



CITTI

City Transport & Traffic Innovation

live



7th & 8th September 2022
Ricoh Arena, Coventry

If you are interested in one of our stand packages, please contact Robert Gouge at robert.gouge@akabomedia.co.uk or by calling +44 (0) 20 8065 0465

If you live in, work in or deliver to a city, then CiTTi Live is for you

CiTTi Live

CiTTi Live showcases the ways and means we interact with a city today and how we will.

It provides an exciting platform to see the latest technologies that are helping move people, goods and materials into and around a city, safely, efficiently and cleanly.

At CiTTi Live you'll see everything from state-of-the-art electric vehicles and charging systems, last-mile delivery e-cargo bike solutions and electric lorries that keep cities moving and clear of pollution, to e-cycles and e-scooters enabling truly sustainable public transport networks for businesses and active urban commuters.

Attendees to this unmissable two-day event will also learn about the latest congestion-busting schemes ensuring smooth traffic flow around key areas in cities – whether they are schools and hospitals or busy thoroughfares – innovative monitoring systems aiding low- and zero-emission initiatives in key city areas and incentives for logistics companies to use greener delivery vehicles.

CiTTi Live is unique in that it combines indoor exhibition space with a 5,000m² area right outside the exhibition hall where companies can demonstrate everything from: speed cameras, NPR systems, traffic control, congestion cameras etc. to electric vehicles, electric bikes, e-cargo bikes, e-scooters, autonomous and electric public service vehicles ...all within a safe and controlled outdoor environment!

What's more, the CiTTi Live Conference offers an invaluable opportunity for peer-to-peer discussion, business meetings and industry networking to accelerate partnerships and collaboration, support better project deliver, and further debate.

So, whether you are key decision-maker, influencer or proposer from a logistics company, a local authority or town planner, a technology supplier or even a forward thinker on how to improve transport in our cities, CiTTi Live is the event for you!

Robert Gouge
Sales Manager

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CiTTi Magazine

Spun out of RUC Magazine – launched in 2013 to give senior decision-makers within the areas of road user charging and tolling a regular digest of key news stories and latest developments from across the world – [CiTTi Magazine](#) expands on its predecessor's remit to shine a light on the current issues, concepts and technologies that are transforming how people, goods and materials move in and around towns and cities.

The tri-annual print title is distributed to 3,500 subscribers and over 1,000 monthly unique visitors come to its website, which is constantly updated with the latest news, exclusive interviews and opinion, and engaging video and webinar content.

But who reads CiTTi? The magazine's audience comprises a 'who's who' list of key decision-makers, influencers and proposers within transportation departments and city and council councils across the UK, central government, public and private sector transport authorities, urban planners and leading logisticians who wish to receive critical insight and updates on the latest urban transportation technologies to invest in next.

The title is an essential and trusted source of news and opinion about the rapidly changing world of city transport and traffic innovation, and regularly covers interesting and important topics such as urban logistics and last-mile delivery, clean air initiatives, electric vehicles, connected and autonomous vehicles, smart parking systems, mobility-as-a-service, micromobility and multi-modal transport solutions. Other key themes that are regularly covered include road user charging, tolling, intelligent transportation systems, congestion reduction and road safety.

The story doesn't end there, though. CiTTi is more than a magazine, a website and even an exhibition. It is also the partner of the Road User Charging Conference in Brussels, the global event for the tolling industry that takes place every year in Brussels. CiTTi is also the host of the City Transport & Road Pricing Virtual Conference's, a series of online events that take place across the continents of the world and the projects that are taking place within them.

Since then, the CiTTi Conference has become a permanent fixture of the CiTTi brand offering, taking place not only alongside the annual exhibition – and now CiTTi Live – but also as part of the annual Road User Charging Conference in Brussels.

No matter the venue or event, CiTTi Conference has cultivated a reputation for attracting the biggest and best names from local authorities, transport ministries, consultancies and the highest levels of central government to provide unrivalled insight, exclusive case studies and thought-provoking debate on critical issues, emerging trends and future challenges affecting cities everywhere.

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Who will you meet?

CiTTi Live presents the perfect opportunity to meet, network, nurture existing and create new relationships with likeminded professionals.

At CiTTi Live you will meet:

- Public sector transport authorities
- Central, regional and local government officials
- Traffic management professionals
- Urban planners
- Researchers
- Project managers
- Network operators
- Telematics specialists
- Environment managers
- Landowners
- Emergency services

Our attendees will be interested in purchasing:

- E-cargo bikes
- E-cycles
- E-scooters
- Electric and hybrid vehicles
- Electric and hybrid lorries
- EV charging systems
- Public service vehicles
- Commercial vehicles
- Connected and autonomous vehicles
- Smart parking systems
- Traffic management solutions
- Congestion reduction systems
- Traveller information systems
- Road safety solutions
- Intelligent transport systems
- Road user charging technologies
- Ticketing and payment solutions
- Transport planning
- Urban design
- Street scape

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Testimonials

“Great range of exhibitors, many unique offerings, found it a very rewarding experience and came away with several potential useful contacts for opportunities”

“Awesome! Interesting. Energetic”

“A great exhibition, good pace and each visitor who came to the stand had a genuine interest”

“Good focused audience and relevant exhibitors. Good schedule of speakers”

“Well done to the organisers, the conference keeps getting better every year!”

“Good dynamics, successful networking and professionally facilitated”

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PARTNER PACKAGE - £9,750

- 18sqm Shell Scheme stand
- Outside live demonstration area (50sqm - £100 per sqm for extra space)
- 20-minute speaker slot at the CiTTi conference
- Personalised pre-show company e-blast
- Pull up banner at entrance to the event (supplied by you)
- Conference literature drops – Your company literature placed on each seat in the conference
- Post-show e-blast to all event visitors (in line with GDPR)



ASSOCIATE PACKAGE - £7,750

- 15sqm Shell Scheme stand
- Outside live demonstration area (40sqm - £100 per sqm for extra space)
- Post-show e-blast to all event visitors (in line with GDPR)



LIVE PARTNER - £5,750

- 12sqm Shell Scheme stand
- Outside live demonstration area (30sqm - £100 per sqm for extra space)

Stand Packages

All of our stand packages include walling, name board, power, lighting, one table, two chairs, carpet and a wifi connection

FREE Marketing Support

As part of all packages exhibitors receive a comprehensive marketing support toolkit to ensure they are driving as many high quality visitors to their stand as possible

- Social media assets
- Email templates to send to your clients
- Preview guide listing
- Show guide listing
- Web listing
- Floorplan onsite



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Sponsorship



LANYARDS SPONSORSHIP - £1,995

Supplied by the client. The lanyards will be worn by all visitors for the entire duration of the event and offers high visibility of your logo and brand.



REGISTRATION AREA- £2,195

Your logo will appear on our website and all relevant visitor marketing promotion. You can also provide two pull up banners for the registration area and branded shirts for the registration team.



SEMINAR (CONFERENCE) - £1,495

Each session is 20 minutes in the on-floor theatre and gives you the opportunity to share your product/solutions in detail with our captive audience.

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