



*A new way for customers to pay online*

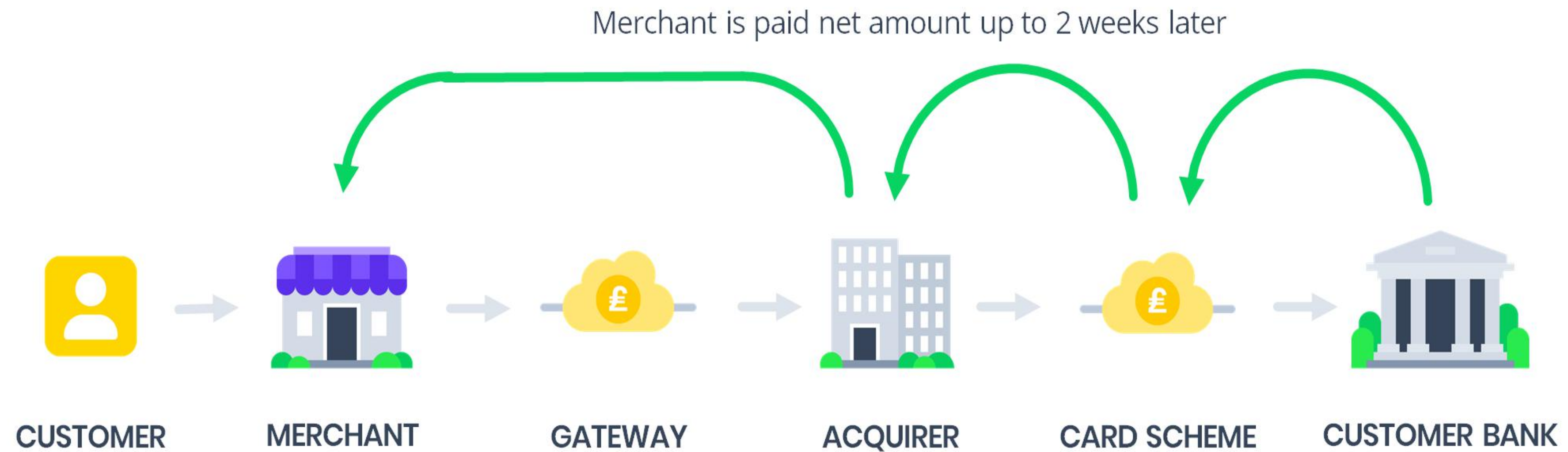


*Philip  
Godden  
Founder*



*Chris  
Moore  
Founder*

# Plastic cards are so 20th Century



*Insecure*

*Slow*

*Expensive*



# Customers require a payment service that is

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*Safe as houses*



*Easy to use*

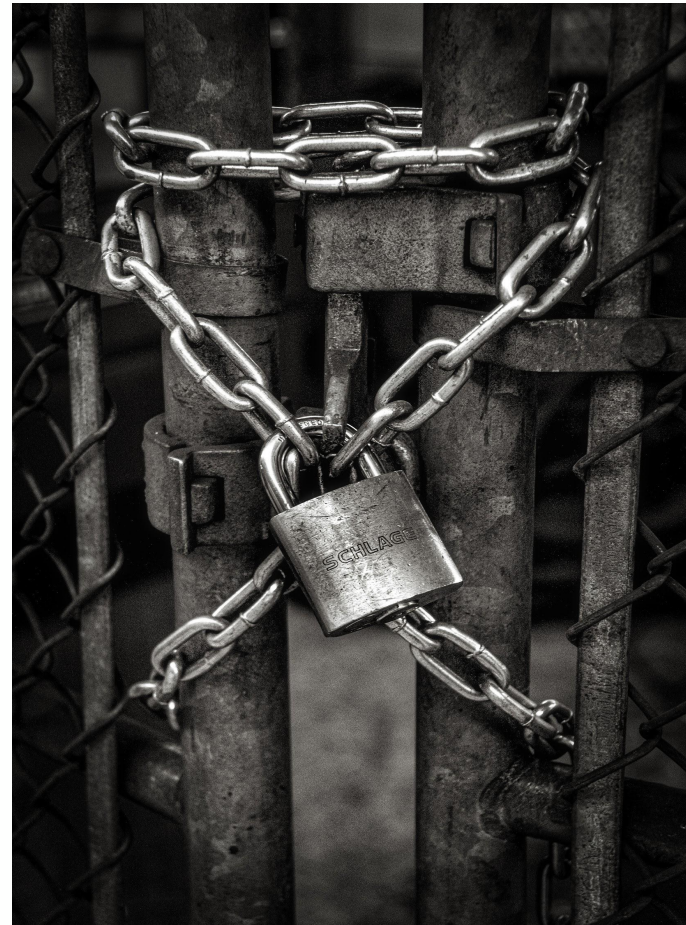


*Flexible*



# Merchants require a payment service that is

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Secure & Low  
