

Endless possibilities, countless opportunities.

ABOUT **US**

The Ricoh Arena is unlike any other venue in the UK. A pioneer in the world of sport, business and entertainment.

This world-class destination in Coventry, has provided a catalyst for urban regeneration and economic development since it opened in 2005, and now is the home of Aviva Premiership rugby club. Wasps.

The award-winning venue has a mix of state-of-the-art conference, training, banqueting, exhibition, hotel, music and sports facilities. It has become a firm favourite in the UK for music promoters as well as business and sports event organisers.

There is over 20,000 sqm of space along with 2,000 onsite car parking bays, two restaurants, DoubleTree by Hilton hotel and one of the UK's largest casinos which is perfect for post-event entertainment.



COVENTRY AND WARWICKSHIRE

HOME TO THE RICOH ARENA

Coventry is located alongside
Shakespeare's Warwickshire and is
famous for its track record of innovation
and technology, enterprise and learning
as well as peace and reconciliation. We
welcome people from across the world
to make their home here in the heart of
England, where diversity and creativity
is a way of life.

With great connections to the rest of the country, Coventry and Warwickshire has also become a prime location for events, conferences and celebrations. It offers opportunities for up to 20,000 delegates and 10,000 bedrooms.

Coventry and Warwickshire is a unique place, ideal for big business, amazing attractions and relaxing retreats. There are well-connected transport links ensuring easy access to the region, which is home to Coventry Cathedral and Warwick Castle and famous names such as Lady Godiva and Sir Frank Whittle.

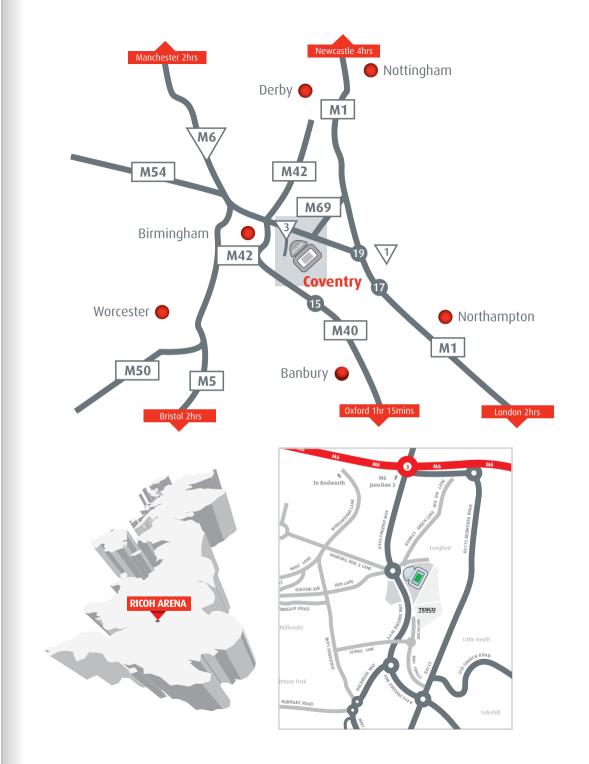


CONNECTED

CENTRAL TO EVERYTHING

Situated in the heart of England, the Ricoh Arena is within two hours' drive of 75 per cent of the population and is around 800 yards from junction 3 of the M6 as well as being within easy reach of the M1 and M40. In addition we have 2,000 car parking spaces onsite, located within a short walk to the main entrance.

Easy access makes the Ricoh Arena an ideal destination, with three train stations within 8 miles, Birmingham International Airport only a 20 minute drive away and London Euston 55 minutes by train.





CORPORATESUSTAINABILITY

Sustaining our environment

We fully recognise that our actions impact upon the environment and since opening in 2005, the Ricoh Arena has undertaken a number of successful projects which mitigates these effects and positively works towards achieving sustainable development.

A £3m renovation project in 2010 enabled significant investment in energy saving equipment to ensure efficient use of the utilities. This included installation of 120 energy meters for monitoring purposes. In 2010-2011 energy usage in these areas was reduced by 33%.

