



Bioregional

Championing a
better way to live

How to create and integrate sustainability strategies

Chloé Joyeux





Who is Bioregional?

Bioregional champions a better, more sustainable way to live. We work with partners to create places which enable people to live, work and do business within the natural limits of the planet.

We call this One Planet Living.



Simplyhealth



CUNDALE





Health and happiness



Equity and local economy



Culture and community



Land use and wildlife



Sustainable water



Local and sustainable food



Sustainable materials



Sustainable transport



Zero waste



Zero carbon



ONE
PLANET
LIVING



An
initiative
by Bioregional

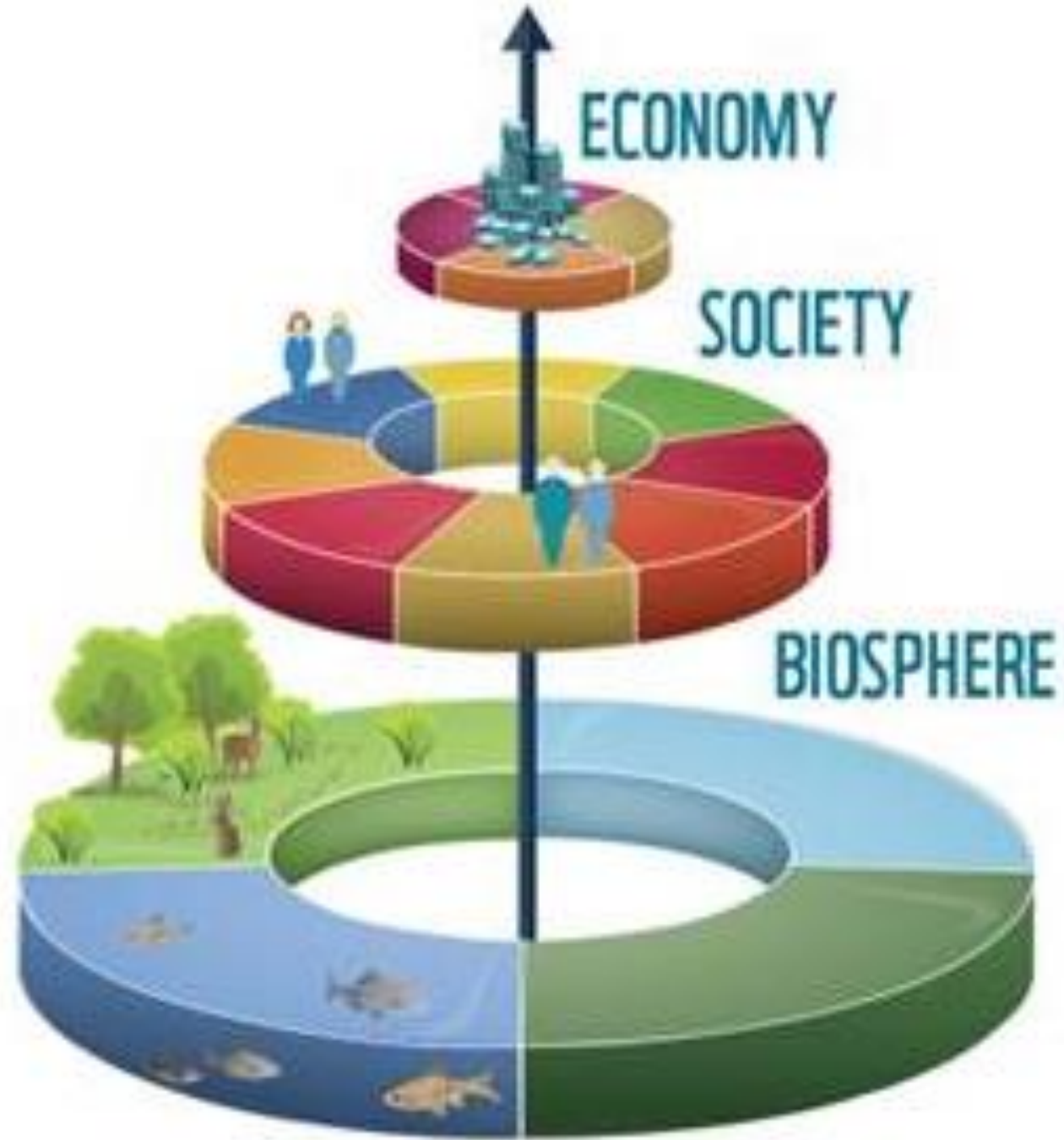


What is sustainability?

