

Rt Hon Michelle Donelan MP Secretary of State for Digital, Culture, Media and Sport 1st Floor 100 Parliament Street London SW1A 2BQ

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Ms Rachel Parker Director, AEV rachel@aev.org.uk

Mr Andrew Harrison Director, ESSA Andrew@essa.uk.com

Mr Chris Skeith OBE CEO, AEO chris.skeith@eventsindustryalliance.com

Dear Ms Parker, Mr Harrison and Mr Skeith

Thank you for your letter kindly congratulating me on my appointment as Secretary of State. I am delighted to be in the role and will be pulling out all the stops to deliver our shared priorities.

The Prime Minister has set out an incredibly bold growth plan and my first priority is to ensure every sector we cover here at DCMS is being empowered to be part of it. Some of the most innovative and exciting growth industries in the world are right on our doorstep, and I know from my time in the Department for Education that the talented people who will fuel their growth are spread equally across the whole country.

Whether it is by stimulating new digital and tech start-ups, accelerating the growth of our creative industries, turbocharging the tourism economy or lifting up British sport to new heights on the world stage, there are incredibly exciting opportunities in every aspect of what DCMS does. My plan is to transform my department into the key engine of growth and innovation, but we can only get there by thinking as a team across all of our sectors. That is why I am so appreciative of your support and, I hope, your input along the way.

Unfortunately, due to diary pressures, I am unable to meet at this time. I have shared your letter with my officials who you may wish to follow up with.

Yours sincerely,

Rt Hon Michelle Donelan MP
Secretary of State for Digital, Culture, Media and Sport