We are aiming to be recycling 100% of waste in 2016 and investigating future projects that include harvesting of rainwater and solar panel use.



GROUP PARTNERS

The Ricoh Arena and Wasps have an enviable portfolio of Partners and Suppliers. We pride ourselves on aligning with brands that are leaders in high-tech innovation, sustainability and providers of premium products. Our partners are the key to our future success and support us in achieving our business goals and objectives both on behalf of the venue and the team.



NAMING RIGHTS PARTNER



MAIN CLUB PARTNER

















PARTNERS















SUPPLIERS



YOUR BUSINESS IS **OUR** BUSINESS

The Ricoh Arena has 20,000 sqm of flexible space and combined this is known as the IEC (International Events Centre). We regularly host conferences and dinners for blue-chip clients such as Lloydspharmacy, E.ON, Boots, Costa and Whitbread.

We have over 80 versatile suites that can accommodate from 7 to 7,000 delegates, including a 6,000 sqm conference and exhibition hall. A multitude of lounges that have natural daylight, inbuilt AV and retractable walls to suit a variety of business events, makes this an enviable place.

In addition we provide the ultimate solution to delegate accommodation with our onsite 121 room DoubleTree by Hilton hotel. We operate a full hotel booking service including transport to offsite hotels, with a clear aim to ensure we go the extra mile to support event organisers.

We also have a number of restaurants, bars and a casino to add the perfect amount of entertainment to a successful business event.







A STAGE TO TRIUMPH

The only place to have three live entertainment venues under one roof

Take That, Coldplay, Kings of Leon, Oasis, P!nk, Bon Jovi, Rod Stewart and Red Hot Chili Peppers, Muse and Bruce Springsteen are amongst the world-class acts who have rocked the Ricoh Arena in our 40,500 capacity stadium bowl.

In addition Scouting for Girls, Beverley Knight, The Specials, Echo and The Bunnymen, Buzzcocks, Radio 1 Live Extra, Britain's Got Talent and The Enemy have all captivated thousands of fans in our impressive Jaguar Indoor Arena, which we believe is currently the only Arena in the UK to have a 12,000 standing capacity.

Finally, our more intimate Auditorium with a capacity of 650 seated and 750 standing, has played host to The Risk, Hoosiers, Sally Morgan, Peppa Pig and comedians such as Dave Spikey.





A FIELD OF SUCCESS

The Ricoh Arena is home to the Aviva Premiership rugby club, Wasps, who also compete in the European Rugby Champions Cup.

The Ricoh Arena is also where Coventry City Football Club play their matches in the English football league.

We also host England Under-21 internationals, David Cup Tennis, EDF Energy Cup semi-finals, the FA Women's Cup final, Darts, World Snooker, Weightlifting and Boxing.

In 2012, fans came from all corners of the globe to cheer on their teams during 12 matches in the London 2012 Olympic Football Tournament when we were the only Midlands venue chosen to stage live football action.





DoubleTree by Hilton at Ricoh Arena

Following a multimillion pound refurbishment DoubleTree by Hilton opened at the Ricoh Arena in October 2015.

The hotel's 121 guest rooms, including 50 queen rooms with stadium views, 18 deluxe rooms and two king suites, offer guests a modern and welcoming environment. Business guests seeking a practical working environment will be delighted with the sleek workspaces and Wi-Fi connectivity included in every guest room.

Delegate accommodation

We provide a number of services for delegates with stress-free accommodation and a relaxing overnight stay.

Our services include courtesy transport planning, onsite check in facilities and luggage transfer, together with a dedicated accommodation booking service. Not only do we have 121 bedrooms onsite, we also have over 2,000 bedrooms located within minutes, making us the ideal delegate accommodation solution.



RICOH ARENA

DINING AND **HOSPITALITY**

The Mill Bar & Brasserie

Our Mill Bar & Brasserie is located on the ground floor. Nestled under our spectacular central atrium, it offers a stylishly furnished environment to enjoy fantastic tasting, fresh food. Or for food on the go, visit The Mill coffee shop and bakery.

