



telford  
**internationalcentre**

## **Alison Griffin**

### **Managing Director at Telford International Centre**

#### **United Kingdom**

Alison is Managing Director of Telford International Centre - a large purpose-built events venue for national scale conferences, exhibitions, consumer shows and sporting events.

Alison has worked in the events industry for over thirteen years; eight with Telford International Centre and previously with the Harrogate Convention Centre.

Starting out her career in marketing, after graduating from Northumbria University with a Business Studies degree, Alison has progressed to roles which included and led on sales and business development – joining Telford in 2012 as Sales and Marketing Director. She was promoted to a new role of Managing Director in April 2019 and is focusing the venue strategy around service, venue standards and the promotion of the accessible Midlands location.

Alison is an advocate of the potent business impact of the events industry – seeing that a national venue is a social and economic enabler, with the ability to connect global and UK brands, trade and medical associations to host, educate, network and enable face-to-face interaction. This, combined with the buzz of welcoming such an array of clients and events ensures no one venue or event day is ever the same.

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Association of Event Venues Limited

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