



Paul Michael

Commercial Director

United Kingdom

Paul has over 20 years in the hospitality sector. Known as a key inspirational business leader within Coventry & Warwickshire hospitality and venue industry, Paul thrives on networking, partnership and commercial opportunities. He offers an effective cohesive approach by developing and motivating teams to drive individuals to the next level and deliver "wow" customer service to every guest and client.

Paul currently operates one of the west midlands premier venues with CBS Arena which offer over 10,000 sqm of exhibition space, indoor & outdoor music concerts, onsite 121 Hilton brand hotel and sporting stadium for CCFC & Wasps RFC.

In addition to running the commercial elements of the CBS Arena, Paul is also the Chair of the Oversight board for Destination Coventry (DMO) to help shape the future of this newly formed organisation and to help elevate Coventry to be a place for the future.