Faradays Restaurant

For an evening meal, visit Faradays Restaurant on the first floor, offering a full service a la carte menu in comfortable surroundings.

Faradays' spacious bar serves a selection of draught and bottled beer and ales, wines and spirits, working with our valued partners Heineken, Purity Ale and Majestic Wine

Hospitality

The Ricoh Arena is famous for food quality as well as exclusive and unique lounges, meaning we are able to provide over 2,000 covers per event.

"The food and the hospitality are second to none."

David Armstrong

CEO, Wasps Holdings Ltd

RICOH ARENA



GROSVENORCASINO

The onsite Grosvenor Casino is one of the largest in the UK and provides a great leisure and gaming experience for all.

The Casino boasts the very best in gaming facilities, a Poker Room and Slots with jackpots of up to £20,000.

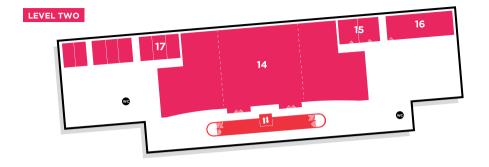
There is an excellent Grill Restaurant, amazing bars, including a Sports Lounge with a giant screen for live sport and a Show Bar with live entertainment on a regular basis.

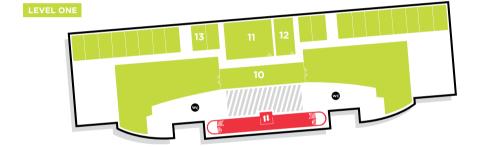
Event organisers can arrange bespoke packages within the casino. These can include exclusive use of the Show Bar with entertainment and fun gaming.

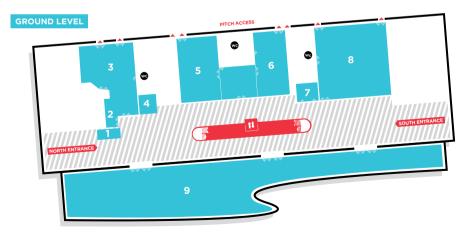
The Casino is open from 12pm - 6am Monday - Thursday and 24 hours Friday to Sunday, Entry is free and guests must be over 18 years old.



FLOOR **PLANS**







GROUND LEVEL

- 1 RECEPTION
- 2 DOUBLETREE BY HILTON
- 3 THE MILL BAR & BRASSERIE 4 COFFEE AND BAKE HOUSE
- AT THE MILL
- 5 JAGUAR LOUNGE 6 JAGUAR SUITE
- 7 GODIVA SUITE
- 8 LEGENDS LOUNGE
- 9 JAGUAR EXHIBITION HALL

