



## MEMBER STORIES

# Emily Jaundoo

## Event Manager, AMI

### Day to day life (what is a typical day in your role)

In my day-to-day life, I help manage exhibitors for our 8 exhibitions located in Germany and North America. This also includes working within a small team to meet internal and external deadlines to keep things running smoothly.

Working with 393 companies this year alone, my inbox can get pretty crazy at times, but that keeps the buzz going. Every expo does things differently and ultimately it is my job to ensure our exhibitors have a point of contact to ask any questions they need.

### Secret to success?

I think there are two secrets to success. Passion, I think if you have no passion in what you are doing, it will never be successful. Your team, knowing your teams' strengths and weaknesses means all areas are covered. A supportive team means trying new things doesn't feel so scary.



## What gets you out of bed in the morning?

As someone who loves their sleep, getting out of bed in the morning is easy when I know people need my help. Working with different time zones means sometimes I only have limited time to reach certain people.

Starting my day speaking with companies in China and finishing off in Canada is mind-boggling.



## How would you describe yourself?

I would describe myself as someone who is driven, organised, friendly and incredibly adaptable. Throw me into any situation, I can find my feet and come up with a workable solution. I am always ready to give a helping hand.

## Your life before events

Before entering the industry, I was university at studying Television and Broadcasting. I fell in love with the Floor Manager role, however the freelance way of working does not suit my personality. After speaking with lecturers, the world of events was brought to my attention, and I haven't looked back since!

## What do you do outside of work?

I love spending time with friends and family whether that be going out for food or just a walk, time with them is so important. I have a huge love for children's cartoon films and would happily spend my whole day watching Shrek whilst eating crisps!

## Five words as to why you love the industry.

Every day is completely different.

