

#B-SAFE

4business



HYGIENE

VISIT SAFE

Under the section VISIT SAFE, all measures ensuring that all trade fair participants can move securely around the entire exhibition grounds are summarised.

This includes comprehensive hygiene provisions such as:



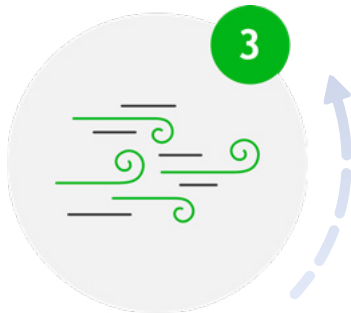
DISINFECTION AND CLEANING

We will place disinfectant dispensers at all essential points throughout the premises. Regularly touched surfaces (e.g. counters, tables, handrails) will be cleaned more frequently.

MANDATORY MOUTH AND NOSE PROTECTION

For the protection of all trade fair participants everyone on the trade fair grounds is obliged to wear mouth and nose protection. The only exception are seating areas, e.g. at exhibition stands or at places providing food. For those who do not have their own masks, we will provide mouth and nose protection.





SUFFICIENT VENTILATION

Our exhibition space is equipped with modern ventilation systems that allow for separate exhaust air and outgoing exhaust air control.

HYGIENE IN SANITARY FACILITIES

Our sanitary facilities will be cleaned at frequent intervals. We will ensure the minimum distance for hand washing and disinfection facilities.



CONTACT-FREE PATHS ON THE TRADE FAIR GROUNDS

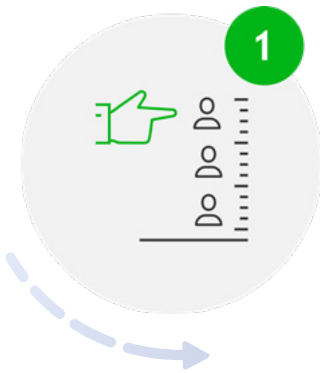
All door systems except fire doors remain permanently open to reduce contact with surfaces.

DISTANCING RULES

MEET SAFE

Under MEET SAFE, we have summarised all measures that guarantee the necessary minimum distance of 1.5 metres. Therefore we create the basic conditions for secure business contacts to lead your participation in the trade fair to success.

In detail, we ensure this through the following regulations:

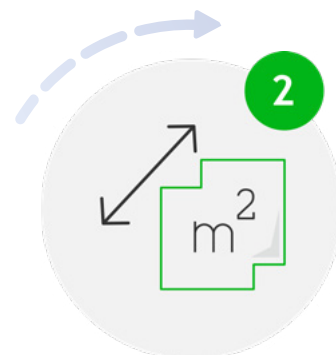


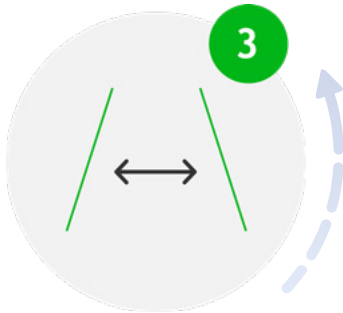
NUMBER OF VISITORS ON THE TRADE FAIR GROUNDS

Through online registration and online tickets we always have an eye on the number of visitors and ensure that the minimum distance of 1.5 metres can always be maintained.

EXPANSION OF THE TRADE FAIR AREAS

We will examine and, if necessary, increase the size of the extended floor space for each individual event. This will enhance the visitors' and exhibitors' opportunities to move around and ensure the necessary safety distance.



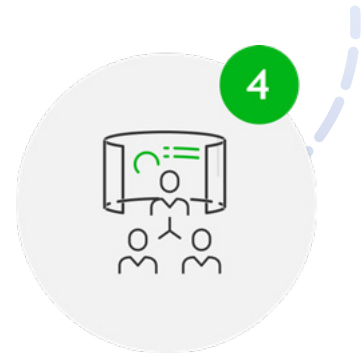


ADAPTATION OF AISLE WIDTHS AND TRAFFIC AREAS

In advance, we determine the aisle widths and traffic areas for each event in a way that the minimum distance of 1.5 metres can be guaranteed.

REGULATIONS FOR CONFERENCES

Conferences are an essential part of many of our trade fairs. For the protection of all participants we will adjust the seating and the number of seats. We will not offer standing room and specify separate entrances and exits where necessary.



SUFFICIENT SPACE IN THE ENTRANCE AND WAITING AREAS

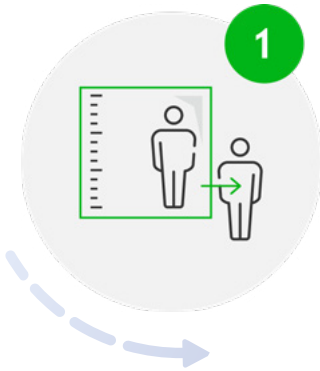
We will plan the entrance situation individually for each event and calculate passage speeds and the maximum number of people for each of our entrances. We also stipulate minimum distances in the waiting areas.

