MISS OUT THE MIDDLE MAN DROPSHIPPING AND YOUR SUPPLY CHAINS

KAMIL SATTAR OWNER & FOUNDER OF E-COMMERCE MENTORING



WHAT IS DROPSHIPPING?



Dropshipping is a retail fulfilment method where a store doesn't keep the products it sells in stock. Instead, when a store sells a product, it purchases the item from a third party supplier and has it shipped directly to the customer by the supplier. As a result, the merchant never sees or handles the product.

HOW DROPSHIPPING WORKS

1 Customer buys products and makes payment (Retail Price: \$200)





Your Store

Make profit of \$100

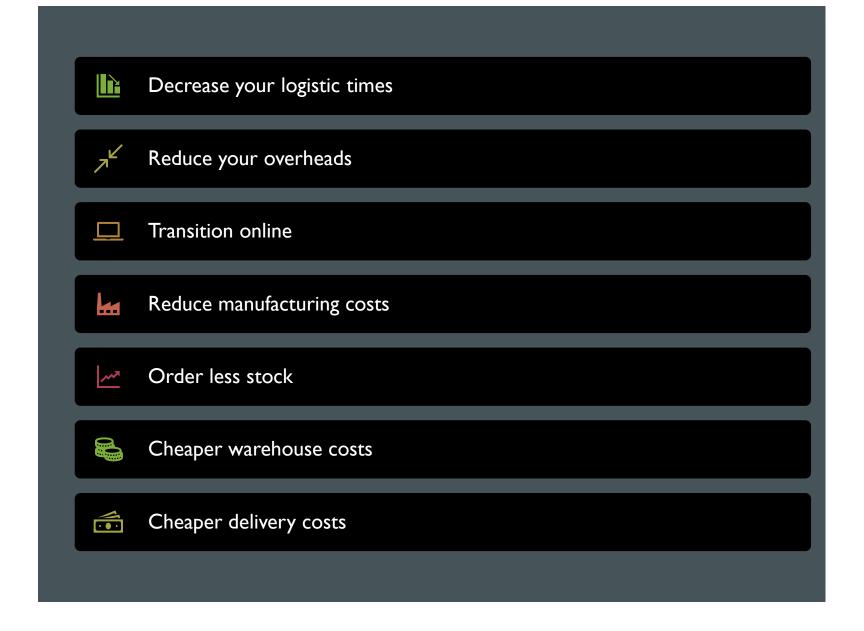


Forward the order details to the supplier and make payment (Wholesale Price: \$100)

Ships the goods directly to the customer



HOW
DROPSHIPPING
CAN STREAMLINE
YOUR BUSINESS
AND INCREASE
PROFITS



HOW TO TRANSITION INTO DROPSHIPPING

I. Have a website using either Shopify or WooCommerce

2

2. Find a supplier –AliExpress – Alibaba– Dhgate - Printful

3

3. Find a fulfillment center – CJ
Dropshipping –
Fulfillmen - ShipBob



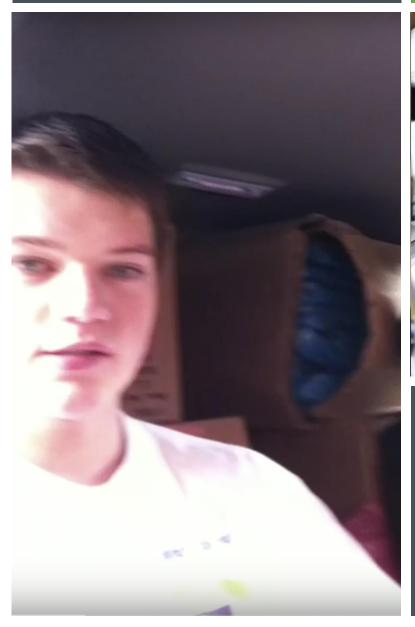




DROPSHIPPING SUCCESS EXAMPLE

WHO IS GYMSHARK?

Gymshark is a fitness apparel & accessories brand, manufacturer and online retailer based in the United Kingdom, supported by millions of highly engaged social media followers and customers in 131 countries. Created in 2012 by teenager Ben Francis and a group of his highschool friends.







GYMSHARK BEFORE STREAMLINING





GYMSHARK AFTER STREAMLINING

HOW GYM SHARK USES DROPSHIPPING





For certain items they used a company like Printful which is a print on demand service.

They use fulfilment centers in – Norway – Sweden & more then use API keys which alerts the fulfilment centers when orders are made so they can ship directly to the consumer.

THANKYOU AUTUMN FAIR

FIND ME ON THE FOLLOWING:





