



17-18 APRIL 2019
London

Post Show Report

 [WHForumLondon](#)

 [world-humanitarian-forum](#)

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After a year of hard work, World Humanitarian Forum has arrived, at a time when most needed.

The event is timely, as the world is at a critical junction today and we need to remain inspired to bring the most influential members of the community together. We are living in an era that in the last two decades, 218 million people each year were affected by disasters, at an annual cost to global economy that now exceeds 300 billion USD, according to the UN.

We have seen parts of southern Africa devastated by cyclones. From Yemen to Haiti, we have sadly seen a significant rise in the need for humanitarian help. The number of people displaced by conflict has risen to 59.5 million compared with 37.5 million a decade ago. Despite these growing needs, donor financing has not kept pace, but there are many new promising initiatives as well as new countries pledging further support. It is a dramatic fact that we are going through the worst refugee crisis ever. Whether man-made or caused by natural disasters, it makes everyone involved live in tragedy. I am sure we all feel that we have to do something.

Within this framework, we have set a long term mission for ourselves to start this initiative, which would bring all parties together who would like to “do something” and we are working towards this aim.

World Humanitarian Forum has been created to be a point of departure, not arrival. The humanitarian system needs a change, a transformation from aid to development. Over the 2 days, we focused on the pillars which can lead to this transformation including, 2030 Agenda for SDGs, Education, Youth, Localisation, Partnerships and Women Empowerment.

I am particularly proud of the women who took centre stage at this year’s Forum, and their incredible, selfless commitment to improve the lives of millions of men, women and children globally.

I can also frankly and proudly say that World Humanitarian Forum is not only a timely, but also a well located event.

The UK is the best location as it is one of the biggest donors in the world and hosts many charities and NGOs in International Development and Humanitarian Aid.

You might know, this journey started in 2016 with World Humanitarian Summit and continued with Aid&Trade London in 2017. I am proud to see that the event we created in 2017 is growing and has turned into a portfolio with 3 thematic exhibiton scopes and 14 thematic theaters with the re-launch of IDME and the launch Emergency Show.

We have set up a vision 3 years ago and we are moving swiftly to this goal.

In 2017, we hosted only 32 speakers in 6 sessions, this year we had more than 250 speakers in 55 sessions. We successfully launched the platform “World Humanitarian Forum”, where agendas were shaped to create a better future for humanity.

A successful event relies on the valued support provided by partners, exhibitors and sponsors. I cordially invite you to participate in this exciting, productive and insightful gathering on 15-16 April 2020.

I hope we are able to inspire collaborations, encourage new connections and help you strengthen existing relationships.

► Feraye Ozfescioglu CEO



“I asked Feraye before this forum opened what she wanted to see from it and she said, ‘I want to see action. We need money because we can’t do anything without money, but above all we want to see that funds are used wisely on projects on the ground’.

This is what will change people’s lives and this has to be the purpose of this conference. There is a world where living standards can be shared for children and grandchildren across the world and we will achieve it.”

► Advisory Board Chair RT Hon Jack Straw Former Foreign Secretary, UK

M a i n T h e m e

Shaping the future for a Better Tomorrow

35

High Level
Speakers

10

Sessions



A Global Event:

Delegations from 40 Countries

Austria
Bangladesh
Belgium
Bosnia
Chad Democratic Rep. of Congo
Cyprus
Denmark
Dubai
Egypt
Finland
France
Germany
Gibraltar
Iraq
Ireland
Italy
Kenya
Lebanon
Malaysia
Mexico

Netherlands
Nigeria
Norway
Pakistan
Panama
Poland
Portugal
Romania
Saudi Arabia
South Africa
South Korea
Spain
Sudan
Syria
Sweden
Switzerland
Turkey
UAE
UK
USA



40

Participating
Countries

LONDON



Sessions

17th April 2019 / Day 1

1 Opening Session Global Call For Action



Speakers

Feraye Ozfescioglu, CEO, World Humanitarian Forum

Rt Hon Jack Straw, Former Foreign Secretary, UK

2 2030 Agenda for SDGs to Transform the World

We are almost 4 years into the 2030 agenda. Where do we stand today? Worldwide, progress in meeting the SDGs has been limited, according to the UN. Three out of ten people in the world lack access to safe water, millions die every year from air pollution, and climate action is not ambitious enough. It has been estimated that achieving the SDGs by 2030 will require roughly \$5 trillion of annual investments. Our panellists shared their vision on how to achieve this goal and identified the challenges.



