

This online-only event harbours the spirit of Autosport International, delivered in a digital format to bring together industry leaders, business experts, trade attendees and exhibitors to network, present products and services, do business and share knowledge. It will host an array of forums, roundtables, keynotes and panel discussions during the two-day event.

Following the success of the Autosport Business Forum at Autosport International in January 2020, last year's speakers included:

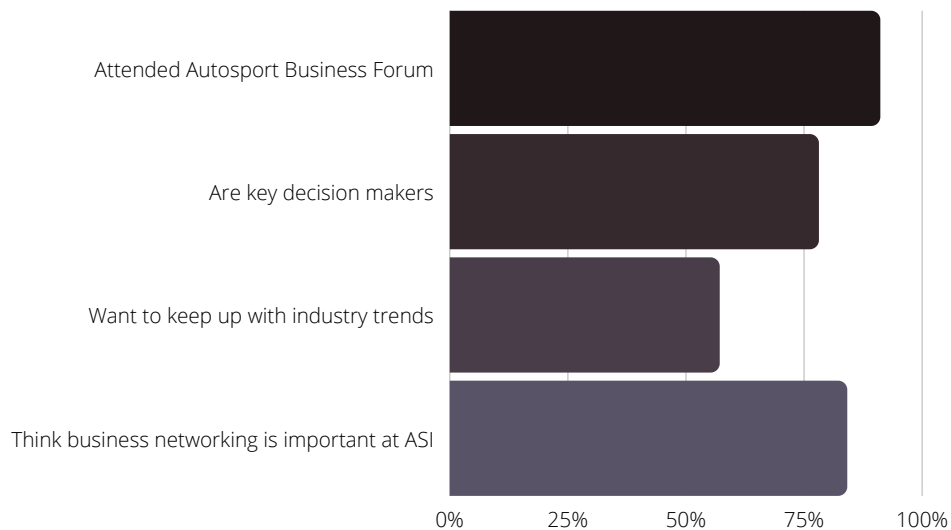
- **Yath Gangakumaran**, Director of Strategy and Business Development, F1
- **James Taylor**, Head of Business Affairs and Legal Director, Extreme E
- **Rt. Hon. The Lord Hain PC**, Former Secretary of State, UK Government
- **Mike Pilbeam**, F1 Engineer & Designer
- **Tony Southgate**, Engineer & Race Car Designer
- **David Richards CBE**, Motorsport UK

Topics set to be covered at ASI Connect:

- ⚙️ The Future of The Industry
- ⚙️ How manufacturers can navigate COVID-19 supply chain impacts
- ⚙️ How to strategise your business in a changing global world
- ⚙️ E-Sports - is this a sustainable career path?
- ⚙️ How Motorsport is tackling reducing their carbon footprint?
- ⚙️ Celebrating entrepreneurship during the pandemic

More to be confirmed...

You'll reach our audience that:



**AUTOSPORT**
INTERNATIONAL
CONNECT

THE VIRTUAL MOTORSPORT TRADE SHOW

Autosport International's first-ever virtual trade event, launching on the 10 & 11 March 2021, featuring live panel discussions, keynotes, networking, matchmaking, round tables and a virtual marketplace.

Find out more: Anna.wales@motorsport.com