“Sustainable development is that which meets the needs of the present without compromising the ability of future generations to meet their own needs.”

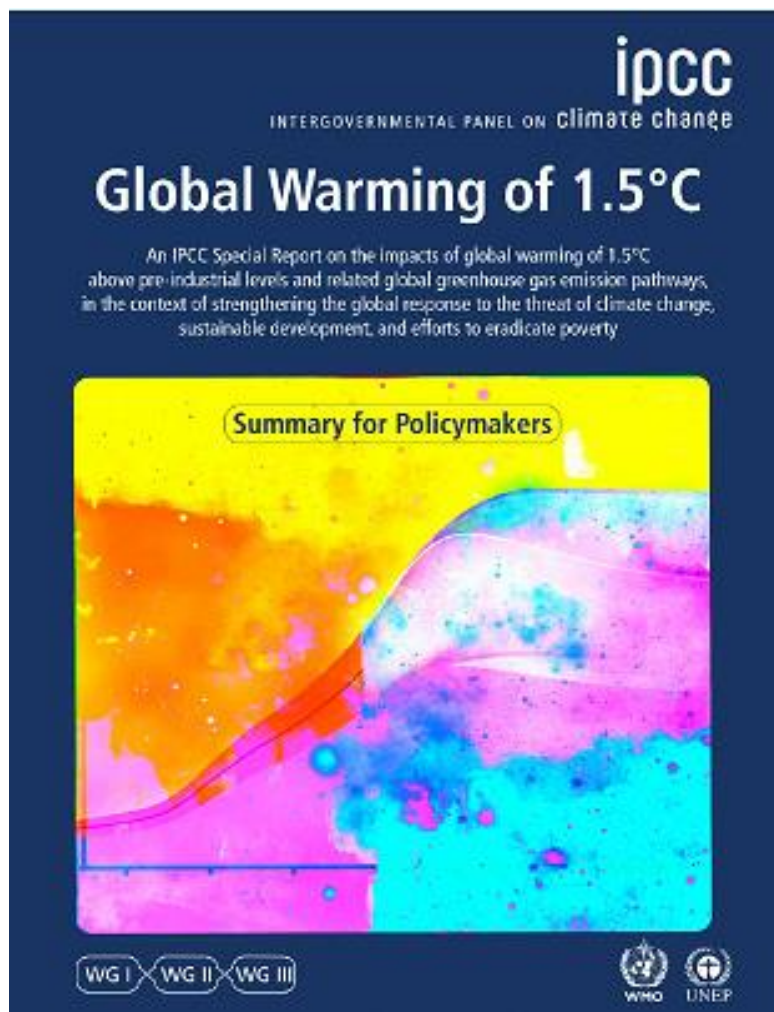
Harlem Brundtland



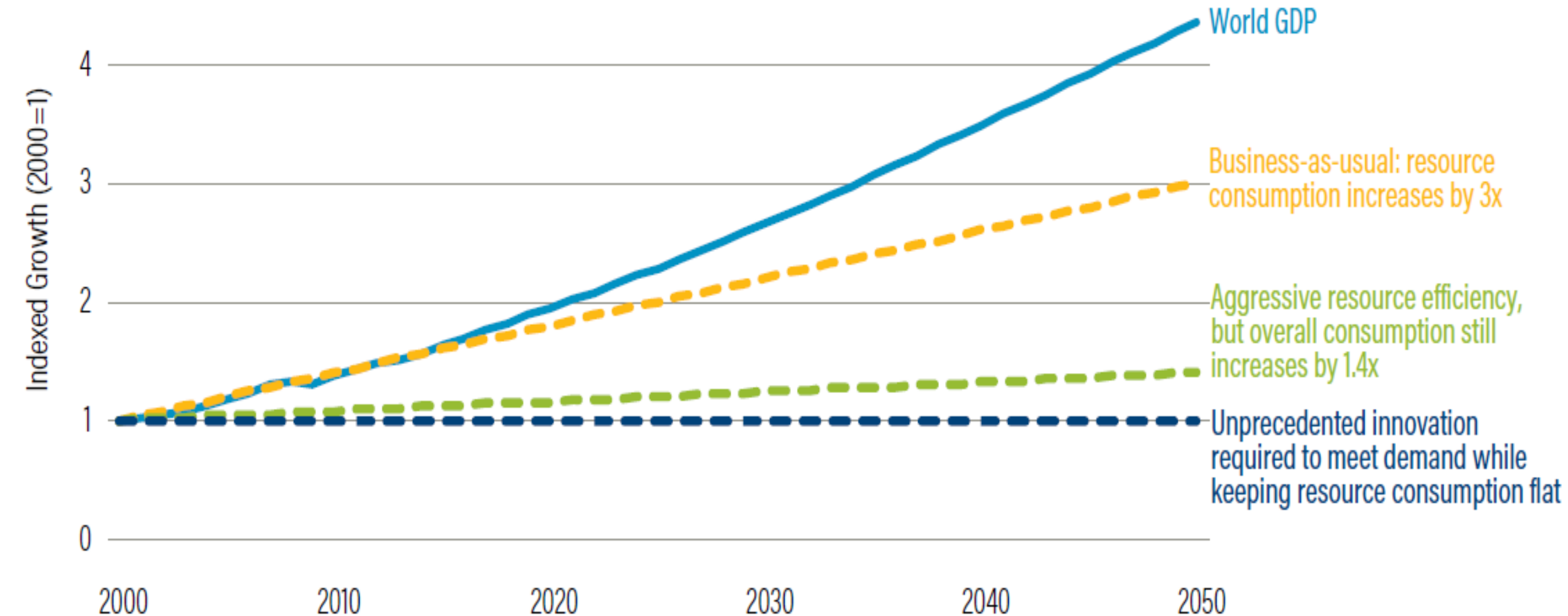


European Union
European Regional
Development Fund

Why become a sustainable business?



Why become a sustainable business?



SUSTAINABLE DEVELOPMENT GOALS





The Science-Based Targets initiative



SCIENCE
BASED
TARGETS

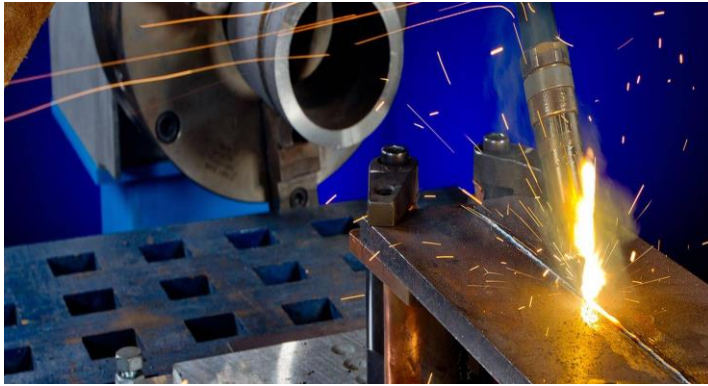
DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



WORLD
RESOURCES
INSTITUTE



What is your company's impact?



Own operations





What is your company's impact?

