



David  
McKie

Global Business  
Development Director



8.3m

Mobile Gamers

94%

Mobile Users

£29b

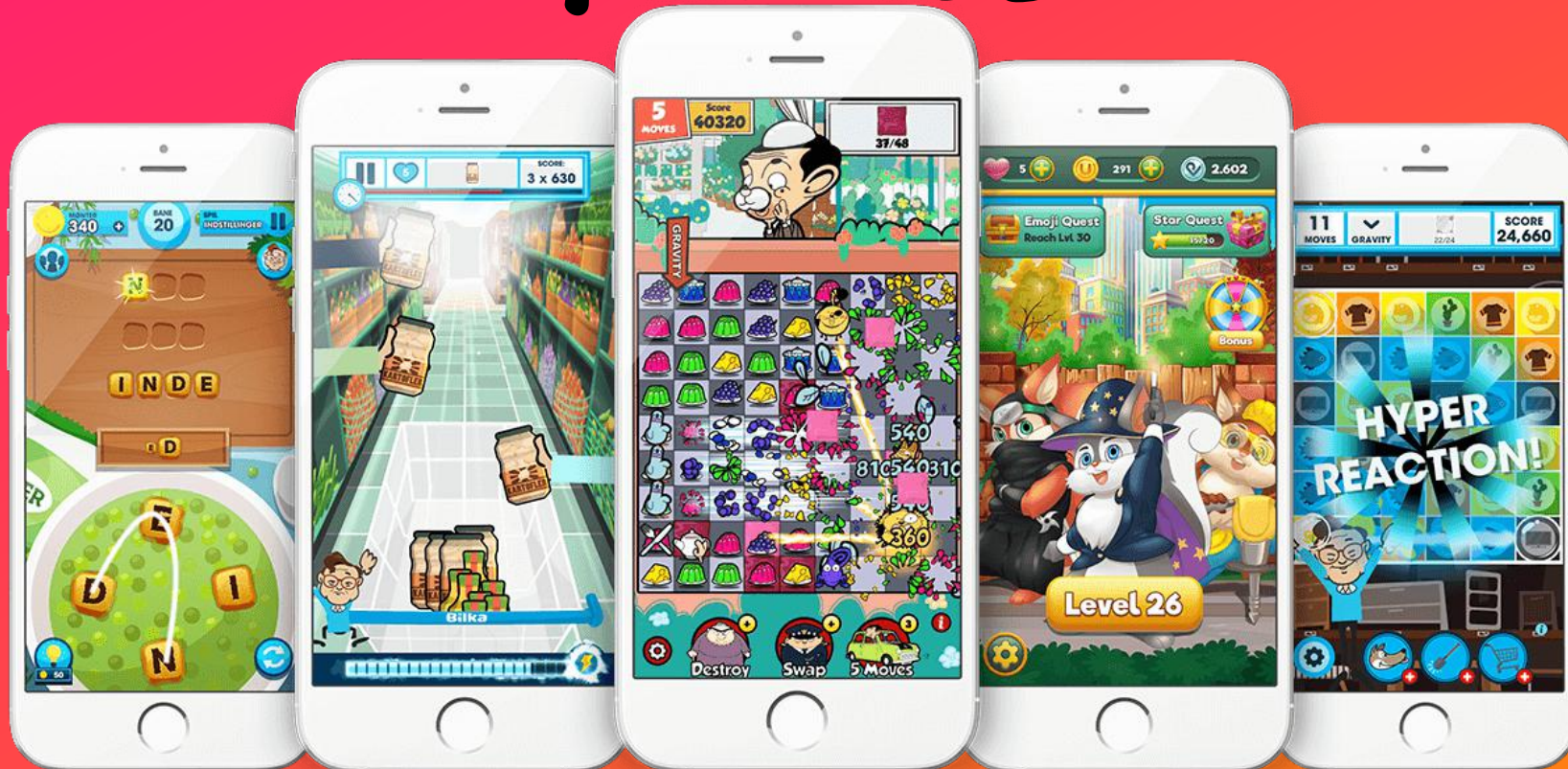
Mobile Retail Sales

# VISION

*We want to reward every second spent with real value.*

 Studios

