

#ChooseEvents

CHOOSE YOUR FUTURE.
CHOOSE EVENTS.

I WANT TO CHOOSE

#ChooseEvents



1 September - 4 September 2026

The events industry is vibrant, creative and full of opportunity, but many people don't realise the breadth of careers it offers.

#ChooseEvents brings the industry together to celebrate the people behind events, showcase career opportunities and inspire the next generation to choose events. Every story helps. Every voice counts.

READ PRESS RELEASE

Your TOOLKIT

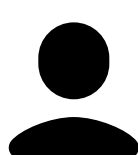
How to show your support



Ready to use assets

With one simple click, post directly through LinkedIn to show your support. Feel free to tailor your captions!

[Click here](#) or [Download Social Banners](#)



Create your own content

Create your own videos, behind-the-scenes footage or share some event career highlights.

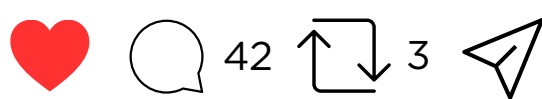
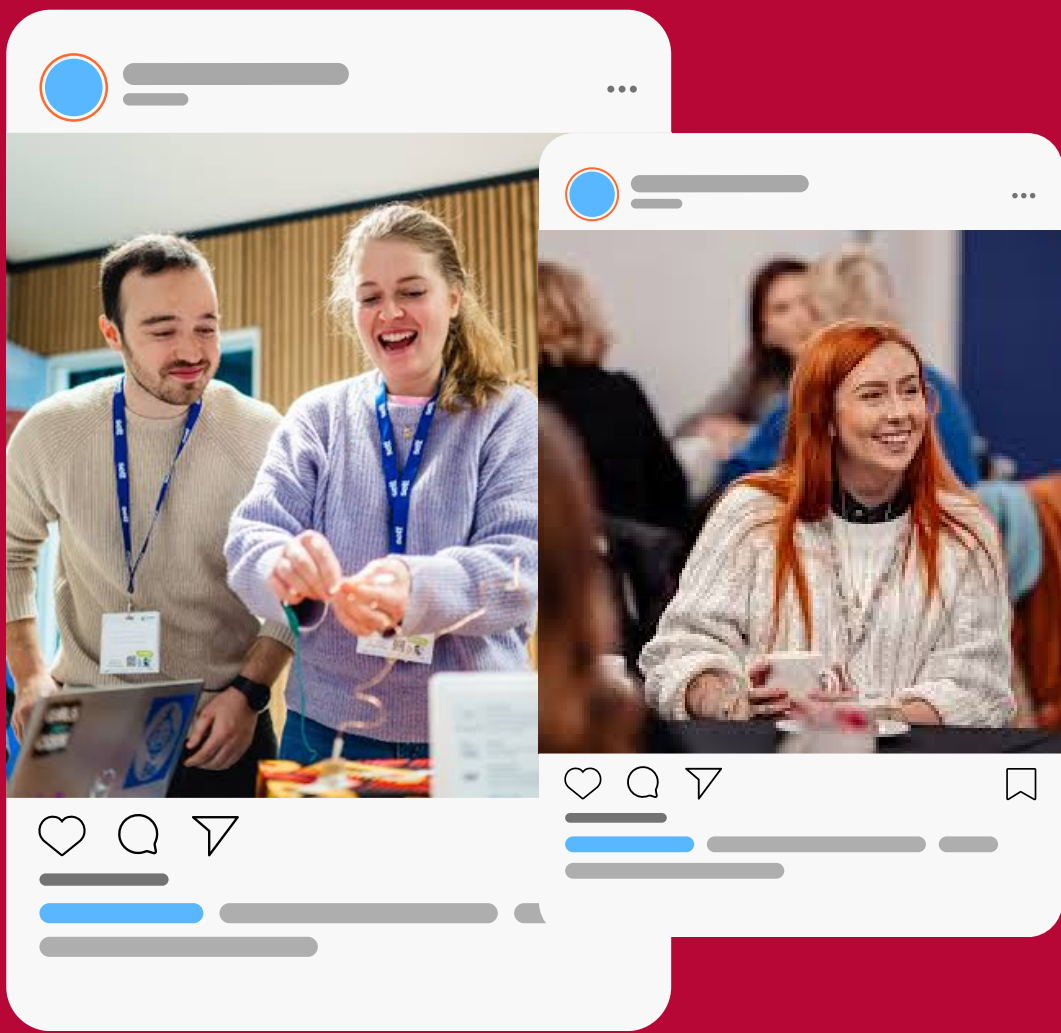
See examples below



