets around the event
- Branded landing page
- Personalised login details of your choice
- Sponsors profile page on the website and in the event guide



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# ADDITIONAL SPONSORSHIP

## Cloakroom sponsorship - £6,000 + VAT

- 5 delegate passes
- 2 branded poseur tables (adjacent to stand if applicable)
- Branded cloakroom wall (10m x 2.44m)
- Branded cloakroom tickets
- Sponsors profile page on the website and in the event guide

## Soapbox sponsorship - £6,000 + VAT

- 5 delegate passes
- 2 branded poseur tables (adjacent to stand if applicable)
- Official supporter of soapbox
- Logo on all advertising, editorials and at the event
- Member of your team to introduce the sessions and speakers
- Sponsors profile page on the website and in the event guide





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# ADDITIONAL SPONSORSHIP

## Stationery sponsorship - £3,000 + VAT

- Branded pens and note pads on every stand
- Sponsors profile page on the website and in the event guide

## Delegate bag sponsorship - £2,500 + VAT

- Branded delegate bags
- Insert into the delegate bags (newsletter, handout, brochure etc)
- Sponsors profile page on the website and in the event guide



bags  
of retail  
experience  
dngc.ie

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# ADDITIONAL SPONSORSHIP

## Lunchtime sponsor - free of charge

Promote your brand and introduce some of the most influential people in the property industry to your name. We are looking for four retail and leisure brands to provide lunch to the delegates at the show. We will provide each sponsor with the following:

- 6m x 2m catering area
- Serving tables
- Food prep room
- Power
- Branding
- Sponsors profile page
- Branding around the event





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# MARKETPLACE STAND OPTIONS

## Exhibition Space – Ground Floor Stand

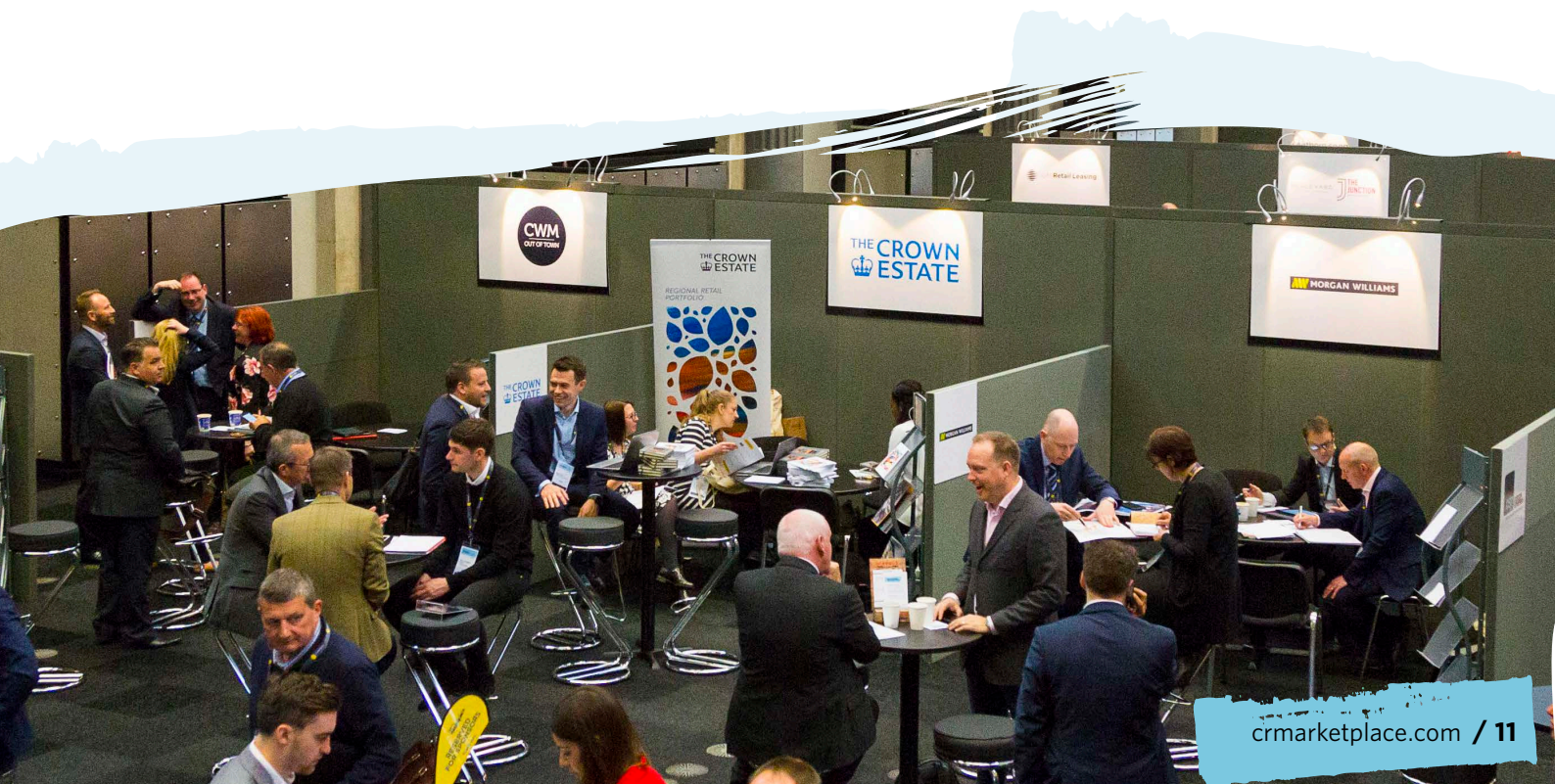
- April: £6,000 + VAT
- April & September: £10,000 + VAT (Annual Stand - Saving £2k)

## Exhibition Space – Mezzanine Stand

- April: £5,000 + VAT
- April & September: £9,000 + VAT (Annual Stand - Saving £1k)

## Stand packages include

- 5 delegate passes
- 3m x 2m stand
- Branded pelmet sign and wayfinding sign
- Literature rack
- Meeting table
- 6 chairs
- Power point on stand
- Complementary Wi-fi
- Complementary refreshments with table service
- Lunch
- Drinks reception with bar and canapés



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# DELEGATE PRICING

## Landlords / Agents / Investors

The cost for landlords, agents, investors and any agents acting on behalf of occupiers is £495 + VAT per delegate

## Annual Pass £695 + VAT

Book for both 2018 dates and save £200

## Occupiers

The first five occupiers from any one company are invited to attend the event free of charge\*, thereafter it is £95+ VAT per additional delegate.

\*Please note that this rate does not apply to agents representing occupiers.

**EARLY BIRD RATE**  
**£395 + VAT**  
available until  
28.01.2019





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# EVENT COVERAGE

As a supporter of the event, brand awareness will be achieved through...

- Up to 16 full page adverts in Estates Gazette, Retail Week, Property Week, Across and Property EU
- All adverts available online for 6 months after publish date
- Mentions in any editorial features and press releases
- Up to 10 emailers going out for each event. This goes out to our database of 23,000 occupiers, agents and landlords of retail property
- Full social media coverage during the build up and the event itself through the use of Twitter, LinkedIn, Google+ and Facebook

TOTAL MEDIA REACH  
2.5 million



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# ENQUIRIES & FURTHER INFORMATION

**95% OF ATTENDEES  
DID BUSINESS AS A  
RESULT OF ATTENDING  
THE 2018 EVENTS**

**Please contact:**

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