# We Do Mobile Retail Games



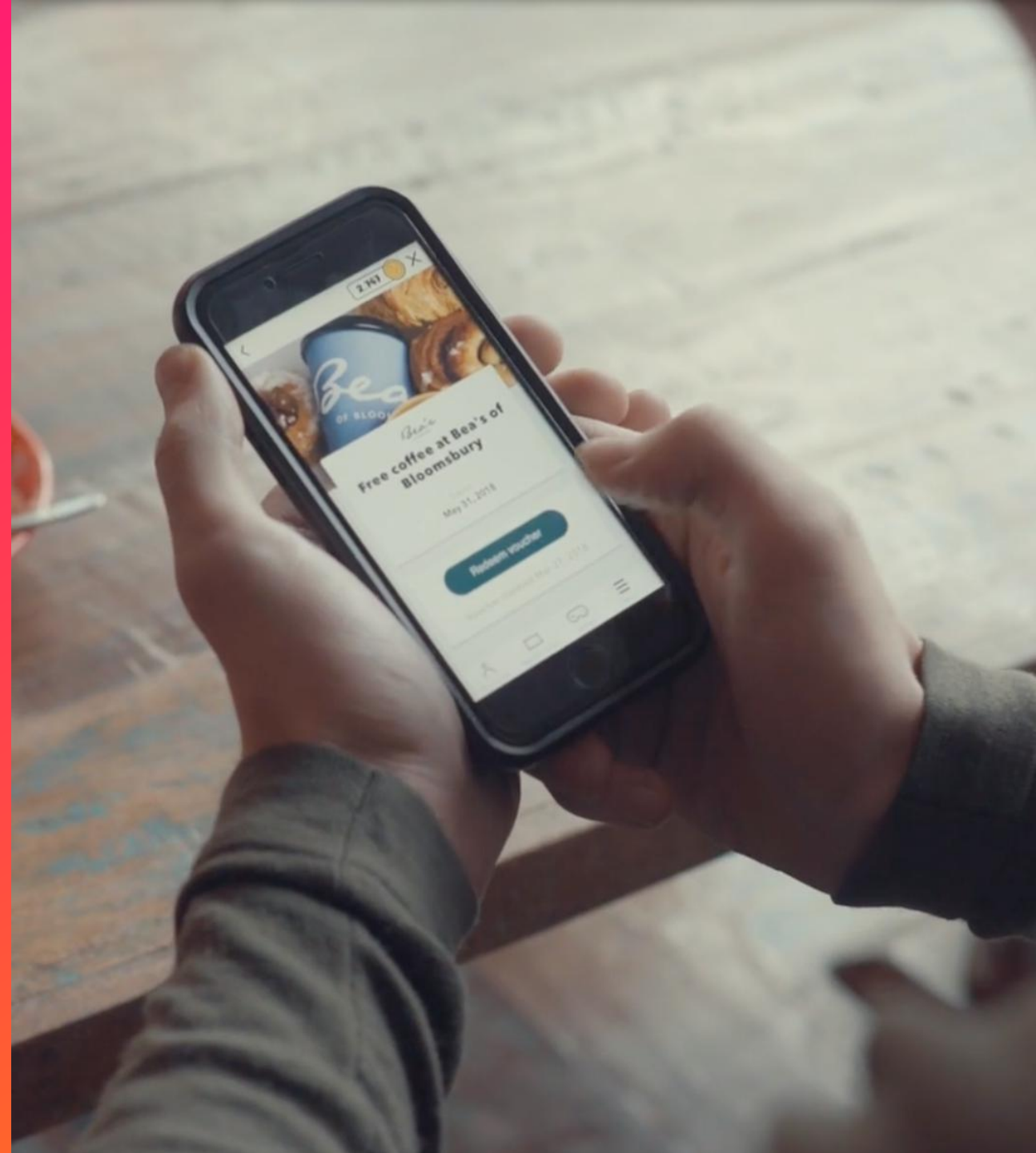




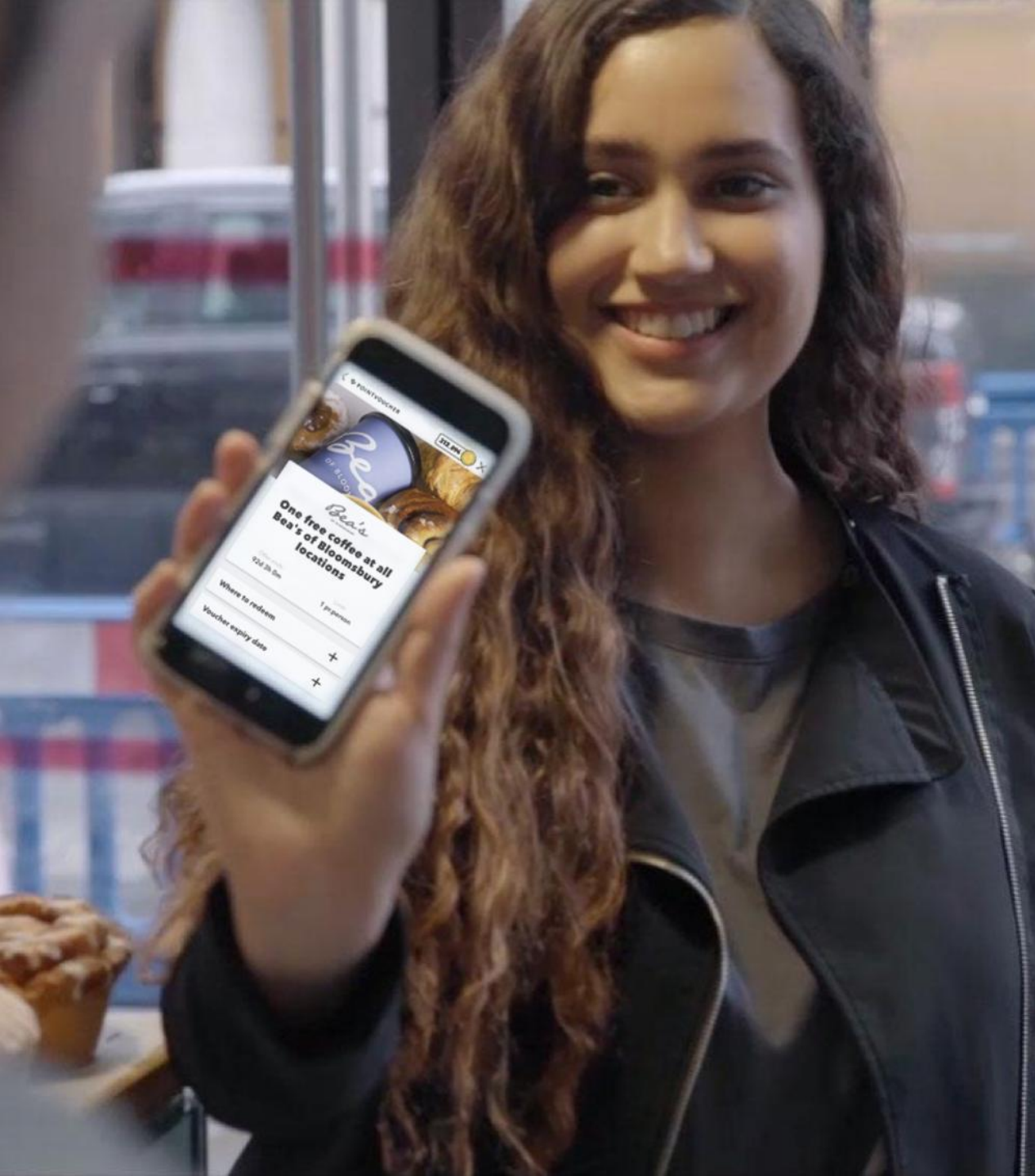
Play  
&  
Earn  
Points



# Claim Vouchers







Redeem  
Free  
Prizes  
In Store



+580K

Registered  
Users

+10

Produced  
Games

7h5🕒m

