

AEO SUSTAINABILITY GROUP

PURPOSE

Through the Cross Association Sustainability Working Group organisers from across the industry join forces, collaborate and share best practice in order to help drive the sustainable development of the events industry. In 2020 we worked to create a practical framework which would outline the key sustainability opportunities for an organiser, with the hope of providing a clear pathway of how to get started and to help align actions across all the associations members.

In 2023, the cross-association group split 3 subgroups dedicated to organisers, venues and suppliers to concentrate on sustainability matters focused on their sector to then feed back into the wider group and collaborate on outputs and information sharing.

OBJECTIVES FOR 2024

The AEO sustainability sub group are working on a number of case studies to support the Sustainability Commitments created in 2020, showcasing to fellow organiser members practical ways to use these to support their sustainability journey. The case studies will feature on the sustainability hub, located on the AEO member zone, where the group will also input into other resources and information useful to feature.

The group benefit from information sharing, learning from outside speakers and recommendations / awareness of products they are using to the enable carbon calculation of their shows and more importantly methods to reduce.

AUDIENCE

Membership of this group is open to all AEO members.

FREQUENCY & LOCATION

The group meet as a standalone group approx. 3 times a year, and a further 3 times as a wider cross association group.

Meetings will be a combination of hybrid and face to face



Group Co-Chair
Lucy Hurry - Head of Sponsorship
Event Logistics, Shoptalk (Hyve)



Group Co-Chair
Emily Beard - Event Operations
Manager - RX Global