

Academic Associate

**EXPLORE GAINING
ASSOCIATE STATUS -
UNIVERSITY/COLLEGES**

2026



Future proofing our industry

The pre-existing challenges surrounding talent and recruitment within the events industry has been magnified owing to the Covid-19 pandemic; many people previously working in the events industry have had no choice but to find alternative employment. The evident result of this move away from working in the events industry is the loss of highly skilled and experienced talent. As the industry thrives once more there is a visible shortage of quality talent.

Our members have already provided a wealth of and willing support to University Event Management students in isolation. Momentum has built with a limited number of universities using AEV as a portal to reach those professionals within our industry who can offer mentorships.

"THE ASSOCIATION OF EVENT VENUES OFFERS THE UK CENTRE FOR EVENTS MANAGEMENT UNIQUE ACCESS TO WORLD LEADING VENUES WITH INSIGHTS FROM EVENT PROFESSIONALS ACROSS THE INDUSTRY. TOGETHER, THIS PARTNERSHIP FURTHERS THE PROFESSIONALISATION OF VENUE MANAGEMENT THROUGH PLACEMENT OPPORTUNITIES AND RESEARCH COLLABORATION THAT IS COMMITTED TO THE FUTURE OF THE INDUSTRY"

DR JAMES MUSGRAVE
HEAD OF UK CENTRE FOR EVENTS MANAGEMENT
LEEDS BECKETT UNIVERSITY

To help provide a consistent approach to your planned or existing mentorship programmes and their evolution, we would like to invite you to gain AEV Academic Associate status.

As an AEV Academic Associate your faculty will gain access to our global member (circa 50) venue portfolio and help you utilise these connections to initiate and evolve mentor programmes and placements for your Event Management students.

We will also be able to provide opportunities for collaboration; host working group meetings, obtain industry professional guest speakers/lecturers, secure work experience, site visits for students and support any specific experiential events you may run for your students.

You will have presence on our website giving you a window to the wider industry and opportunity to post news and placement requests. Member monthly newsletters will point to these opportunities.

You will be able to carry an AEV Academic Associate logo.

Annual Investment:

£520+VAT including discounted tickets to our annual conference.

We look forward to announcing your AEV Academic Associate status.