Speakers

H.E. Dr. Abdulaziz Ahmad Sarhan, Secretary General, International Organization for Relief, Welfare and Development

Basima Abdulrahman, Founder & CEO, Youth Leader WEF, KESK

Dr. Tauni Launier, Sustainability Director, WorldWide Generation

Sessions

3 Education

Globally there are over 67 million children out of school, 43 per cent of whom live in Africa. Largely, these children live in 'fragile' states or in rural areas. Every year 10 million children drop out of primary school in Sub Saharan Africa. The panellists brought role models, experts in the field, and people working on the coal face together to interact and share ideas on the issue.



Speakers

Noella Coursaris Musunka, Founder, Malaika Foundation
Yasmine Sherif, Director General, Education Cannot Wait
Abisoye Ajayi, Akinfolarin, Founder, Pearls Africa Foundation



Moderator

Jens Nymand Christensen, Senior Advisor to the CEO and the Board at Cross Culture Project Association, European Commission

4 Special Keynote Address: H.E Emine Erdogan, First Lady, Republic of Turkey



Sessions

18th April 2019 / Day 2

5 Opening Keynote: Mert Firat, Actor, UNDP Goodwill Ambassador



6 Collaboration and Partnerships

In the last 10 years, we have noticed a significant shift in funding models in the humanitarian aid and development sector. Western governments have long served as the primary funders and often the drivers of international development, but now they are joined by countries such as China, India, with rapidly growing resources, as well as by philanthropies and foundations.

New funding mechanisms like development finance that leverage private sector investments, social enterprises, impact bonds, and others are not just creating new revenue streams, but also changing where resources are directed and how development work is conducted. The panellists discussed new funding and partnership models that work.



Speakers

Charlie Bronks, Head of Strategic Partnerships, Crown Agents Bank
Kilian Kleinschmidt, CEO, IPA - Global Networking and Humanitarian Expertise
Kat Reichel, Head of Network Development & Engagement, Start Network
Dr. Mehmet Gulluoglu, President, AFAD

Sessions

7 Youth: Our Future

Despite the progress that has been made over the past 20 years to improve the situation of young people around the world, they still face daunting challenges. Globally one in eight youth are unemployed; 126 million youth cannot read or write and another 63 million adolescents of lower secondary school age are currently out of school. It's estimated 600 million young people are living in conflict zones or fragile states and every minute a young woman is infected with HIV. Furthermore, over 500 million young people live on less than US\$2 a day. These numbers are stark.

We need evidence-based youth policies, tailored and adapted to national and local contexts, to help ensure that youth development challenges are addressed. The panellists shared their insight and experiences about which policies and programmes have worked and which didn't. They also shared the lessons that they learnt.



Speakers

Serene Dardari, Founder, Shams Network

Ndaba Mandela, Founder and CEO, Africa Rising Foundation

Vivian Onano, Women & Girls Advocate, Leading Light Initiative



Moderator

Dr Mohammad Hotak, Chairman, British Afghan Chamber of Commerce and Industry

8 G-Local

Increasing number of multilateral organisations, international charities as well as governments are looking at ways to engage local NGOs and charities as delivery partners. The 'Going Local' session threw light on identifying and working with the right delivery partners and addressed the challenges and opportunities that NGOs face while taking this route. Toby shared his expertise, experience and views on this topic.



Speaker

Toby Lanzer, Assistant Secretary General, United Nations

Sessions

9 Empowerment of Women

We are 202 years away from achieving gender equality, and the gap is widening. This sorry situation is a lost opportunity. The women, their families, local communities, economies and the world will all ultimately lose out. In fact, empowering women could add \$28 trillion to global GDP by 2025. So, what is stopping us from achieving this goal? What needs to be done in terms of policy, community and civil society to make this happen?



