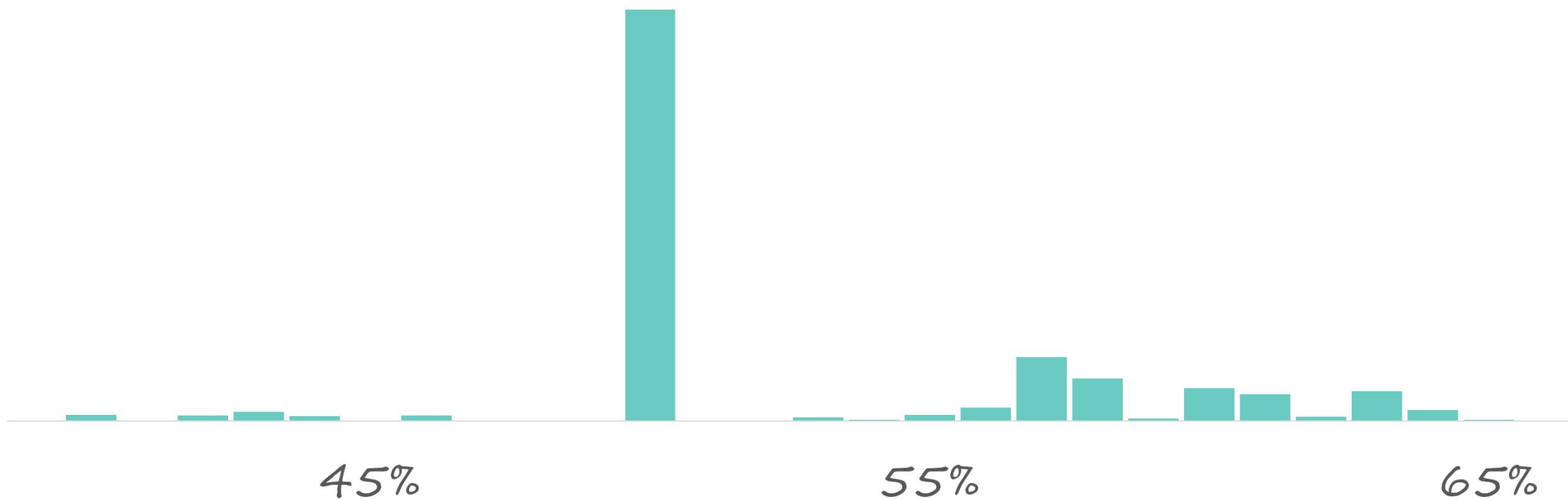
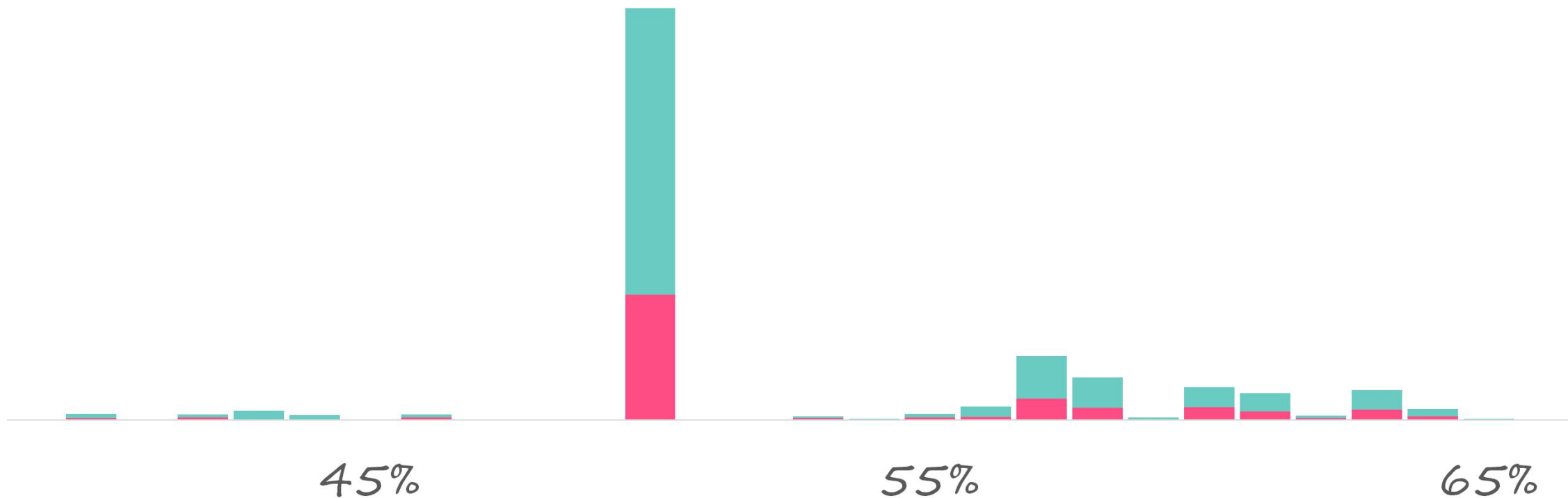


