

# Catherine Beck Senior Operations Manager CloserStill Media

### Secret to success?

So far I'd say it's a careful balance between self-awareness, self-education, integrity, and backing yourself.

### Your life before events

Work wise I started summer jobs when I was around 13. At 18 I knew I didn't want to go to Uni so I worked in a school for a few years, and worked in retail, hospitality, and sport over the summer holidays. I later changed my mind about Uni, and had to juggle six jobs to help pull me through. I continued working in various roles after I graduated, until I uploaded my CV to a job search website and received a call about a role in the events industry. That was 16 years ago, and I've not once looked back!



# Five words as to why you love the industry.

Creativity, autonomy, challenge, onsite-vibes (the dash makes it one word), cake.

# What gets you out of bed in the morning?

Life.

# What do you do outside of work?

Spend time with family and friends, outdoor exercise, cook, binge watch random series, and voluntary work.





