

AUTUMNFAIR



Buyers' Review

1-4 SEPTEMBER 2019

NEC BIRMINGHAM
EVERYDAY SECTOR OPENS 31 AUG



More people.
More products.
More places.

Welcome to the 2019 edition of the Autumn Fair Buyers' Review.

Discover a selection of some of the exciting brands that showcased their products at this year's Autumn Fair.

Get inspired and source your next bestseller with some of the most beautiful and innovative products at the show. If something catches your eye, all the essential contact details are provided, so get in touch and find out more.

Happy browsing!

Beauty & Wellbeing

Lavish the senses and relax the mind with products for the mind, body and soul. From beauty staples, to hair care for her and grooming for him this is where you will find the most sought-after beauty products.



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W: www.bathbubbleandbeyond.co.uk
E: sales@thmarketing.uk.com
T: +44 (0) 1202 625400



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E: benie.matande@gmail.com
T: 07546589255

Three Pears Ltd.

W: www.threepears.co.uk
E: sales@threepears.co.uk
T: 07734696250



The Somerset Toiletry Company

W: www.thesomersettoiletryco.co.uk
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Everyday

The Everyday sector is volume but not as you know it. It brings together the latest home and lifestyle products and is the source for FMCG, household items, toiletries, and more.



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E: salesdgi@aol.com
T: 0161 387 7214

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W: www.unitedbrandsltd.com
E: enquiries@unitedbrandsltd.co.uk
T: 01132188800

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W: www.pricecheck.uk.com
E: richard@pricecheck.uk.com
T: +44 (0)114 244 0887

Fashion

From clothing pieces that turns heads, to fashion accessories, bags and jewellery that make a statement, this is where you'll find your fashion needs across womenswear, menswear and childrenswear.



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E: info@bowtiquelondon.com
T: 07949762241

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W: www.joyaonline.co.uk
E: trade@joyaonline.co.uk
T: 01453 297445



Kukubird

W: www.kukubird.co.uk
E: fran@kukubird.co.uk
T: 01617921111



Pure Fashions

W: www.purefashions.net
E: sales@purefashions.net
T: 0161 832 8946



Reevo

W: www.reevocollection.co.uk
E: simon@reevocollection.co.uk
T: 0161 839 8181



Yoko's trading Ltd

W: www.yokosfashion.com
E: sales@yokosfashion.com
T: +44 161 819 1886

Lua Limited

W: www.luawholesale.co.uk
E: info@luawholesale.co.uk
T: 07538 065169

Ollie & Nic Accessories Ltd

W: www.ollieandnic.com
E: info@ollieandnic.co.uk

Rockshop Wholesale Ltd

W: www.rockshopwholesale.com
E: sales@rockshopwholesale.com
T: 01484 485599

S H Sales (Nottingham) Ltd

W: www.shsalesnottingham.co.uk
E: sales@shsalesnottingham.co.uk
T: +44 (0)1159 266698

SchmuckBasar GmbH

W: www.schmuckbasar.org
E: europe@schmuckbasar.org
T: +49 (0)69 25781518

Autumn Winter Fashion Trends for 2020

Autumn Winter 2020 fashion trends are celebrating men and women instead of trying to shape them into an unrealistic ideal of what society thinks they should look like. They reflect the individual personality of the consumer and the moods that they are feeling. They are Sophisticated Scandi, Tech Savvy, Retrofuturism, and Sensual Textures



Sophisticated Scandi

The first fashion trend predicted for AW 2020 is Sophisticated Scandi. Clothes following this trend will have a minimalistic feel that don't scream for attention. Block colours, whites and nudes will rule this trend. Tailoring is an important feature that will give the clothes an elegant feel. Think wide leg trousers, puffy sleeves, and pleated skirts.

Tech Savvy

Tech Savvy is the second Autumn Winter fashion trend expected for 2020. The development of technologies that create durable high-quality fabrics, and technologies that allow clothes and tech to come together seamlessly is contributing to this fashion trend. In 2020, consumers will look for more than just what is on trend when they are shopping for their clothes, they will look

for functionality. Clothes and accessories in this trend will embrace the ever-changing weather that is coming with climate change. Heat tech and waterproof materials, along with high quality faux furs and dramatic layering will fit under this trend.

Retrofuturism

The third AW 2020 fashion trend Retrofuturism is suited to the expressional consumer who doesn't confine to social norms. It knows no boundaries. More and more, consumers are looking to express themselves through their individual style. Retrofuturism is about divergence and creativity. Expect the unexpected; unusual and clashing patterns and loud and proud colours.

Sensual Textures

The last Autumn Winter fashion trend for 2020 is Sensual Textures. This fashion trend experiments with material. It looks to utilise the sense of touch through textures. The fabrics used for this trend add another dimension to fashion. It is all in the detailing. Chunky knits, soft velvets and harder meshes will all replace more mainstream materials. Just as Retrofuturism is reflective of the consumer's personality, Sensual Texture is reflective of the consumer's mood.

Gift

A collection of the coolest products and cleverly designed gifts, this is where you will discover your next bestseller. Gift is filled with trendy designs, personalised and licensed products, as well as candles and diffusers.

