

AEV Prospectus 2020



Supporting the Events Industry since 2004

The Association of Event Venues (AEV)

We are a committed trade body representing venues of all size and type across the UK and Internationally. We are run by our members for the benefit of our members and the wider events industry.

Becoming a member of the AEV enables you to work closely with other venues, but also with our sister associations Association of Event Organisers (AEO) and Event Supplier and Services Association (ESSA) to network and share best practise with all members of the events industry.

The Association of Event Venues offers a chance to communicate with cross association members, and is a trusted membership organisation with a diverse community of professionals who serve the UK and the International Venue Industry





Working Groups

Tackle issues collectively and share best practice

Bringing together the best specialists in the area, our working groups examine key issues, make valuable connections, share best practice and suggest improved approaches to build and enhance **YOUR** venue.

NEW FOR 2020



AEV | ASSOCIATION
OF EVENT
VENUES

AEO | ASSOCIATION
OF EVENT
ORGANISERS

ESSA | Event Supplier and
Services Association

WORKING GROUPS OVERVIEW



"I believe that the knowledge sharing and particularly the creative approach our group takes is what makes it such an important activity to be involved in. All venues have at some point been able to develop through the support and discussions had in the meetings, as well as raising relevant key topics"

**KATE SIMPSON, MARKETING DIRECTOR
at the BUSINESS DESIGN CENTRE**

Working Groups

Which ones?



- Catering
- eGuide
- Event Managers
- MarComms
- HR
- NEW FOR 2020 - Finance
- Health and Safety
- Technology
- Sustainability
- Electrics / Technical
- Security

2019 Statistics

28

MEETINGS

8

SUB
GROUPS

18

VENUES

96+

HOURS OF
COLLABORATION



What we do

Our current members **(40+)** range from large international multipurpose venues, through to more specialist regional providers. Membership is open to **all types of venue**, whether you are a hotel, racecourse, stadium, educational establishment or conference centre, you would **benefit** from joining the conversation.



Benchmark against the best – Our members are varied, successful venue organisations who can connect you with solutions, ideas and that vital external perspective



Develop and retain your talent – Membership is accessible to your whole venue team, providing you with the opportunity to be part of working groups providing you with unlimited access to industry insight



Equip your team to manage change – Learn how to create and enable valuable changes to your organisation



Gain Practical Insight – build competence through group objectives



Improve cost-saving and efficiency - Collaboration will show you how to improve planning, development and project implementation

Members zone

Our website offers a **“Members Only”** zone which gives you access to your very own venue zone. This zone allows you to view all of the latest information and reports, as well as promoting your own venue through press releases, job vacancies and community projects.



AGM REPORTS



BRAND GUIDELINES



CDM RESOURCES



eGUIDE ✓



THE GREEN WHITE
PAPER



H&S POSTERS



LOGOS



NEWS STORIES



POST COMMUNITY
NEWS

Pictured on the left are just a sample of the resources available to you through AEV Membership and the Member Zone. With an ever-changing industry, keep up to date with health and safety laws, sustainability in your venue, AGM reports as well as studies such as the Salary Survey, and SASiE.

eGuide

eGUIDE ✓
ADOPTEE

Recognised as the ‘Industry’s best practice’ document – this is your “go-to” resource for UK law compliance. It is clear, concise and current.



Research

eGUIDE

CDM
RESOURCES

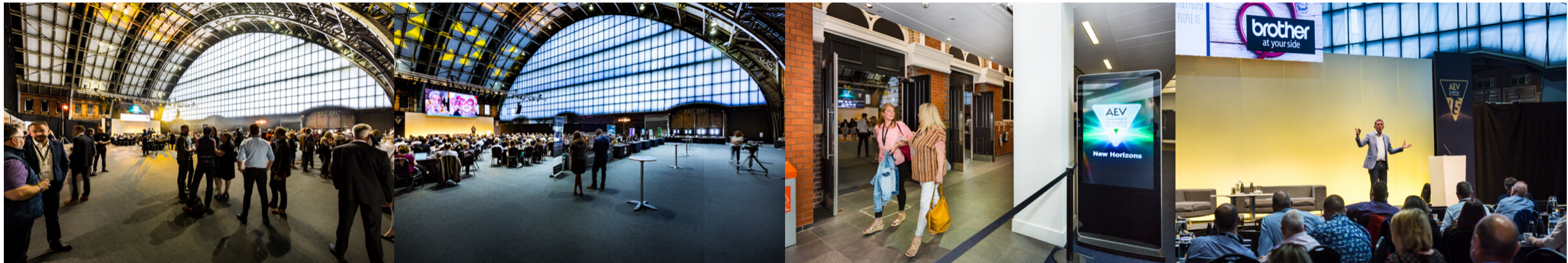
SASiE

**Economic
Impact Study**

Attend our annual AEV Conference

AEV | ASSOCIATION
OF EVENT
VENUES

Launched in response to member request in 2016, the event attracts over 200 attendees and creates a unique opportunity for your venue teams to learn from expert speakers and panellists discussing relevant issues. The AEV conference was designed to give your venue teams a programme to content and forum for discussion centred on the practicalities of delivering truly world class events.





Coming soon in 2020



Heads Up, a well being toolkit for our members with signposting and resources available for all levels of staff, from HR to Line Managers...



Finance Working Group, yet another meeting to discuss best practice, share ideas and network with others in the same role as you



Sustainability section of the website, for venues to showcase their efforts to be completely sustainable

Contact Us

Rachel Parker

AEV Director
rachel@aev.org.uk

Dani Bull

Membership Executive
dani@aev.org.uk

Alden Arnold

Project Manager
alden@aev.org.uk

Emily Deimbacher

Marketing and Sales Executive
emily@aev.org.uk



AEV | ASSOCIATION
OF EVENT
VENUES

119 High Street
Berkhamsted
Hertfordshire
HP4 2DJ

info@aev.org.uk
01442 285811