the
~~art~~ science
of pricing



most products 50% off



1/3 stock out in 3 days



discount
~~54%~~ 49%

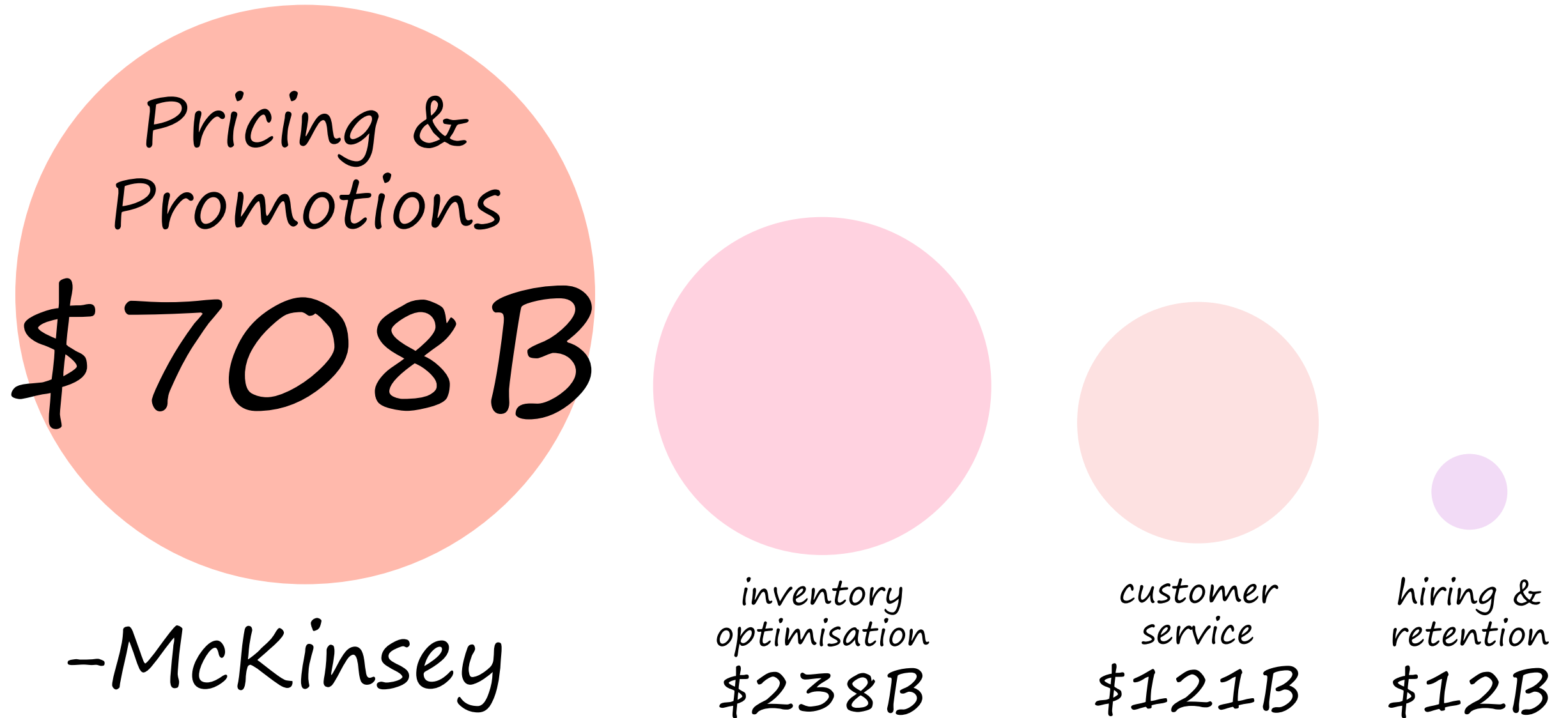
cash

↑
40%

data