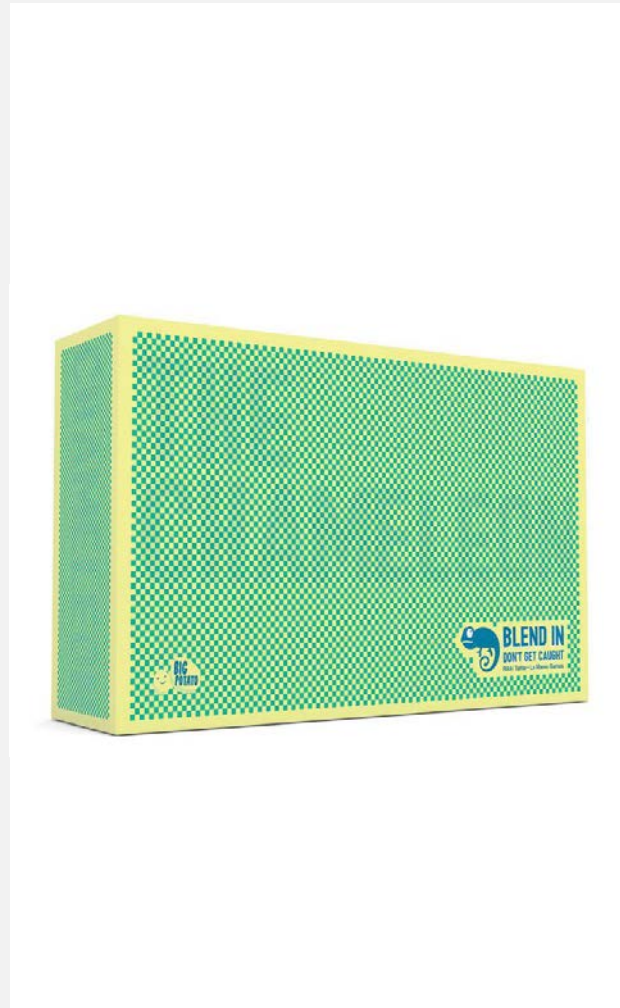


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W: www.addisonross.com
E: sales@addisonross.com
T: +44 (0)1668 281014

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W: www.believe-you-can.com/shop
T: 01273 273500



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W: www.bigpotato.com
E: hello@bigpotato.co.uk
T: 020 3620 9495



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W: www.bookspeed.com
E: sales@bookspeed.com
T: 0131 467 8100



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W: www.cgbgiftware.co.uk
E: office@cgbgiftware.co.uk
T: +44 (0)1288 353838



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W: www.chunkichilli.com
E: tim.wilson@chunkichilli.com
T: +44 (0)1865 341 849



Lasgo Worldwide media

W: www.lasgo.co.uk
E: d.thompson@lasgo.co.uk
T: +44(0)20 8459 8800



Paladone Products Ltd

W: www.paladone.com
E: alex.ryan@paladone.com
T: 07961 975596



Spike Leisurewear Ltd

W: www.spike.gb.com
E: info@spikeleisurewear.co.uk
T: 07779 792383



The Carole Group Ltd

W: www.carolegroup.com
E: SALES@CAROLEGROUP.COM
T: +44(0)1189771424



Tilnar Ltd

W: www.tilnarart.co.uk
E: sales@tilnarart.co.uk
T: 01277 362815



ABYSSE CORP SAS

W: www.abyssecorp.com/en
E: contact@abyssecorp.com
T: +33 (0)2 35 98 18 638

Flame & Fragrance Ltd

W: www.xystostrade.co.uk
E: sales@xystos.co.uk
T: 0191 499 1570



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W: www.vanillablanc.co.uk

Loominous Ltd

W: www.instagram.com/loominousuk
E: loominousuk@gmail.com
T: 07388 636382

Mele & Co

W: www.meleandco.com
E: business@meleandco.com
T: 02920 221 331

HomeBazaar UK

W: www.homebazaaruk.com
E: aakbay@gmail.com
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E: stuart@dosomethingdavid.com
T: 0800 998 9191