Speakers

Mahawa Kaba Wheeler, Director Gender & Development, African Union

Mandy Sanghera, Philanthropist

Pippa Malmgren, Former Presidential Advisor, Co-founder H Robotics

10 Closing Keynote Session with The Blairs: An inspiring story on the way to shape the future



Speakers

Rt Hon Tony Blair, Executive Chairman of Tony Blair Institute;
Former Prime Minister, UK

Cherie Blair CBE, Founder, Cherie Blair Foundation for Women

Moderator

June Sarpong, TV Broadcaster



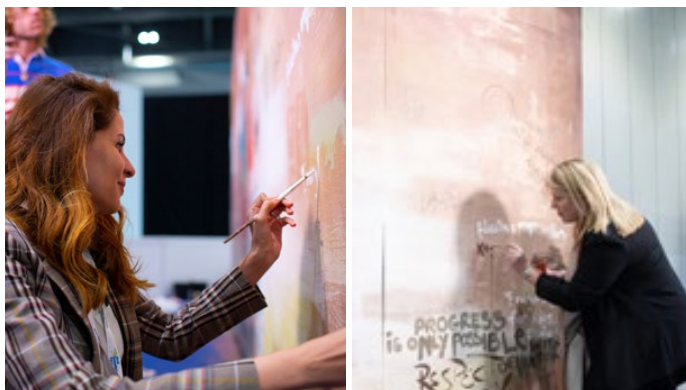
We Celebrated the “Changemakers” of 2019

The Changemaker Awards, are a set of awards that recognise the exceptional efforts of inspiring leaders, and innovative initiatives and partnerships within the humanitarian industry. The awards seek to provide merit to those who have provided smart solutions for global challenges.



Features at WHF

World Humanitarian Forum is committed to being a live and interactive event. In collaboration with APTart, we created a legacy of the inaugural World Humanitarian Forum with a unique artwork created on the main theme, *"Shaping the future for a better tomorrow"*



A Unique Portfolio

Exhibition

The exhibition provided a great platform to showcase products, encourage new connections and help strengthen existing relationships.



22
Countries

85
Exhibiting
Companies



Thematic Theatres

The thematic theatres initiated themed discussions around the industry. It enabled a large, global audience to be involved and gave them the opportunity to develop a deeper understanding and take part in training courses.

14
Thematic
Theatres

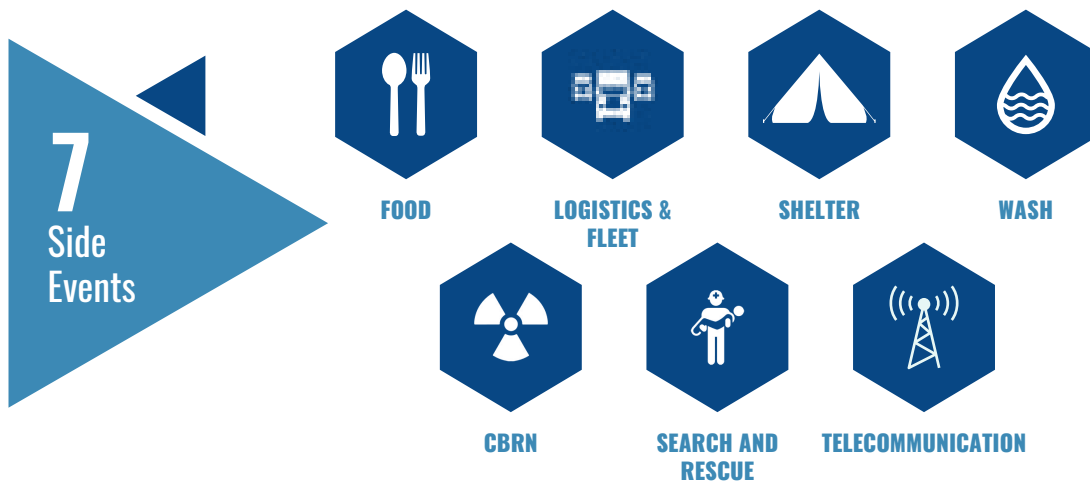


267
Speakers

55
Sessions

Side Events

All of the shows provided a platform for side events. We can facilitate side events for the private sector, by organizing and hosting them from start to finish.