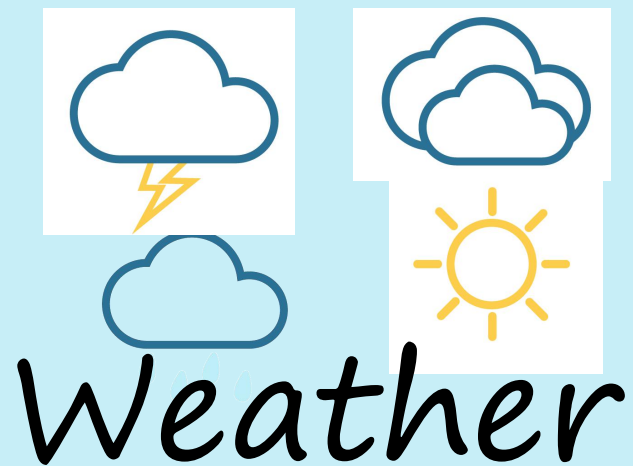
opportunity for AI in retail



1000's
of SKUS



Trends



Weather

Competition

Channel
Split

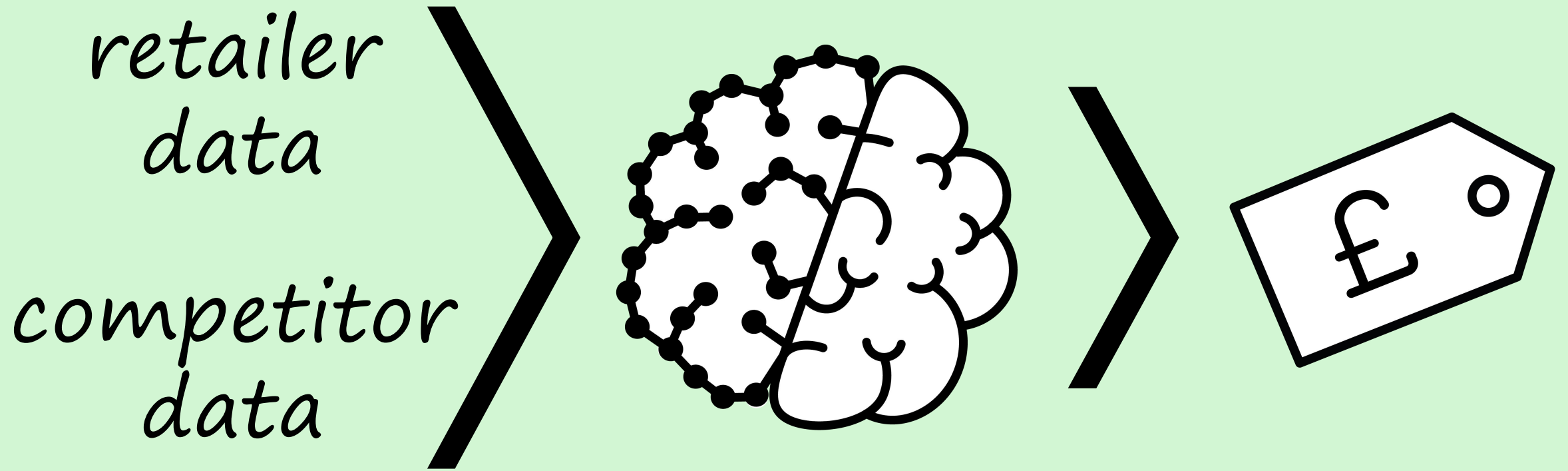
Product
