

# AEO FINANCE GROUP

## PURPOSE

The Finance Working Group offers a platform for members to come together and collaborate on managing issues within the finance arena.

They meet on a re-active basis to discuss, share and drive efficiencies that affect different sized organisations across the AEO membership. They collaborate on best practice and use their power as a collective to benefit the industry as a whole.

They benefit from issue led conversations and this dictates a flexible agenda and meeting schedule.

It should be noted the group will not discuss commercial arrangements with each other regarding venues, or suppliers.

## OBJECTIVES FOR 2023

In 2023 the groups objectives will be in line with many of the AEO working groups, looking at what they can do collectively to protect the industry and grow the industry. They will be exploring the support needed in the finance arena, looking to share knowledge and create best practice

## AUDIENCE

This Group is aimed at attracting Finance professionals from the events industry at a senior level (Financial Controller or equivalent) and is open to all AEO members

The Group operates under Chatham House Rule.

## FREQUENCY & LOCATION

Meetings will occur at the request of group members on a re-active basis.

Communication lines include email and WhatsApp to seek advice and recommendations from peers.

**Group Chair – Position Vacant**



**Vice Chair – James Stenning-White**  
**Finance Controller –**  
**Diversified Communications**