



WORLD RETAIL CONGRESS

AN ASCENTIAL COMPANY

5-7 APRIL 2022

ROME CAVALIERI HOTEL | ITALY

REGISTER YOUR INTEREST

WORLD RETAIL CONGRESS 2021 - SPONSORSHIP

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Updated 13.08.2021

1. Notwithstanding any other term of the Contract, if:

(a) on **14 September 2021** COVID-19 continues to constitute a global pandemic in the assessment of the WHO (a "Pandemic"); and

(b) you provide notice to us in writing prior to **21 September 2021** accompanied by evidence in form and substance satisfactory to us that as a direct result of the Pandemic:

(i) the government of the country or state where you are registered (the "Sponsor Territory") has closed its international border so that the majority of your representatives attending the Event are prohibited from travel from or back to the Sponsor Territory for the Event; and/or

(ii) the government of the Sponsor Territory has issued official advice against travel to London, United Kingdom; and/or

(iii) the government of the Sponsor Territory has imposed a quarantine on return from travel from London, United Kingdom; and/or

(iv) the government or state of the Sponsor Territory imposes a period of lockdown so that the majority of your representatives attending the Event are prohibited from leaving their home except for essential requirements,

then you may obtain a credit equal to an amount reflecting the total sums paid by you at the date of notification minus the value of any Sponsorship Rights and/or Services received prior to such date (calculated in good faith).

Notwithstanding any other term of the Contract, if COVID-19 continues to constitute a Pandemic on **14 September 2021**, we may determine that as a direct result of the Pandemic it has become commercially impractical or unfeasible to hold the Event. In that situation, we will provide notice in writing to you as soon as is reasonably practicable, and we will endeavour to reschedule the Event to a date which falls within the same calendar year as the Event (the 'Contingency Event'). If we are able to do so, your Sponsor Benefits will be transferred to the Contingency Event. If we are unable to do so, then you may obtain a credit equal to an amount reflecting the total sums paid by you at the date of notification minus the value of any Sponsorship Rights and/or Services received prior to such date (calculated in good faith).

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