Post & Tag

Share on LinkedIn/Instagram/TikTok/X

Make sure you use the hashtag #ChooseEvents and tag [@association of event organisers](#)



My #ChooseEvents story

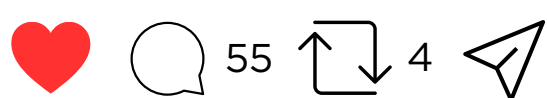
I didn't have a clear plan to work in events. I [started in/changed career from/joined the industry as] [role] and, [X] years later, I've [current role/achievement].
What I love about events is that no two days are the same. I've had the chance to [example], work with brilliant people and keep learning along the way.

There isn't one route into events, and that's what makes it such an exciting industry to be part of.

If you're thinking about a career in events, my advice is simple: give it a go.

That's why I #ChooseEvents.

What's your events story?



The best career advice I've ever been given...

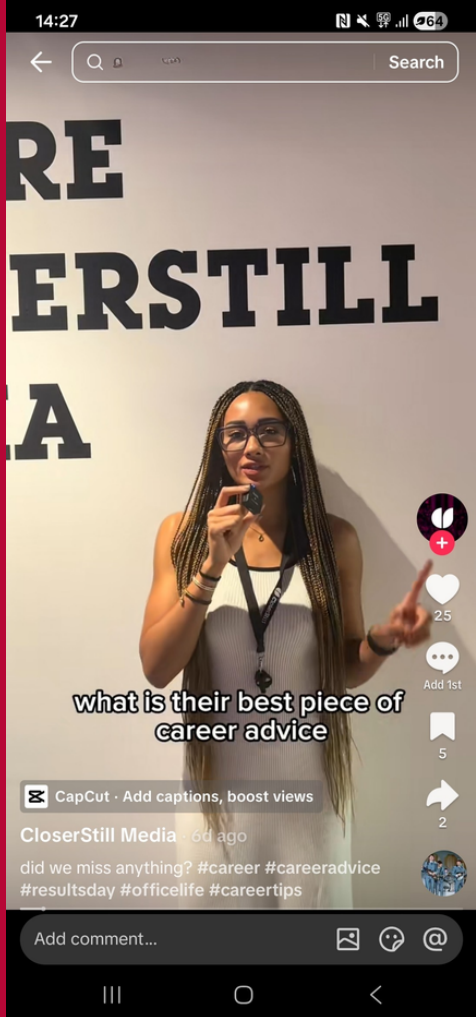
"Don't be afraid to say yes to opportunities that take you outside your comfort zone."

It's advice I've carried throughout my career in events. Some of the best opportunities, biggest lessons and most rewarding experiences have come from saying yes, trying something new and learning as I went. The events industry is full of opportunities to learn, grow and build a career in so many different directions.

My advice? Be curious, put yourself forward and don't be afraid to give something new a go.

What's the best career advice you've ever been given?

#ChooseEvents



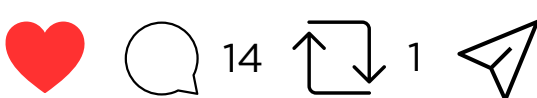
I never planned to work in events...

I actually started my career in [industry/role], before [how they moved into events].

Fast forward [X] years and I'm now [role/company]. Looking back, some of my best career experiences have come from saying yes, trying something new and learning as I went. I've [achievement], met [interesting people], and worked on [event/project] that I'm incredibly proud of.

My biggest lesson? You don't have to know where you're going when you start. There are so many different routes and opportunities in events. Sometimes you just need to take the first step.

I #ChooseEvents. What's your story?



Why have I stayed in events? The people. I've been working in events for [X] years, and while the industry has changed massively, one thing hasn't: the people.

I've worked with teams who [example], met people who [example] and made some of my best career connections along the way.

Events can be busy, unpredictable and challenging, but that's also what makes it exciting. You get to create something together and see the result come to life.

I'm proud to be part of an industry with so many talented, creative and passionate people.
That's why I #ChooseEvents.