Risk



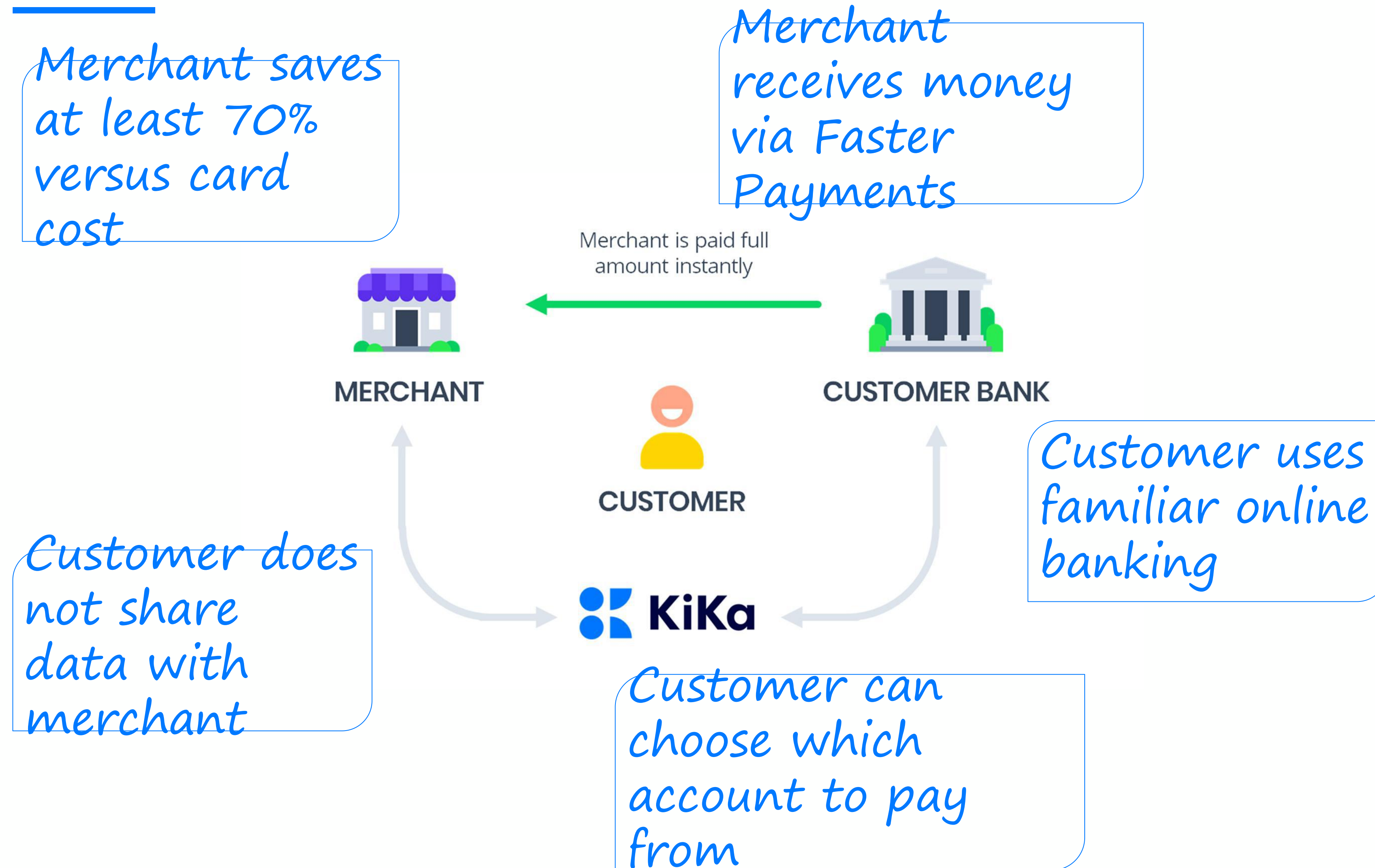
Value for  
Money



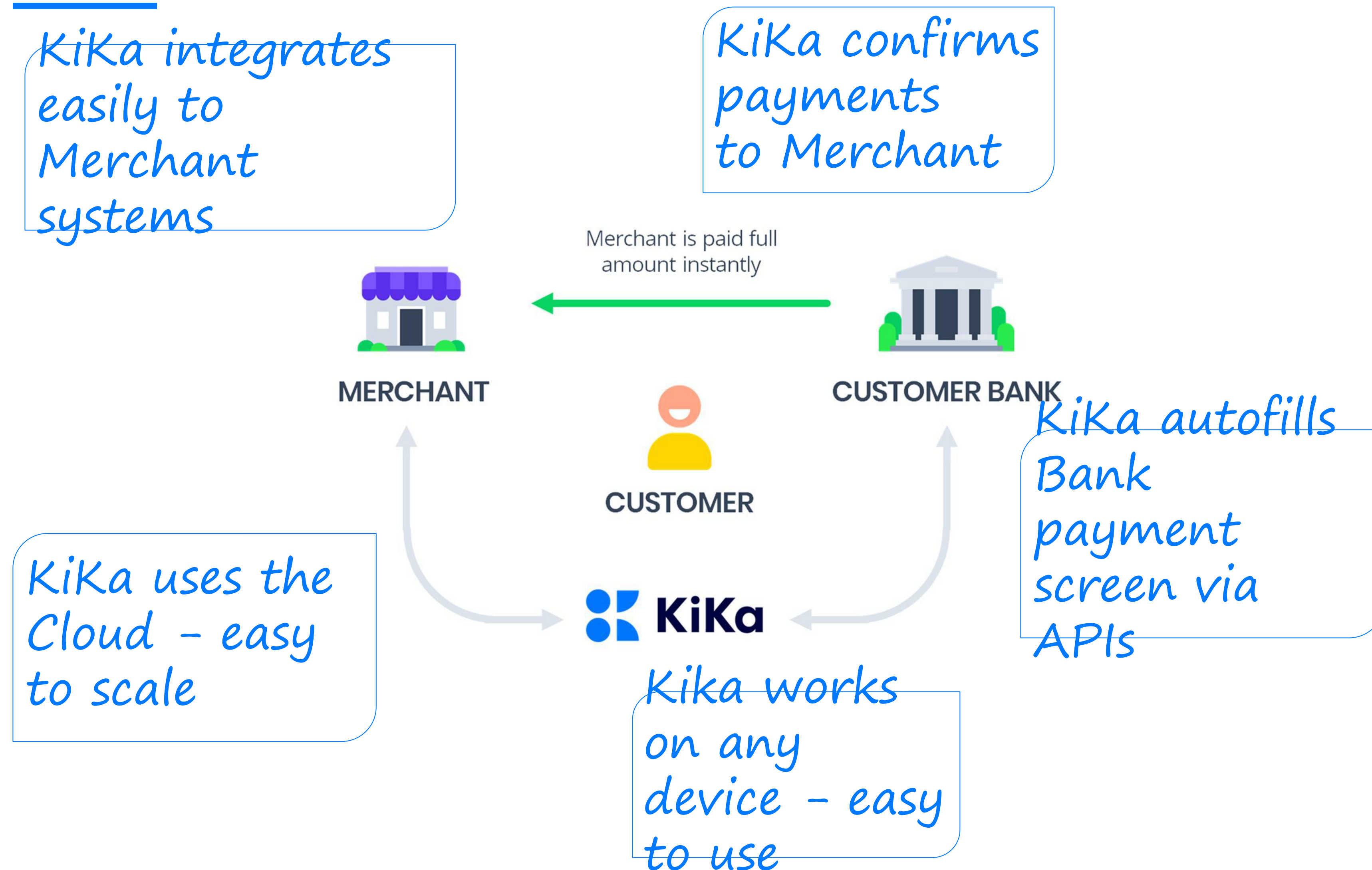
Fast &  
efficient



# KiKa meets merchant and customer requirements KiKa



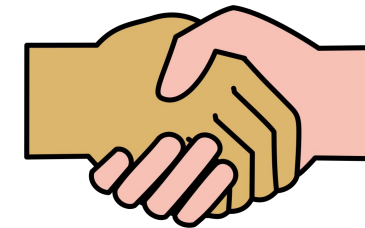
# KiKa uses innovative Open Banking Standard APIs KiKa



# Acquisition of merchant clients

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KiKa will market directly to large and medium sized merchants



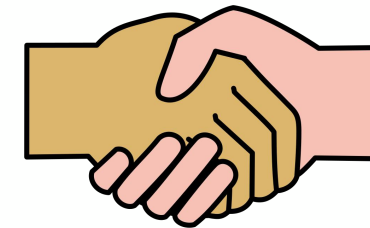
KiKa works with payment gateways

KiKa will work with e-commerce platforms

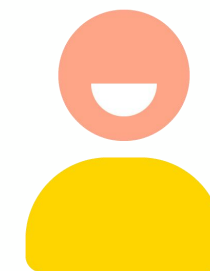
# Developing trust in KiKa with campaigns

*Campaigns are planned with our merchant clients*

*Educate*



*Incentivise*



*Encourage*

*Build Trust*





*Thank You*

*Come and meet us on Stand 2*

*See the future of payments*

*Chris Moore*

*Philip Godden*

 [@kikapay](https://twitter.com/kikapay)

 [kikapay.com](https://www.kikapay.com)

