

# AEO INTERNATIONAL OPERATIONS GROUP

## PURPOSE

The AEO International Operations Group is responsible for sharing and capturing key issues that affect events organisers and their teams internationally.

Specifically they are a forum to discuss the challenges of operating overseas and how they can use their collective knowledge to set unified standards and drive progressive change.

This includes but is not limited to:

- Employee welfare
- Security
- Cultural knowledge of working in different regions
- Practical tips and best practice to support overseas teams

Furthermore, the group should identify regions where a collaborative approach to support teams with a local provision of tools and guidance, enabling them to carry out their jobs more consistently. This is through the adoption of the gGuide and AEO Ops Hub.

## OBJECTIVES FOR 2023

The group objective for 2023 is to continue to be the support network for international teams looking to drive best practice. They will offer support, guidance and knowledge sharing to ensure this is met.

The group will continue to share experiences of what is happening regionally, looking to each other for tips and learnings when operating at a global level.

The continued development of the Teams Tool Kit will also be on the agenda for 2023 with a focus on security this year, housed on the International section of the AEO Ops Hub. A second focus on welfare will also be on the groups agenda, including but not limited to training surrounding protests, strikes and security threats.

## AUDIENCE

Membership of this group is via invite only, to AEO members who operate internationally.

External suppliers or friends to the industry may be invited to attend in the interest of furthering the groups strategy.

It is aimed at those working in an Operations/ Health and Safety role at a senior level.

This group operates under The Chatham House Rule.

## FREQUENCY & LOCATION

Meetings occur quarterly – with a mix of hybrid and face to face meets to start and end the year.

Ad hoc meetings will be arranged if there is a need for them.



**Group Chair – Lindsay Thompson**  
Operations Director– DMG Events



**Group Vice Chair – Jennifer Phipps**  
Operations Director – RXUK