

CITTI

City Transport & Traffic Innovation

live

02 - 03 June 2021
Ricoh Arena, Coventry

If you are interested in one of our stand packages, please contact Robert Gouge at robert.gouge@akabomedia.co.uk or by calling +44 (0) 20 4506 0013

If you live in, work in or deliver to a city, then CiTTi Live is for you

CiTTi Live

CiTTi Live showcases the ways and means we interact with a city today and how we need to tomorrow.

It provides an exciting platform to see the latest and greatest technologies that are helping move people, goods and materials into and around a city, safely, efficiently and cleanly.

At CiTTi Live you'll see everything from state-of-the-art electric vehicles and charging systems, last-mile delivery solutions and electric lorries that keep cities moving and clear of pollution, to e-cycles, e-cargo bikes and e-scooters enabling truly sustainable public transport networks for businesses and active urban commuters.

Attendees to this unmissable two-day event will also learn about the latest congestion-busting schemes ensuring smooth traffic flow around key areas in cities – whether they are schools and hospitals or busy thoroughfares – innovative monitoring systems aiding low- and zero-emission initiatives in key city areas and incentives for logistics companies to use greener delivery vehicles.

CiTTi Live is unique in that it combines indoor exhibition space with a 5,000m² area right outside the exhibition hall where companies can demonstrate, live and working everything from: speed cameras, NPR systems, traffic control, congestion cameras etc. to electric vehicles, electric bikes, e-cargo bikes, e-scooters, autonomous and electric public service vehicles ...all within a safe and controlled outdoor environment!

What's more, the CiTTi Live Conference offers an invaluable opportunity for peer-to-peer discussion, business meetings and industry networking to accelerate partnerships and collaboration, support better project deliver, and further debate and working agreements.

So, whether you are key decision-maker, influencer or proposer from a logistics company, a local authority or town planner, a technology supplier or even just a commuter or forward thinker on how to improve transport in our cities, CiTTi Live is the event for you!

Robert Gouge
Sales Manager

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Spun out of RUC Magazine – launched in 2013 to give senior decision-makers within the areas of road user charging and tolling a regular digest of key news stories and latest developments from across the world – [CiTTi Magazine](#) expands on its predecessor's remit to shine a light on the current issues, concepts and technologies that are transforming how people, goods and materials move in and around towns and cities.

The tri-annual print title is distributed to 3,500 subscribers and over 1,000 monthly unique visitors come to its website, which is constantly updated with the latest news, exclusive interviews and opinion, and engaging video and webinar content.

But who reads CiTTi? The magazine's audience comprises a 'who's who' list of key decision-makers, influencers and proposers within transportation departments and city and council councils across the UK, central government, public and private sector transport authorities, urban planners and leading logisticians who wish to receive critical insight and updates on the latest urban transportation technologies to invest in next.

The title is an essential and trusted source of news and opinion about the rapidly changing world of city transport and traffic innovation, and regularly covers interesting and important topics such as urban logistics and last-mile delivery, clean air initiatives, electric vehicles, connected and autonomous vehicles, smart parking systems, mobility-as-a-service, micromobility and multi-modal transport solutions. Other key themes that are regularly covered include road user charging, tolling, intelligent transportation systems, congestion reduction and road safety.

The story doesn't end there, though. CiTTi is more than a magazine, a website and even an exhibition. In 2017 the CiTTi Conference was launched in Amsterdam and welcomed over 20 speakers and 70+ delegates from major cities such as Amsterdam, London, Helsinki and Barcelona to present, discuss and debate the latest industry developments enabling clean, safe and efficient movement in urban centres.

Since then, the CiTTi Conference has become a permanent fixture of the CiTTi brand offering, taking place not only alongside the annual exhibition – and now CiTTi Live – but also as part of the annual Road User Charging Conference in Brussels.

No matter the venue or event, CiTTi Conference has cultivated a reputation for attracting the biggest and best names from local authorities, transport ministries, consultancies and the highest levels of central government to provide unrivalled insight, exclusive case studies and thought-provoking debate on critical issues, emerging trends and future challenges affecting cities everywhere.

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Who will you meet?

CiTTi Live presents the perfect opportunity to meet, network, nurture existing and create new relationships with likeminded professionals.

At CiTTi Live you will meet:

- Public sector transport authorities
- Central, regional and local government officials
- Traffic management professionals
- Urban planners
- Surveyors
- Civil engineers
- Researchers
- Project managers
- Network operators
- Telematics specialists
- Environment managers
- Landowners
- Emergency services
- Consultants

Our attendees will be interested in purchasing:

- E-cargo bikes
- E-cycles
- E-scooters
- Electric and hybrid vehicles
- Electric and hybrid lorries
- EV charging systems
- Public service vehicles
- Commercial vehicles
- Connected and autonomous vehicles
- Smart parking systems
- Traffic management solutions
- Congestion reduction systems
- Traveller information systems
- Road safety solutions
- Intelligent transport systems
- Road user charging technologies
- Ticketing and payment solutions

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Testimonials

“Great range of exhibitors, many unique offerings, found it a very rewarding experience and came away with several potential useful contacts for opportunities”

“Awesome! Interesting. Energetic”

“A great exhibition, good pace and each visitor who came to the stand had a genuine interest”

“Good focused audience and relevant exhibitors. Good schedule of speakers”

“Well done to the organisers, the conference keeps getting better every year!”

“Good dynamics, successful networking and professionally facilitated”

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PARTNER PACKAGE - £9,750

- 18sqm Shell Scheme stand
- Outside live demonstration area
- 20-minute speaker slot at the CiTTi conference
- Personalised pre-show company e-blast
- Pull up banner at entrance to the event (supplied by you)
- Conference literature drops – Your company literature placed on each seat in the conference
- Post-show e-blast to all event visitors (in line with GDPR)



ASSOCIATE PACKAGE - £7,750

- 15sqm Shell Scheme stand
- Outside live demonstration area
- Post-show e-blast to all event visitors (in line with GDPR)



LIVE PARTNER - £5,750

- 12sqm Shell Scheme stand
- Outside live demonstration area

Stand Packages

All of our stand packages include walling, name board, power, lighting, one table, two chairs, carpet and a wifi connection

FREE Marketing Support

As part of all packages exhibitors receive a comprehensive marketing support toolkit to ensure they are driving as many high quality visitors to their stand as possible

- Social media assets
- Email templates to send to your clients
- Preview guide listing
- Show guide listing
- Web listing
- Floorplan onsite



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