

	AEO Forums — January 2025			AEO People's Awards — January 2025		AEO Excellence Awards — June 2025			AEO Conference — June 2025				Exclusive year round sponsorship opportunities			
	Standard sponsorship	Exclusive Forums stream sponsorship	Headline sponsorship	Standard sponsorship	Headline sponsorship	Standard sponsorship	Welcome drinks or 'entertainment'	Headline sponsorship	Standard sponsorship	Icebreaker exclusive sponsorship	Exclusive panel session sponsorship	Hosted buyer	Headline sponsorship	AEO International Dinners	Fam Trips	AEO Round Tables
Investment	£5,150 + VAT	£6,550 + VAT	£7,725 + VAT	£5,150 + VAT	£7,725 + VAT	£8,239 + VAT	£5,489 + VAT	£16,479 + VAT	£5,300 + VAT	£8,500 + VAT	£10,000 + VAT	£10,300 + VAT	£8,269 + VAT	£7,500 + VAT	£7,500 + VAT	£5,000 + VAT
Audience	Future Leaders			Future Leaders		All Members			Industry Leaders				C Suite			
Attendees	340			360		1,100			270							
Features																
Event tickets	X3	X4	X6	X3	X6	X10	X10	X10	X2	X4	X2	X2	X2	X2		X2
Logos on AEO event marketing collateral	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Company description included on sponsor section of the event website and app	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo captured in event photography and showreel	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor acknowledgement at event—attendees encouraged to engage with sponsor	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Corporate branded gifts to guests, competitions and giveaways to be provided by sponsor	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓	✓	✓	✓
Networking/Display area	✓	✓	✓						✓	✓	✓	✓	✓	✓	✓	✓
Video played on rotate in networking area	✓	✓	✓	✓	✓											
Priority logo on relevant stream marketing		✓														
Pre-recorded promotional video for AEO social media		✓	✓		✓			✓			✓		✓			✓
Piece to camera on post event showreel		✓	✓		✓			✓			✓		✓			✓
Delegate list (excluding contact details) post event			✓		✓			✓			✓	✓	✓			✓
Referenced as 'in association with <i>sponsor company name</i> ' on event marketing and promotional material for event			✓		✓			✓			✓		✓			✓
Priority logo on social media graphics			✓		✓			✓			✓		✓			✓
Quote to be included at event launch in trade press release			✓		✓			✓			✓		✓			✓
Opportunity to provide blog, whitepaper or thought leadership post to be shared online, in the newsletter and on social media			✓		✓			✓			✓		✓			✓
Invitation to judge with personalised graphic to share on social media				✓	✓	✓	✓	✓								
Company representative to present award on stage				✓	✓	✓	✓	✓								
Activation opportunity—agreed by both parties and funded by sponsor			✓		✓				✓				✓	✓	✓	✓
Speaking slot—subject to approval of event working group and where content is relevant should the opportunity arise			✓										✓			✓
Matchmaking service (5xVIP tickets to have dinner with an AEO member of your choice*) *Subject to their agreement												✓				
Lead on the content for the panel session including pre-calls with panellists and logo incorporated on all session promotion, including social media promotion.											✓					