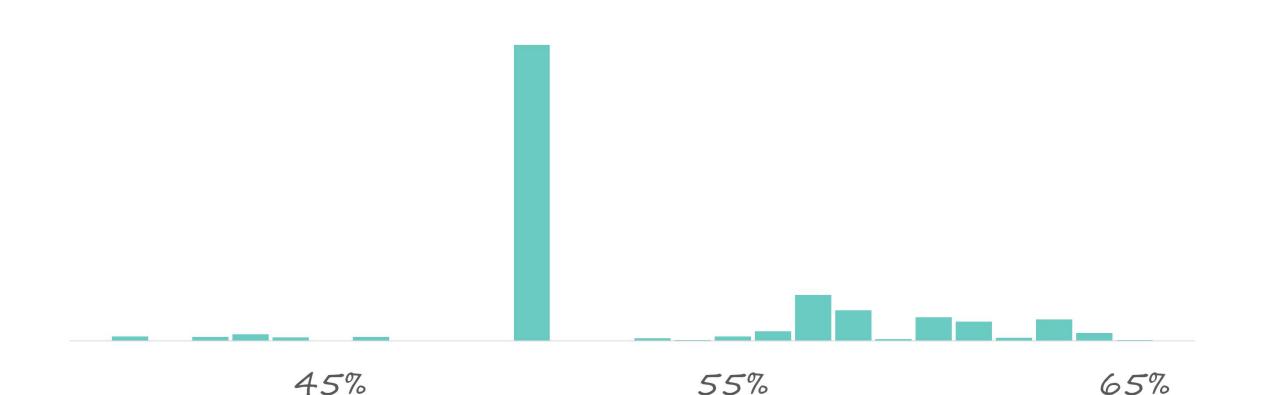
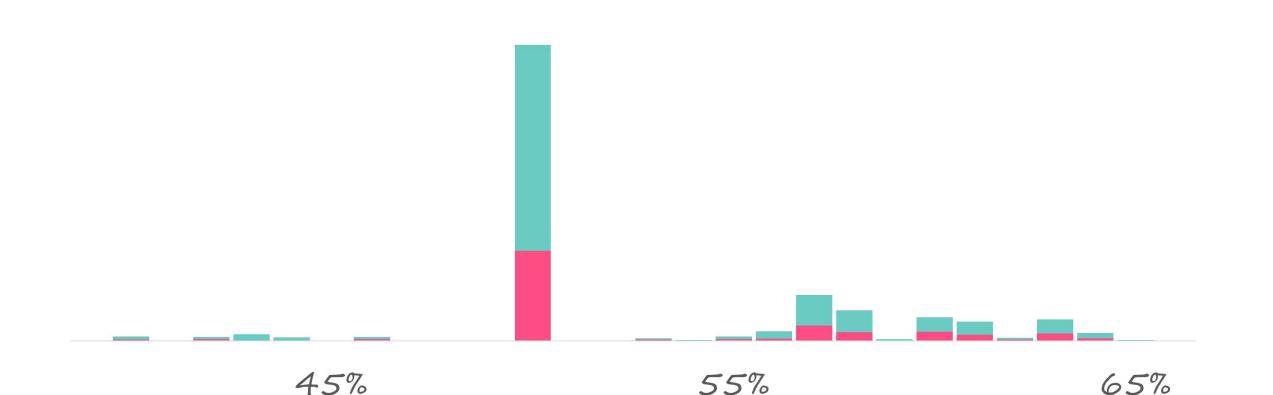
the arescience of pricing