EXHIBITOR GUIDELINES

SHOW SAFE

Under the heading SHOW SAFE, we have compiled all measures that ensure that you can network and keep appointments as usual without jeopardising your own safety or that of others.

This includes the following regulations:

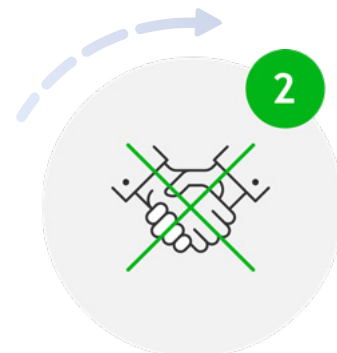


CONSTRUCTION DESIGN

In the interest in a safe course of the trade fair, the minimum distance also applies to the trade fair stands.

BUSINESS CONTACT ETIQUETTE

In order to protect everyone's health, the minimum distance of 1.5 metres should also be maintained during business appointments and physical contact and shaking hands should be avoided.



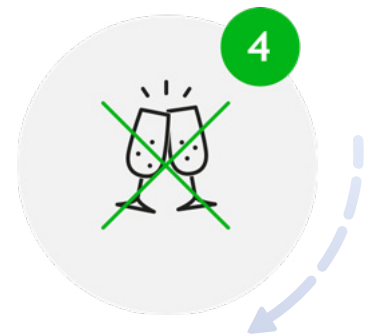


HYGIENE

Disinfectants must be provided at each stand; surfaces need to be cleaned regularly respectively after each business meeting.

EVENTS AT THE STANDS

Unfortunately we have to resign on events with party character at the stands in Corona times.



ORGANISATION AND SERVICES

STAY SAFE

The measures defined under STAY SAFE ensure that large gatherings of people will be prevented and that you will be safe and in good hands even at classic contact points such as food stands. In this section, you will also find tips for your safe stay in Cologne.

In detail, this includes the following regulations:

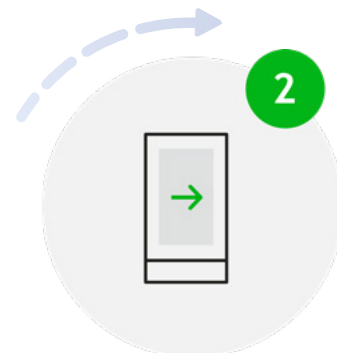


MONITORING

We will use technical devices to always keep an eye on and if necessary regulate the spread of trade fair participants and the flow of visitors. An app will be made available to exhibitors and visitors for this purpose.

DIGITAL SIGNAGE SYSTEMS

We already use our digital signage system in a large part of our exhibition grounds. It enables us to provide targeted information at central points and to draw attention to current regulations.



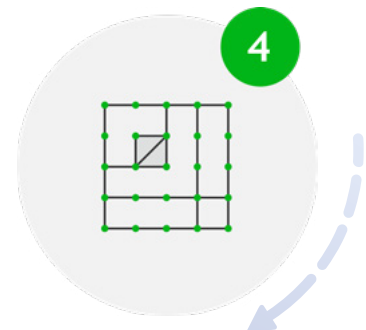


TRADE FAIR EVENTS

Koelnmesse will review the feasibility of each event planned at the trade fair. Unfortunately we have to resign on events with party character at the stands in Corona times.

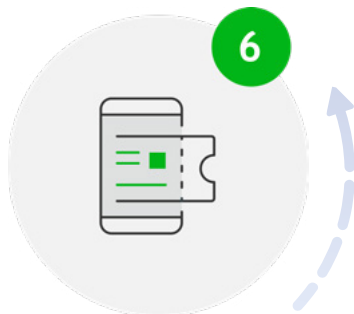
INDIVIDUAL DESIGN OF CRUCIAL HUBS

We know at which hubs queuing and increased visitor traffic can occur. In order to avoid this, special regulations for cloakrooms, bag checks, turnstiles, information counters, car park ticket machines or lifts will be introduced.



TRACKING VIA FULL REGISTRATION OF ALL PARTICIPANTS

All trade fair participants have already registered in advance via online ticket purchase or via their exhibitor pass in order to receive their access authorisation. This is to ensure that Koelnmesse can quickly identify contact persons in the case of a Corona infection.



TICKET SALES

Tickets are sold exclusively online. The tickets are available on mobile devices and allow contactless access.

FOOD SERVICE

Our food service partner has developed a comprehensive concept for hall gastronomy and stand catering that meets all legal requirements. This includes measures such as contactless payment.



DIGITAL OFFERS

With a variety of digital services, we bring our customers together - not only on the trade fair grounds but also virtually. Each event offers exhibitors and visitors numerous opportunities to digitally participate in the trade fair.

MEDICAL CARE

Qualified medical care is available on site at all times.





YOUR STAY IN COLOGNE

In order to ensure your safety and health in the best possible way we work closely with the hotel and restaurant industry in Cologne. All hotels are obliged to implement the currently valid hygiene and infection protection standards within the framework of the Corona Protection Ordinance of the state of North Rhine-Westphalia.