Upstream operations

Own operations

Downstream operations



How to create a sustainability strategy



Assessment



**Planning and
implementation**



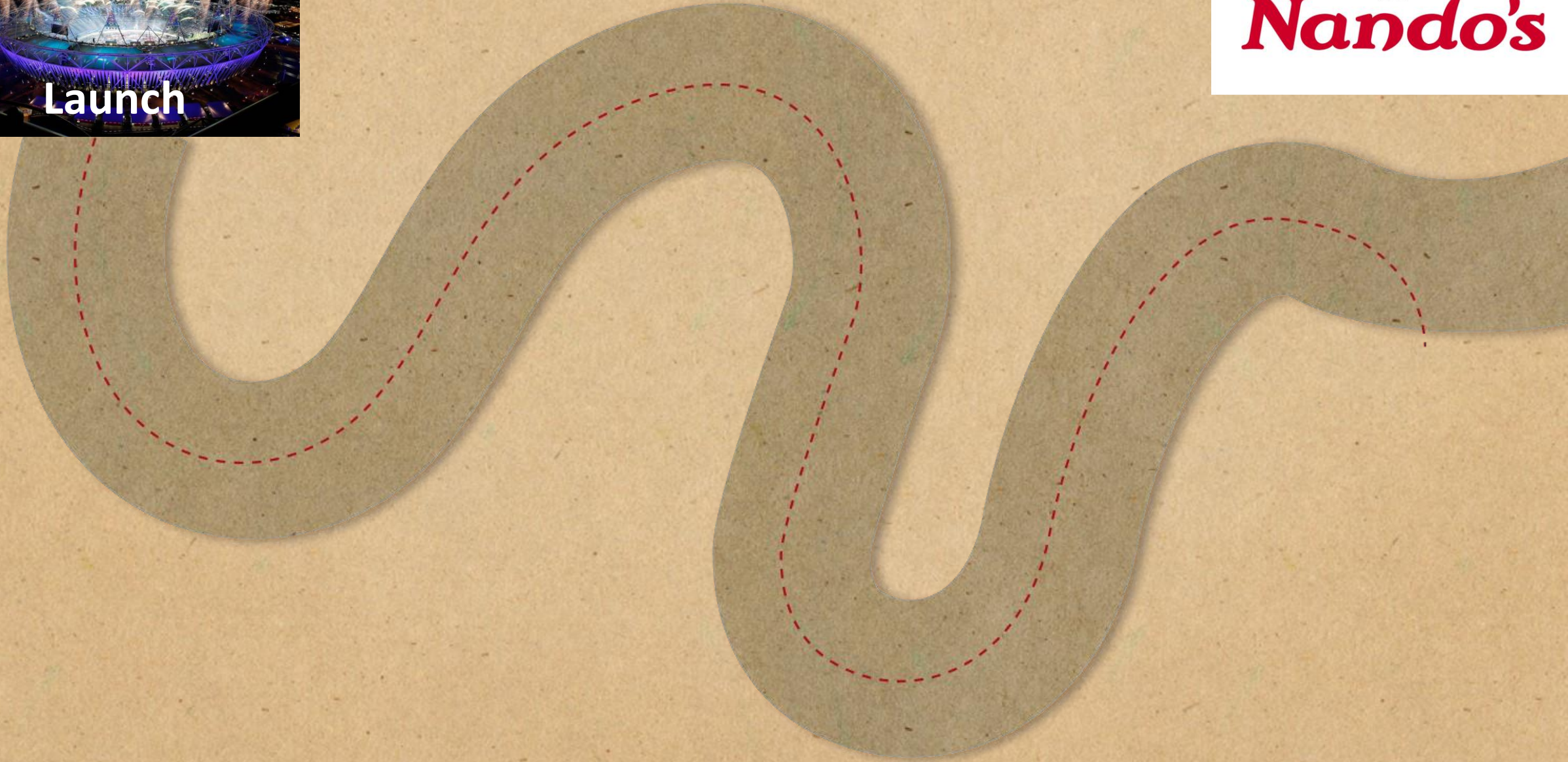
**Measurement
and reporting**

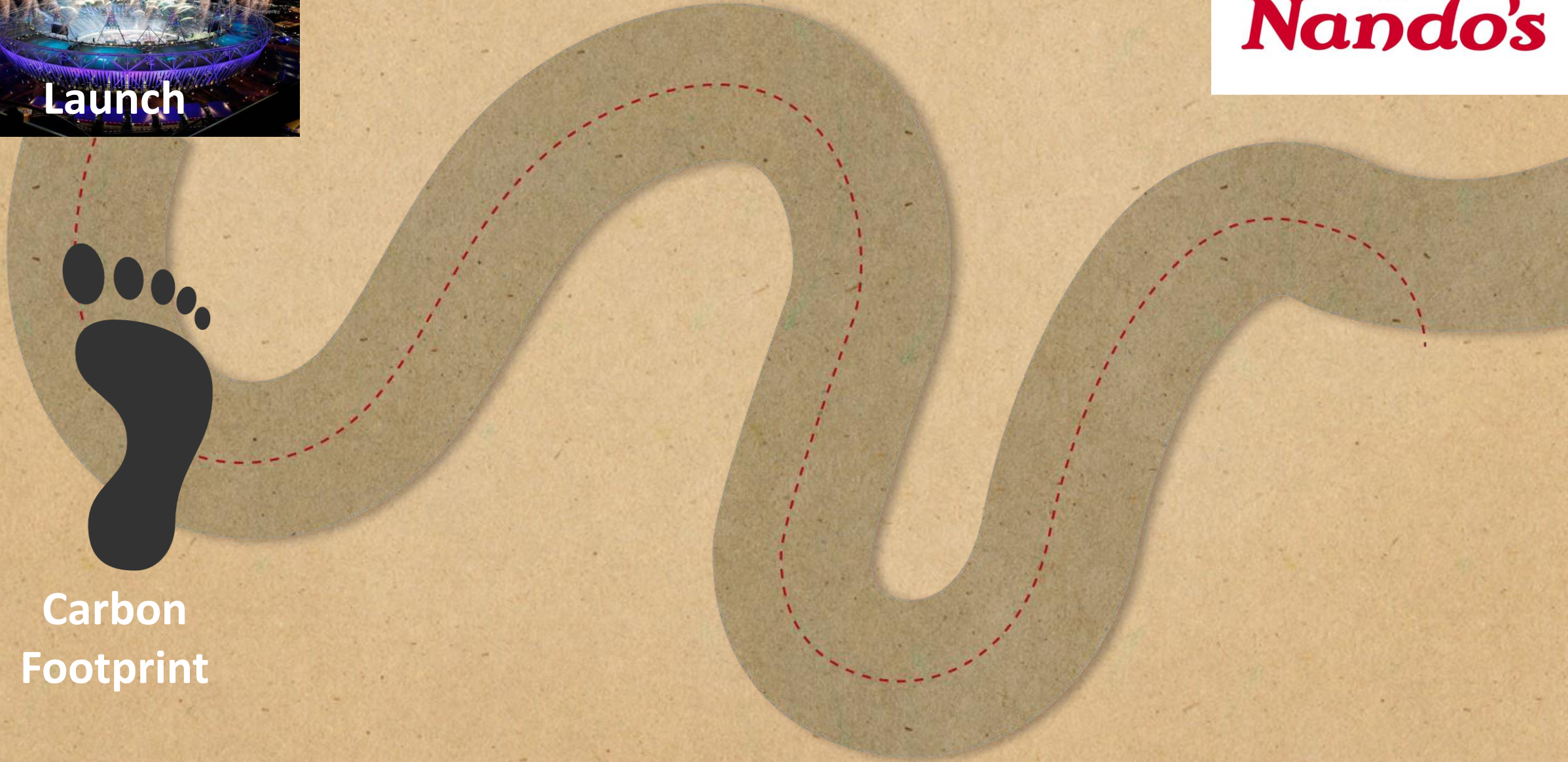


**Embedding
sustainability**