most products 50% off



1/3 stock out in 3 days



cash









opportunity for AI in retai

Pricing & Promotions

\$708B

-McKinsey

inventory optimisation \$238B customer service \$121B hiring & retention \$12B

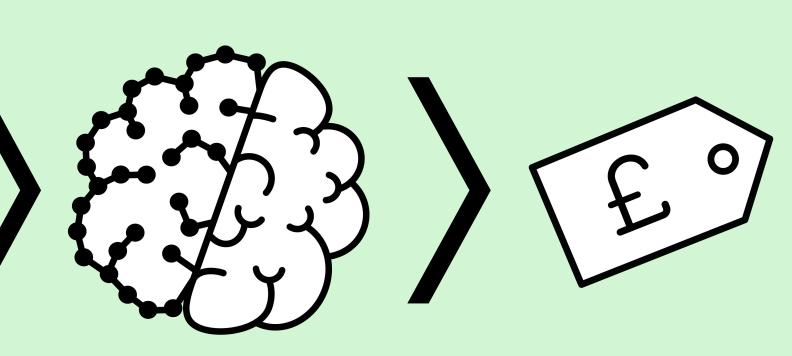






retailer data

competitor data



user focus



SPARKBOX Welcome! Image: Spark Box Image: Spark </th <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th> <th></th>									
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Settings 2307402 COTTON TEE B WHT Image: Cott		2185148	VELVET BARDOT BLK		AW17	£16.00	£12.80		75%
Settings 2307404 COTTON TEE N WHT Image: Control tee N WHT Image:		2331826	MESH TEE NY		AW17	£16.00	£11.20		74%
Settings 2307409 COTTON TEE PNK Image: Avvir for the state of		2307402	COTTON TEE B WHT		AW17	£3.00	£2.50		50%
Settings Administration Settings Settings Administration Settings Settings Lack TRIM BLK AW17 E12.00 E12.80 60% Sign Out Yes AW17 E13.00 E2.50 60%		2307404	COTTON TEE N WHT		AW17	£3.00	£2.50		50%
Settings 2340804 COTTON TEE B GRY Image: Control tee B Gry Image:		2307409	COTTON TEE PNK	v	AW17	£3.00	£2.50		60%
Settings 2340808 COTTON TEE BLK AW17 £3.00 £2.50 60% 2356945 COTTON TEE BLU AW17 £3.00 £2.50 50% 2356945 COTTON TEE BLU AW17 £3.00 £2.50 60% 2356945 COTTON TEE RED AW17 £3.00 £2.50 60% 2362411 COTTON TEE RPO AW17 £3.00 £2.50 60% 237494 COTTON TEE GRY AW17 £1.00 £8.64 75% 210822 RUCHED BARDOT NUDE AW17 £18.00 £14.40 76% 230821 RIBBED BARDOT NUDE AW17 £12.00 £11.70 63% 2310823 RIBBED BARDOT NYY AW17 £16.00 £9.92 76% 2310895 LACT TRIM BLK AW17 £14.00 £8.84 82% 2310896 LACE TRIM BLK AW17 £14.00 £8.84 82% 236240 SSLV BRDOT AW17 £14.00 £8.84 82% 2362402<		2340802	COTTON TEE WHT		AW17	£3.00	£2.80		60%
Settings Settings Sign Out		2340804	COTTON TEE B GRY		AW17	£3.00	£2.50		60%
Settings 2356993 COTTON TEE RED Image: Window W		2340808	COTTON TEE BLK		AW17	£3.00	£2.50		60%
Settings 2362411 COTTON TEE NYY AW17 £3.00 £2.50 60% 2377494 COTTON TEE GRY AW17 £3.00 £2.50 50% 2185146 VELVET BARDOT RED AW17 £16.00 £8.64 75% 2310822 RUCHED BARDOT NUDE AW17 £18.00 £14.40 76% 2310832 RUBBED BARDOT NUDE AW17 £12.00 £10.98 63% 2310832 RUBBED BARDOT NUDE AW17 £12.00 £11.70 63% 2310833 RIBBED BARDOT NY AW17 £16.00 £9.92 76% 2310895 LACT TRIM BLK AW17 £14.00 £8.54 76% 2310896 LACE TRIM BLK AW17 £14.00 £8.54 76% 2352540 SSLV BRDOT AW17 £12.00 £8.88 82% 2352546 SS BRDOR BLK AW17 £14.00 £8.28 82% 2364002 LACE TRIM NEK AW17 £14.00 £9.94 79%		2356945	COTTON TEE BLU		AW17	£3.00	£2.50		50%
Settings Settings Sign Out		2356993	COTTON TEE RED		AW17	£3.00	£2.50		48%
Settings Administration Sign Out Image: Sign Out		2362411	COTTON TEE NVY		AW17	£3.00	£2.50		60%