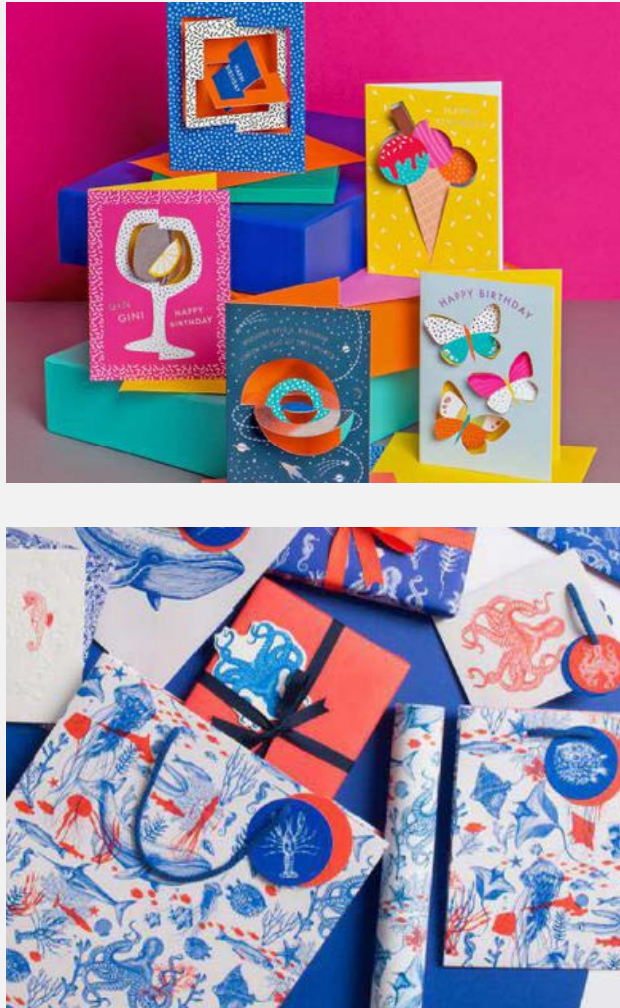
Fujifilm UK Ltd

W: www.fujifilm.eu/uk
E: andy.jm.ross@fujifilm.com
T: +44 (0)1234 572 000



Megan Elizabeth Designs

E: meganelizabethdesigns@outlook.com
T: 07805 570774



The Art File

W: www.theartfile.com
E: ged@theartfile.com
T: +44 (0)115 8507490



The DM Collection

W: www.thedmcollection.com



Wish Strings

W: www.wishstrings.co.uk
E: contact@wishingstrings.co.uk
T: 7988753284

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E: sales@clubgreen.com
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E: info@ambassador-textiles.co.uk
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Distinction Contracts Ltd

W: www.distinctionfurniture.co.uk
E: furniture@distinctiongroup.com
T: 020 7319 87222

Dutch Imports

W: www.dutchimports.co.uk
E: sales@dutchimports.co.uk
T: 01482 353949



Innova Editions Ltd

W: www.innovaeditions.com
E: info@innovaeditions.com
T: +44 (0)1932 820018

Kaemingk

W: www.kaemingk.com/en
E: ukoffice@kaemingk.com
T: +44 (0)121 629 7855



Pad Home Ltd

W: www.padhome.co.uk
E: nik@padhome.co.uk
T: 0207 987 7341



Serene Furnishings Limited

W: www.serenefurnishings.co.uk
E: taz@serene.co.uk
T: 07779 580191

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W: www.luminaracandles.co.uk
E: info@luminaracandles.co.uk
T: 01622 845995

Home Décor Trends for 2020 – Animal Themed Accessories

One of the best ways of predicting upcoming retail trends is by visiting trade shows.

Trade shows, and wholesale trade shows in particular, can let retailers know 6 to 18 months in advance what products will be on trend. At this year's Autumn Fair, one of the home decor trends that was evident throughout the homewares brands was animal themed home accessories.

Unlike some other retail trends, home décor trends have a relatively long lifespan. They evolve at a slower pace to fashion and gift trends simply because consumers don't have the time or the budget to redecorate their house every few months. However, just because the basic style and vibe of the room isn't changed often, that doesn't mean consumers can't still add new touches to keep their interior design fresh and exciting. One touch that can be added is new home accessories that are on-trend and go well with the current room design.

While animal print has been around in the interior design world for a while, the animal themed home décor trend that is looking popular for 2020 is structural objects. These animal themed home accessories painted the show floor at Autumn Fair 19. They came in every form imaginable, from animal stylised lamps and potted plants, to life-sized gorillas and animal head wall décor. Some of the most popular animals on display were deer, monkeys, sea life, and elephants.

While some home accessories trends are quite specific to a certain home décor style, animal home accessories can be used to match most home décor styles. Depending on the material, colour, size, and use of the product, there is something for everyone.





Play & Tech

This is home to the most creative and magical children's toys and gadgets, and adult's games and puzzles. Tap into the hottest toy trends and find your next elusive Christmas hit.



Eatsleepdoodle/Stitch Designworks Ltd

W: www.eatsleepdoodle.co.uk
E: hello@eatsleepdoodle.com
T: +44 (0)1722 325304



Kidicraft Ltd

W: www.kidicraft.com
E: sales@kidicraft.com
T: 01282 505 988

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W: www.greatgizmos.co.uk
E: enquiries@greatgizmos.co.uk
T: 01293 543221

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W: www.janod.co.uk
E: sales@juratoys.com
T: 020 8878 2133

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W: www.paul-lamond.com
E: enquiries@paul-lamond.com

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W: www.scootasoot.co.uk
E: lotty@scootasoot.com
T: 7769653628

Sourcing

Autumn Fair's newest sector brings the international market to the UK. It features the best manufacturers, makers and suppliers from key sourcing regions around the globe. It is the place for those looking to start or expand their private label offering.



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T: +44 (0)1225 422188

Mineheart

W: www.mineheart.com
E: info@mineheart.com
T: 01487 831034

The Libra Company

W: www.thelibracompany.website
E: sales@thelibracompany.co.uk
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See you **in 2020**

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