



## MEMBER STORIES

**Bindi Sacchelli**

**Operations Manager**

**ITE Group plc.**

I oversee the running of the Spring and Autumn Fair (SAF) operational activities. Ensuring we provide a seamless service to Event Directors, suppliers, contractors, venues etc.

I manage all the pre-show, post-show and onsite logistics and am responsible for making sure the show is ready to go once 58,000 visitors come in once the doors open!



## What gets you out of bed in the morning?

The knowledge that I'm coming to a great place to work, surrounded by talented people, and working on world leading brands! What more could you ask for?



Paul McKenna

## How would you describe yourself?

I love a challenge, so I'm always on the look out for the next task to keep me busy and keep me interested!

## Life before events?

Was there one?! My first role (aside from working in retail) was working for Paul McKenna on his events—He never hypnotised me though!

## Five words on why you love the events industry

Teamwork, Challenge, Change, Diversity, Opportunity.

