

# AEO INTERNATIONAL ORGANISER GROUP

## PURPOSE

To provide a platform for AEO members operating internationally, to come together, discuss common challenges and exchange information to help grow their businesses and the industry globally. The level of experience within this group offers an opportunity to mentor those with less knowledge, seeking guidance on developing their business overseas.

Members identify global issues that could impact the industry negatively, their causes, and offer learnings and insight that could provide solutions to tackling them. They use AEO as a guise to lobby local governments, venues etc.

They create outputs that would benefit all AEO members planning to/ operating globally through:

- The Annual International CEO Summit
- A series of virtual learning panels and interviews on current affairs
- The Joint Leadership Summit in Asia – AEO, SACEOS, SISO
- Regionally focussed International Dinners

## OBJECTIVES FOR 2024

After seeing the return of events post pandemic, the group looks to navigate a still turbulent 2024. Using this to fuel their objective for the year ahead, members will continue to run events and content that will facilitate the sharing of knowledge, pioneering and supporting any initiatives that can rebuild the industry.

This includes, but is not limited to:

- Understanding how to currently manage a business in a time of economic uncertainty.
- Discussing the regional challenges that come with Covid-19 and an endemic.
- Use their collective knowledge and power to influence regional decisions on travel borders, restrictions and other barriers.
- Sharing knowledge on launching in new locations and any regional challenges that come with this.
- Using events and relationships with international associations to build the foundations and knowledge to grow events in undeveloped territories.

## AUDIENCE

Core membership of this group is by invitation only for members at senior level (CEO and or MD), speakers from industry or other associations may be invited at the request of the group.

The group extends its reach to the wider membership to attend any virtual learning discussions, events and face to face meetings that are deemed appropriate.

## FREQUENCY & LOCATION

The group will meet at scheduled events during the year, to include the International CEO Summit and Asia CEO Summit.

The group will also hold approx. 3 international dinners throughout the year, focused on different regions.



**Group Chair - Simon Foster**  
**Group CEO - Arc**



**Vice Chair - Damion Angus** **Group**  
**Managing Director - Montgomery**  
**Group**