

	AEO Forums - 30th January 2026	AEO People's Awards - 30th January 2026	AEO Excellence Awards - 12th June 2026	AEO Conference - September 2026				Exclusive year round sponsorship opportunities	
Investment				Headline sponsorship	£8,520 + VAT				
Audience				Hosted buyer	£10,500 + VAT				
Attendees				Exclusive CEO breakfast sponsorship	£10,000 + VAT				
<b>Features</b>				Exclusive panel session	£10,000 + VAT				
Event tickets				Icebreaker exclusive sponsorship	£8,500 + VAT				
Logos on AEO event marketing collateral				Standard sponsorship	£5,459 + VAT				
Company description included on sponsor section of the event website and app				Headline sponsorship	£16,976 + VAT				
Logo captured in event photography and showreel				Headline sponsorship	£16,976 + VAT				
Sponsor acknowledgement at event—attendees encouraged to engage with sponsor				Headline sponsorship	£16,976 + VAT				
Corporate branded gifts to guests, competitions and giveaways to be provided by sponsor				Headline sponsorship	£16,976 + VAT				
Networking/Display area				Headline sponsorship	£16,976 + VAT				
Video played on rotate in networking area				Headline sponsorship	£16,976 + VAT				
Priority logo on relevant stream marketing				Headline sponsorship	£16,976 + VAT				
Pre-recorded promotional video for AEO social media				Headline sponsorship	£16,976 + VAT				
Piece to camera on post event showreel				Headline sponsorship	£16,976 + VAT				
Delegate list (excluding contact details) post event				Headline sponsorship	£16,976 + VAT				
Referenced as 'in association with sponsor company name' on event marketing and promotional material for event				Headline sponsorship	£16,976 + VAT				
Quote to be included at event launch in trade press release				Headline sponsorship	£16,976 + VAT				
Opportunity to provide blog, whitepaper or thought leadership post to be shared online, in the newsletter and on social media				Headline sponsorship	£16,976 + VAT				
Invitation to judge with personalised graphic to share on social media				Headline sponsorship	£16,976 + VAT				
Company representative to present award on stage				Headline sponsorship	£16,976 + VAT				
Activation opportunity—agreed by both parties and funded by sponsor				Headline sponsorship	£16,976 + VAT				
Speaking slot—subject to approval of event working group and where content is relevant should the opportunity arise				Headline sponsorship	£16,976 + VAT				
Matchmaking service (5xVIP tickets to have dinner with an AEO member of your choice*) *Subject to their agreement				Headline sponsorship	£16,976 + VAT				
Lead on the content for the panel session including pre-calls with panellists and logo incorporated on all session promotion, including social media promotion.				Headline sponsorship	£16,976 + VAT				