

# CAVENDISH

Insight. Influence. Creativity.

**Weekly Monitoring**  
**Friday 5th July**



## **EIA Update**

Following the results of the General Election (more analysis below) we will be writing to the new Secretaries of State and Ministers with briefs of relevance to the events industry to congratulate them on their appointment to Government and introduce them to the EIA and our sector.

To support this, we have drafted a briefing document outlining who we are, our value and our key asks, as set out in the EIA Manifesto.

We have also organised an upcoming roundtable with the civil servants from the Department for Culture, Media and Sport and VisitBritain to take place in October.

## **Political Update**

Voters across the UK took to the polls yesterday to vote for the next Governing party and Prime Minister. As predicted, the Labour Party have claimed victory, winning 412 of the 650 seats up for grabs. Leader Keir Starmer entered Number 10 this afternoon, becoming just the 7th Labour Prime Minister in British history.

The landslide victory comes after 14 years in opposition for the Labour Party. After today's result, Labour will operate in Government with a 170 seat majority to support progressing their legislative agenda in Parliament.

The results were poor for the Conservatives, with the Party losing around 250 seats. The Lib Dems performed well, claiming 71 seats, whilst Reform struggled to meet boost their numbers in Parliament despite securing a higher than expected proportion of the public vote.

But it wasn't a completely clean night for Labour either, as Shadow Culture Secretary Thangam Debbonaire lost to Green Party Co-Leader Carla Denyer. Further north, key Labour campaigner and close ally of Keir Starmer, Johnathan Ashworth lost to Independent Shockat Adam - a direct result of Ashworth's Parliamentary votes on the Gaza situation and Adam's counter stance.

Cavendish are providing regular updates on and analysis of the results of the General Election. Please see Cavendish's latest briefing [here](#).

For a breakdown of the results, insight and analysis of the new Parliament, please view our General Election Hub [here](#).

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## News

### **PM Keir Starmer appoints new Cabinet.**

New Prime Minister Keir Starmer has entered Number 10 following Labour's historic landslide victory in last night's General Election. His first job as PM is to appoint a Cabinet of Secretaries of State and Ministers for each Government department.

Of particular interest is the expected appointment of Lisa Nandy as Secretary of State for Culture, Media and Sport. Her appointment follows Thangam Debbonaire's departure from Parliament after losing to Green Party Co-Leader Carla Denyer in Bristol.

Other appointments of note include:

- Rachel Reeves as Chancellor of the Exchequer
- Angela Rayner as Deputy Prime Minister and Secretary of State for Levelling Up, Housing and Communities
- Johnathan Reynolds and Secretary of State for Business and Trade

Ministerial appointments will continue throughout next week. Cavendish will include appointments of relevance in next week's monitor.

### **Business of Events examines impact Labour Government on events industry**

Lobbying group Business of Events has set out its asks of a Labour Government.

The group identifies several policy initiatives that, if embraced by the new government, could unlock significant growth and fortify the sector. These include highlighting the need for updated Standard Industrial Classification (SIC) codes to ensure accurate industry representation and targeted support.

Additionally, easing visa schemes for international collaboration post-Brexit, introducing an event tax credit scheme to attract and support events, and bolstering efforts to position the UK as a premier destination for global events are all described as critical steps.

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## Parliament

House of Commons

### First week in Parliament

Newly (re-)elected MPs will return to Parliament on Tuesday 9th to take their oaths and elect the new Speaker of the House. Parliament will officially resume following the State Opening of Parliament and King's Speech on Wednesday 17th July.

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**For any queries regarding this round-up  
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