Featured Zones

This year there were three zones; the Drone Zone, Innovation Zone and NGO Zone. These spaces are to showcase innovations, products and stimulate key conversations.

3

Featured
Zones



DRONE ZONE



INNOVATION ZONE



NGO ZONE



Advertising and Promotion

World Humanitarian Forum provided an extensive marketing and PR campaign throughout the year.

Social Media

382.95
% Increase
in Followers

631.5K
Twitter
Impresions

34.787
Facebook
Reaches

3.981
Facebook
Engagements

e-mails

35.000
Unique
Professionals

35,000 unique professionals have been sent regular email updates with the latest show news, highlighting relevant topics and interests. Our partners have also been communicating their presence at the show to their own audiences.

In The News

8.500
Unique
Users

World Humanitarian Forum news announcements and press releases have been featured in leading industry press outlets reaching over 8.500 unique users online.

The event was well attended and well covered by media. There was tremendous coverage in the international media. Leading outlets including The Guardian, The New African, Independent (SA), Thomson Reuters, Hurriyet, TRT covered the event.

More than 5,000 delegates from around the globe are this week converging on London for the **World Humanitarian Forum**, billed the fastest-growing aid and international development event. With last year's scandals involving charities **Oxfam GB** and **Save the Children** still fresh in people's minds, it's certain that safeguarding will be a hot topic.

African women to speak at World Humanitarian Forum in London

ECONOMY / 5 APRIL 2019, 11:30AM / ANA REPORTER







Yazarlar

Bugünün Yazarları | Hurriyet.com.tr Yazarları | Tüm Yazarlar | Arşiv Yazarları



Ayşe Bükülmeyen
aysemen@hurriyet.com.tr

İzmir'den Londra'ya uzanan başarı hikayesi

21 Nisan 2019
PAYLAŞ         

Genç işkadını Feray Özferoğlu, doğup büyüdüğü İzmir'de kurduğu hayalleri gerçeğe dönüştürmenin mutluluğunu yaşıyor.

BUGÜN sizlere İzmir'de doğup büyüyen ve Londra'da başarılı organizasyonlara "İzmirli" olarak katılan Feray Özferoğlu, birkaç yıl önceki yönetim şirketini Londra'ya taşıyarak, Dünya mülkiyetleri gerçekleştirilmeye başlanmış. İngiltere eski Dışişleri Bakanı Jack Straw gibi konumlarının süper bir sabbet etik.

World Humanitarian Forum

World Humanitarian Forum ile ilgili tüm haberleri ve son dakika World Humanitarian Forum haber ve gelişmelerini bu sayfamızdan takip edebilirsiniz. Toplam 14 World Humanitarian Forum haberi bulunmaktadır.

World Humanitarian Forum Haberleri

Emine Erdoğan'ın Dünya İnsanlık Forumu'ndan "Fark Yaratan" ödülü

Dünya İnsanlık Forumu'nda (World Humanitarian Forum) Türkiye Cumhurbaşkanı Recep Tayyip Erdoğan'ın eşi Emine Erdoğan, insanı yarımlara

23 Ocak 2019 - Gündem

What People Said

"This year it was the launch of the World Humanitarian Forum, so it was a good opportunity to be here and along the other co-located events. It's important for us to have a place where we can all meet and exchange ideas, because we are all travelling. Global events like these enable us to have meaningful discussions with a wide range of actors as well".

Yohan Chambaud
Marketing Director, Nutriset

"The humanitarian sector is very dynamic. There are many different crises, in many different regions of the world. That's why we should be getting together and discussing what more we can all do. Per day 23,000 people, mostly kids, are dying of hunger. Humanitarian actors are trying to do as much as they can, but they are limited. That's why we should involve more individuals, private sector and politicians. I hope by these forums and events we can do it."

Mehmet Güllüglü
President, AFAD

"I've met many different stakeholders from all across the world, we will definitely be collaborating together at a later date".

