Sustainable Retail

AUTUMNFAIR SPRINGFAIR

The UK Market



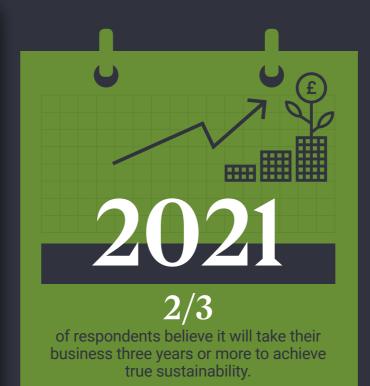
74%

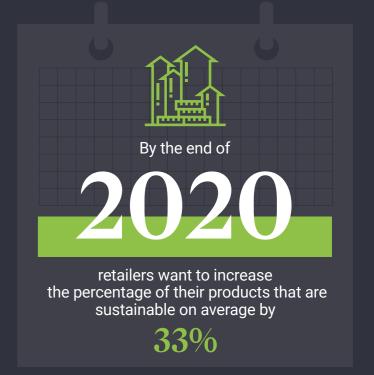
of retail professionals see the growing sustainability agenda as an opportunity for their businesses.



73%

of retailers have made sustainability changes to their operations.







19%

The average increase in retail prices estimated by respondents to make their products sustainable.

9%

The increase respondents feel consumers would be willing to pay for those products.



80%

stated the future of the planet as the most important reason for sustainable behaviour.

SOURCE:

Spring & Autumn Fair and Pure London value versus values survey.



20%

feel that suppliers who act sustainably or are transparent about their supply chain are in short supply.