Engagement Time

+259

Voucher  
partners



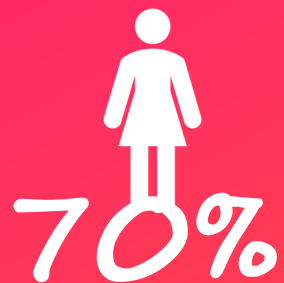
**+20%**

Increased  
Basket size



**+82%**

Registrations



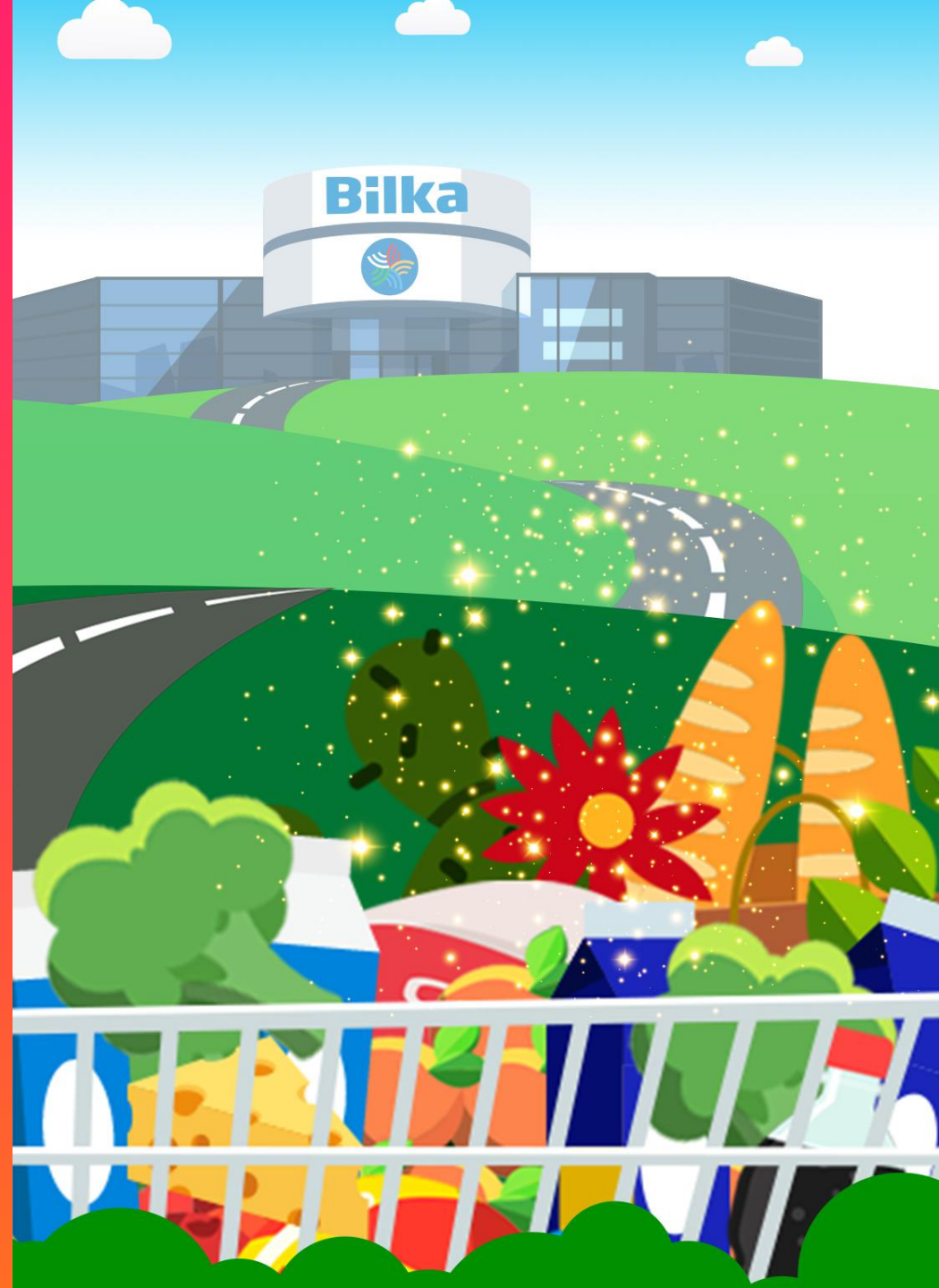
**70%**

Avg. 35  
years



**300k**

Vouchers  
Claimed





750%

Business Growth In 2018

# Mangement & Founders



*Flemming Victor Andersen*  
Founder



*Thomas Gadegaard*  
Co-founder & MD



*Nicolai Elmqvist*  
Co-founder, CIO & CMO



*Konstantin Mikhailov*  
CTO



*David J. McKie*  
CBDO



Let's  
Play!

♥ Studios