Settings Administration E11.00 E11.400 E11.400 F14.400 76% Solution RIBBED BARDOT NUDE AW17 £18.00 £14.400 76% 63% 2310822 RUCHED BARDOT NUDE AW17 £12.00 £10.98 63% 231083 RIBBED BARDOT NVY AW17 £12.00 £11.70 63% 2310895 LACT TRIM BLK AW17 £16.00 £9.92 76% 2310896 LACE TRIM BLK AW17 £12.00 £8.54 76% 2352540 SSLV BRDOT AW17 £12.00 £8.88 82% 2352546 SS BRDOR BLK AW17 £12.00 £8.28 82% 2352402 LACE TRIM N BLK AW17 £14.00 £9.94 79% 2352404 LACE TRIM N BLK AW17 £14.00 £9.94 79% 2354402 LACE TRIM N BLK AW17 £14.00 £9.94 79% 236941 TULP LACE BLK AW17 £14.00 £9.94 79%		2377494	COTTON TEE GRY		AW17	£3.00	£2.50		50%
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Settings 2310895 LACT TRIM BLK Image: AW17 £16.00 £9.92 76% Administration 2310896 LACE TRIM BLK Image: AW17 £14.00 £8.54 76% Sign Out 2352540 SSLV BROOT Image: AW17 £12.00 £8.88 82% 2352546 SS BROOR BLK Image: AW17 £12.00 £8.28 82% 2352402 LACE TRIM NBLK Image: AW17 £14.00 £7.42 79% 2354404 LACE TRIM NVY Image: AW17 £14.00 £9.94 79% 2356941 TULP LACE BLK Image: AW17 £7.00 £7.00 £3.00		2310881	RIBBED BARDOT PNK		AW17	£12.00	£10.98		63%
Settings 2310896 LACE TRIM BLK Image: Comparison of the text of text		2310883	RIBBED BARDOT NVY		AW17	£12.00	£11.70		63%
Administration 2310896 LACE TRIM BLK Image: Constraint of the state of the	Settings	2310895	LACT TRIM BLK		AW17	£16.00	£9.92		76%
Administration 2352546 SS BRDOR BLK Image: Constraint of the state of the		2310896	LACE TRIM BLK	V	AW17	£14.00	£8.54		76%
Sign Out 2352546 SS BRDOR BLK AW17 £12.00 £8.28 82% 2354402 LACE TRIM N BLK AW17 £14.00 £7.42 79% 2354404 LACE TRIM NVY AW17 £14.00 £9.94 79% 2356941 TULP LACE BLK AW17 £7.00 £7.00 53%	Administration	2352540	SSLV BRDOT		AW17	£12.00	£8.88		82%
Sign Out 2354404 LACE TRIM NVY Image: Comparison of the system £14.00 £9.94 79% 2356941 TULP LACE BLK Image: Comparison of the system £7.00 £7.00 £336		2352546	SS BRDOR BLK	Image: A start of the start	AW17	£12.00	£8.28		82%
2356941 TULP LACE BLK AW17 £14.00 £9.94 79% 2356941 TULP LACE BLK Image: AW17 £7.00 £7.00 53%		2354402	LACE TRIM N BLK		AW17	£14.00	£7.42		79%
	Sign Out	2354404	LACE TRIM NVY	 Image: A set of the set of the	AW17	£14.00	£9.94		79%
(?) Help Centre 2357125 LACE BARDOT ORG AW17 £10.00 £8.00 62%		2356941	TULP LACE BLK		AW17	£7.00	£7.00		53%
	(?) Help Centre	2357125	LACE BARDOT ORG		AW17	£10.00	£8.00		62%
2357127 LACE BARDOT RED 🕢 AW17 £7.00 £7.00 45%		2357127	LACE BARDOT RED		AW17	£7.00	£7.00		45%
		2250475			A\A/17	6700	6700		E09/

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operational benefits

+ up to 40% cash margin 40% annual growth to 2024

operations opportunity

half the time

half the budget

/ low risk

quick ROI

measurable benefit

our team



the arescience of pricing