Attributes

Stock
Positions

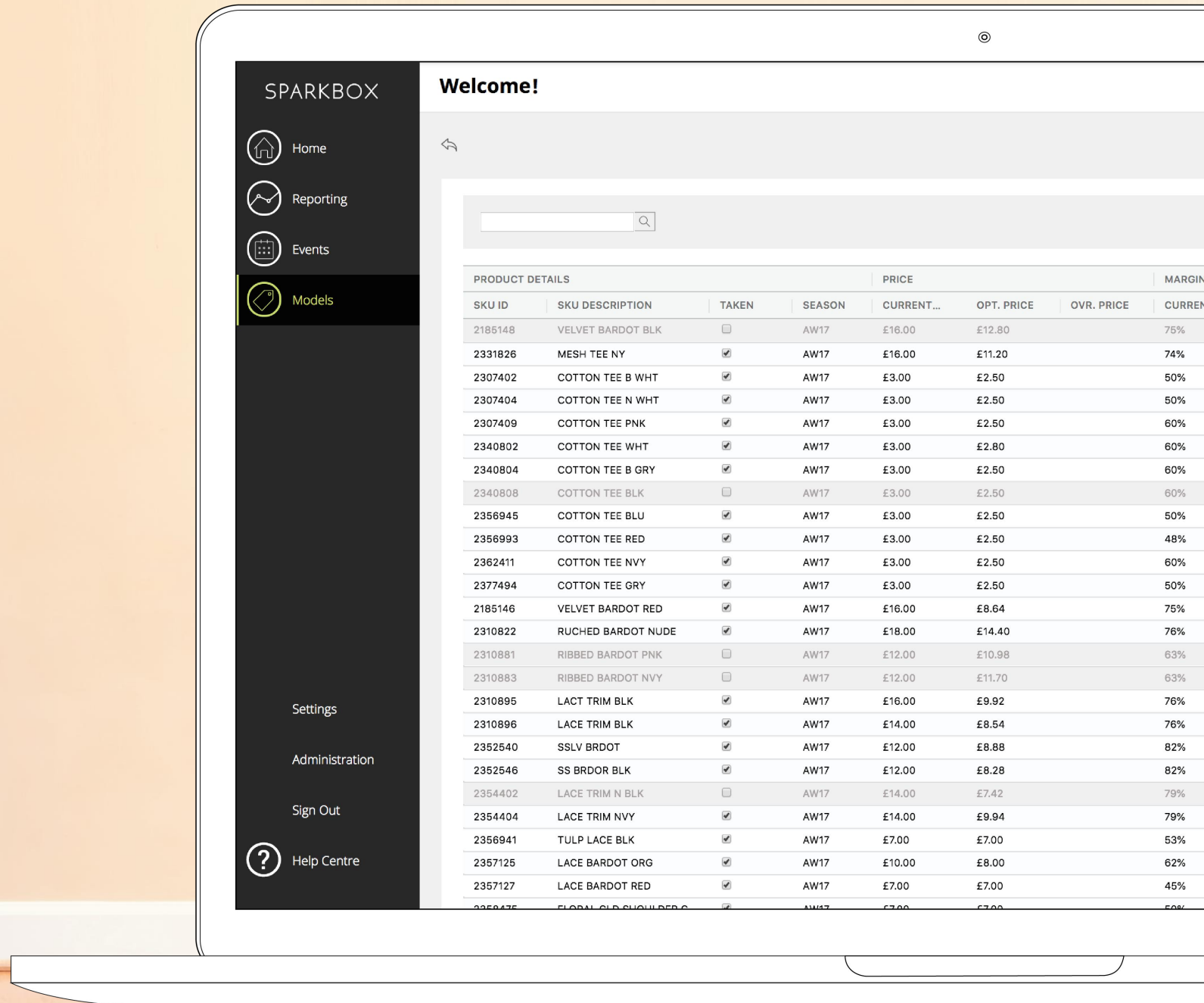


Returns





user focus



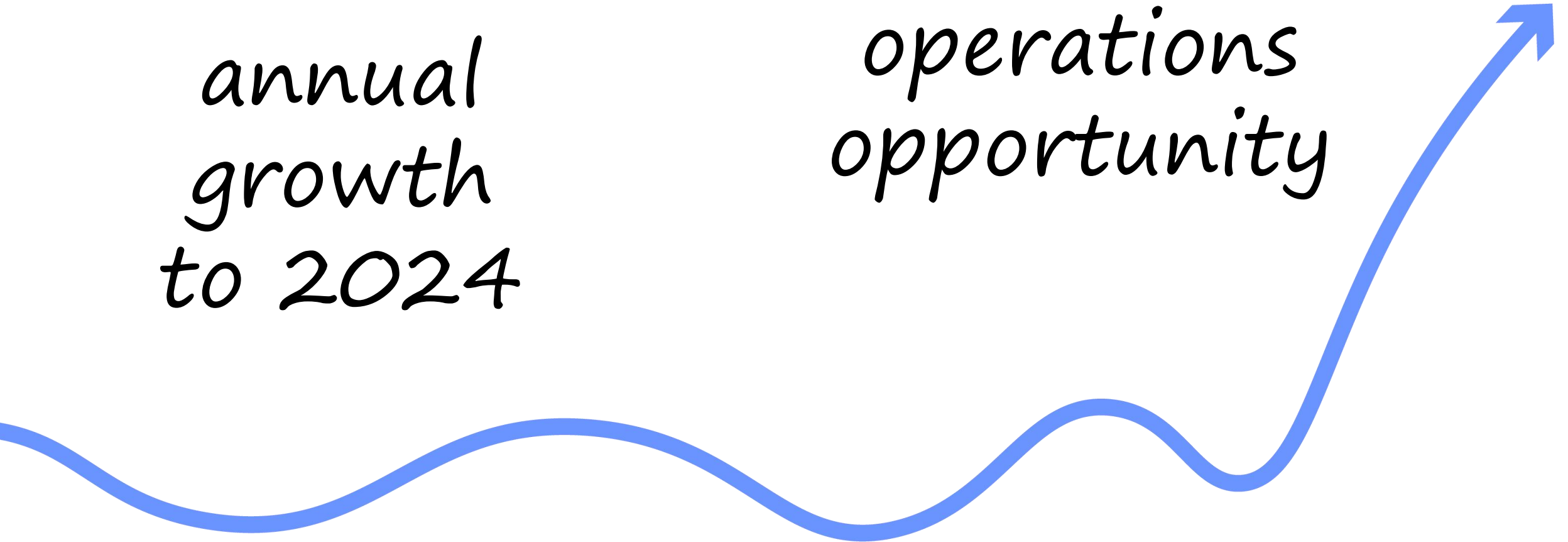


operational
benefits

+ up to
40% cash
margin

40%
annual
growth
to 2024

operations
opportunity



half the time

half the
budget

✓ low risk

✓ quick ROI

✓ measurable
benefit

our team



the
~~art~~ science
of pricing