Jangsaeng Kim
CEP, TAB

"I think the event is a stepping stone of one of the many we will need to change the business model of the current aid sector, which is very much driven by what we learned after the second world war basically, the rich world helps the poor world. No, this is about connectivity. This is the answer to the problem."

Kilian Kelinschmidt
CEO, IPA

"Humanitarian work only happens because of partnerships. We only know what we know from a distance, so it's always good to have the face-to-face interactions and you never know what partnership you may form or person that you may meet. Even if you make one, two, or three valuable connections during an event that can make the whole it worthwhile".

Maria Kasparian
Executive Director, Edesia

"Climate change scares me the most. This is one of the things that can't be addressed only by Iraq, UK or the USA. Everybody has to work together and be on the same page, towards a more substantiable and green future. It is important to talk and rethink policies and regulations. These reforms won't happen without these discussions, that's why it's important for these events".

Basima Abdulrahman
Founder and CEO, KESK

"It's important to be a voice. I'm a voice for thousands of people in a village who can't be here. So, if I can grab the attention of one donor, one journalist, or just one decision maker in the room, it's very important and that's why I'm very proud and honoured to be able to speak here."

Noella Coursaris Musunka
Founder, Malaika

"We are showcasing our virtual reality exhibition on internal displacement. There are 40 million people in the world who are displaced by conflict and another 25 million people displaced by natural disasters. Our idea was to raise more awareness about the plight of these people, who are the vulnerable or the vulnerable. We produced five videos and we are here showing them to the colleagues of the charity sector and the private sector who might have an interest in a communications campaign".

Luca Lamorte
Social Media Manager, IOM

"Major stakeholders and a lot of decision makers are here. It's such a global industry, it's difficult to meet all the different people you need to talk with. Everyone is very busy and working in a lot of different locations, so to come together at a forum like this is important".

Jonathan Brooker
Director, Solidarities International UK

"I think what we need to do is get everybody around solving crisis. The UN is a crisis alleviation organisation, and what they actually do is identify super big challenges for the world, and those challenges actually lead to crisis. Humanitarian is actually a side effect of crisis"

Tauni Lanier
Sustainability Director,
Worldwide Generation

"The best outcome is being able to strengthen the infrastructure, which is the Humanitarian response, and working more with businesses to achieve sustainable peace. If we don't have that, when humanitarian disasters keep happening the shock will be greater and greater."

Charlie Bronks
Head of Strategic Partnerships,
Crow Agents Bank

"These events are really important because there is often new products and innovations that people need to be made aware of and this is a great opportunity to do it all in one or two days. It's even beneficial for the exhibitors to meet each other and network. Partnerships can be made through that. At the end of the day people learn from each other."

Wesley Clarke Sullivan
Humanitarian and Disaster Response
Manager, Icon Lifesaver

"There's a mixture of NGOs and government bodies and various of other equipment suppliers around here. The fact that everyone can come together here in one place is particularly important; London is a great centre for that".

Sarah Keefe
Marketing Manager, Leading Edge Power

"Innovation can solve problems in developing countries. When we think about the problems, it sometimes gets too much and overwhelms you. If we can use the power of nature, like the solar cow, using solar energy to solve issues like child labour. By doing things in a creative way it can be possible to solve things".

Sengung Chang,
CEO, YOLK

"We are essentially in a new age of collaboration, and how we can drive that within the humanitarian sector to create systematic change is a huge thing. Coming together and talking at events like these is a big part of that. These types of events spark action in our day to day, which can ultimately have a huge impact"

Kat Reichel
Head of Network Development,
Start Network

"We are a big global leader for inflatables. We are here for the emergency sector and natural disasters. We can provide relief with our craft and save people if there's a tsunami, flooding and things like that. The emergency services, fire service, and flood rescue organisations use our product because we provide the best craft in the market. The craft we provide can go out into any field and provide a safety organisation the product they need to save lives".

Tom Parry
Sales Manager, Zodiac Milpro

The logo consists of a cluster of white triangles of varying sizes, some pointing left and some right, creating a pixelated or mosaic-like effect.

World Humanitarian Forum

15-16 April 2020

www.whf.london