LEVEL ONE

- 10 LOUNGE ONE 11 BOARDROOM
- 12 CHAIRMAN'S LOUNGE 13 EXECUTIVE BOXES/ PITCH VIEW ROOMS

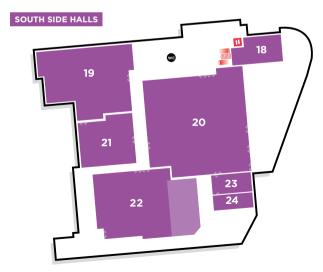
LEVEL TWO

- 14 E.ON LOUNGE 15 SUPER BOX 245 & 246
- 16 AYLESFORD SUITE
- 17 EXECUTIVE BOXES/ PITCH VIEW ROOMS

SOUTH SIDE HALLS

- 18 ENTRANCE
- 19 BAR 87 **20** HALL 3
- 21 HALL 4
- 22 HALL 5/AUDITORIUM
- 23 SYNDICATE 1 24 SYNDICATE 2

- II LIFT
- **ESCALATORS**
- TOILETS
- ATRIUM
- **#** MAIN STAIRCASE



ROOM CAPACITIES

Room	Level	Theatre Style (Front projection)	Theatre Style (Back projection)	Boardroom	U-Shape	Cabaret Tables of 10	Dinner Only Tables of 12	Dinner Dance	Length (M)	Width (M)	Sqm	Height (M)
Jaguar Lounge	Ground	100	N/A	30	25	70	72	60	9	19	157	3.08
Jaguar Suite	Ground	100	N/A	34	30	70	84	60	10	19	194	2.85
Jaguar L/S + Foyer	Ground	-	-	-	-	-	-	-	N/A	N/A	N/A	3.05
Legends Lounge	Ground	250	200	50	40	200	240	168	21.3	20	401	3.08
Godiva Suite	Ground	37	N/A	14	12	10	10	N/A	6.4	5	32	2.67
Jaguar Hall	Ground	7000 (tiered)/ 5000 (Non)	7000 (tiered)/ 5000 (Non)	-	-	3240	3528	3336	110.4	54.6	6000	10
Jaguar Hall 1	Ground	5000	4500	-	-	2500	3000	2880	73.6	54.6	4000	10
Jaguar Hall 2	Ground	2500	1600	-	-	1080	1296	1226	36.8	54.6	2000	10
Lounge One North	1st Floor	208	255	34	30	120	144	144	20.4	20.75	423	3.3
Lounge One South	1st Floor	208	255	34	30	120	144	144	20.4	20.75	423	3.3
Lounge One Centre	1st Floor	-	-	-	-	-	-	-	7	23.75	166.25	3.3
Boardroom	1st Floor	60	N/A	30	25	40	60	N/A	8.3	13.75	114	2.67
Chairman's Lounge	1st Floor	45	N/A	20	15	N/A	30	N/A	8.6	5.6	48.16	2.67
Executive Boxes	Floor 1&2	15	-	16	12	-	-	-	7.1	3.2	22	-
Aylesford Suite	2nd Floor	100	N/A	40	34	50	72	60	7.6	20	145	2.7
E.ON Lounge	2nd Floor	1050	1050	NA	NA	710	1080	972	22	60.6	1305	6
E.ON North	2nd Floor	300	300	NA	NA	190	210	180	22	18	396	6
E.ON South	2nd Floor	300	300	NA	NA	190	210	180	22	18	396	6
E.ON Centre (larger section)	2nd Floor	500	420	NA	NA	300	360	330	22	23.2	510.4	6
E.ON Ext South	2nd Floor	528	432	NA	NA	290	348	318	22	26	572	6
E.ON Centre (smaller section)	2nd Floor	320	260	NA	NA	200	240	200	22	15	330	6
Super Boxes	2nd Floor	20	-	18	14	-	-	-	7.5	5	37	-
Ricoh Media Centre	L Ground	100	-	-	-	-	-	-	-	-	-	-
Players Lounge	L Ground	80	-	20	15	40	50	-	-	-	-	-
Hall 3	L Ground	1000/750	700	50	40	500	600	564	33	32	1056	5
Hall 3 Syndicate 1	L Ground	91	N/A	20	15	N/A	N/A	-	9.8	8.6	84.2	-
Hall 4	L Ground	140	140	50	40	110	132	108	14.4	18.2	262.08	4
Hall 5	L Ground	650/488	650/488	50	40	200	240/210	226	16.9	19.5	329.55	-
Bar 87	L Ground	60	-	20	15	N/A	168	320 Bar Area	N/A	N/A	N/A	-
DoubleTree by Hilton Suites												
Earlsdon	1st Floor	14	N/A	12	10	N/A	-	-	-	-	-	-
Leamington	1st Floor	14	N/A	12	10	N/A	-	-	-	-	-	-
Knowle	1st Floor	14	N/A	10	12	N/A	-	-	-	-	-	-
Concourse	Ground	N/A	N/A	N/A	-	N/A	N/A	N/A	451	32	4618	-
Warwickshire		100	-	40	46	80	-	-	-	-	-	-
Warwick		80	-	18	24	40	-	-	-	-	-	-
Stratford		80	-	18	24	40	-	-	-	-	-	-

RICOH ARENA

Concerts Capacities | Jaguar Hall | 6,000 Seated / 12,000 Standing

Stadium Bowl Concerts 40,500 / Sport 32,500

Auditorium 650 Seated / 750 Standing





