

AEO INTERNATIONAL OPERATIONS GROUP

PURPOSE

The AEO International Operations Group is responsible for sharing and capturing key issues that affect events organisers and their teams internationally.

Specifically, they are a forum to discuss the challenges of operating overseas and how they can use their collective knowledge to set unified standards and drive progressive change.

This includes but is not limited to:

- Employee welfare
- Security
- Cultural knowledge of working in different regions
- Practical tips and best practice to support overseas teams

Furthermore, the group should identify regions where a collaborative approach to support teams with a local provision of tools and guidance, enabling them to carry out their jobs more consistently. This is through the adoption of the gGuide and AEO Ops Hub.

OBJECTIVES FOR 2024

The group objective for 2024 is to continue to be the support network for international teams looking to drive best practice. They will offer support, guidance and knowledge sharing to ensure this is met.

The group will continue to share experiences of what is happening regionally, looking to each other for tips and learnings when operating at a global level.

The meetings in 2024 will feature a deep dive into specific regions, with organizer's sharing their experiences of working in each region, including challenges faced , H&S, sustainability and budgeting considerations. These case studies will be available to wider membership.

AUDIENCE

Membership of this group is via invite only, to AEO members who operate internationally. External suppliers or friends to the industry may be invited to attend in the interest of furthering the groups strategy.

It is aimed at those working in an Operations/ Health and Safety role at a senior level.

This group operates under The Chatham House Rule.

FREQUENCY & LOCATION

Meetings occur quarterly.

Ad hoc meetings will be arranged if there is a need for them.



Group Chair – Lindsay Thompson
Operations Director– DMG Events



Group Vice Chair – Jennifer Phipps
Operations Director – RXUK