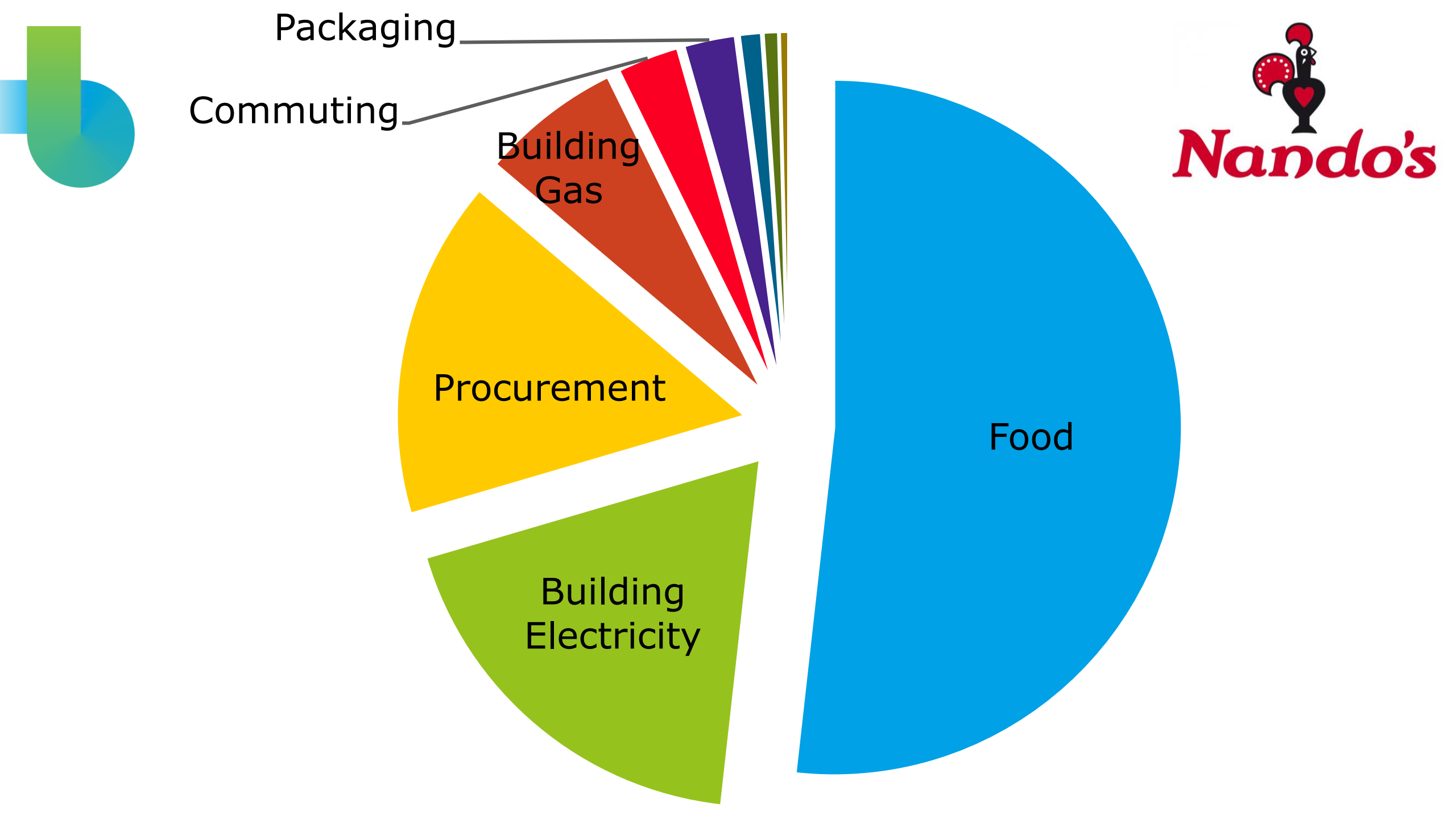
Case study: Creating a sustainability strategy







Carbon
Footprint



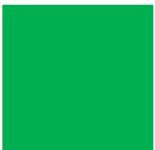


Gap Analysis



Carbon
Footprint

One Planet Gap Analysis



Performing well against the One Planet Living principles




Making good progress against the One Planet Living principles but there is room for improvement



Making some progress against the One Planet Living principles but performance and procedures should be reviewed



One Planet Gap Analysis



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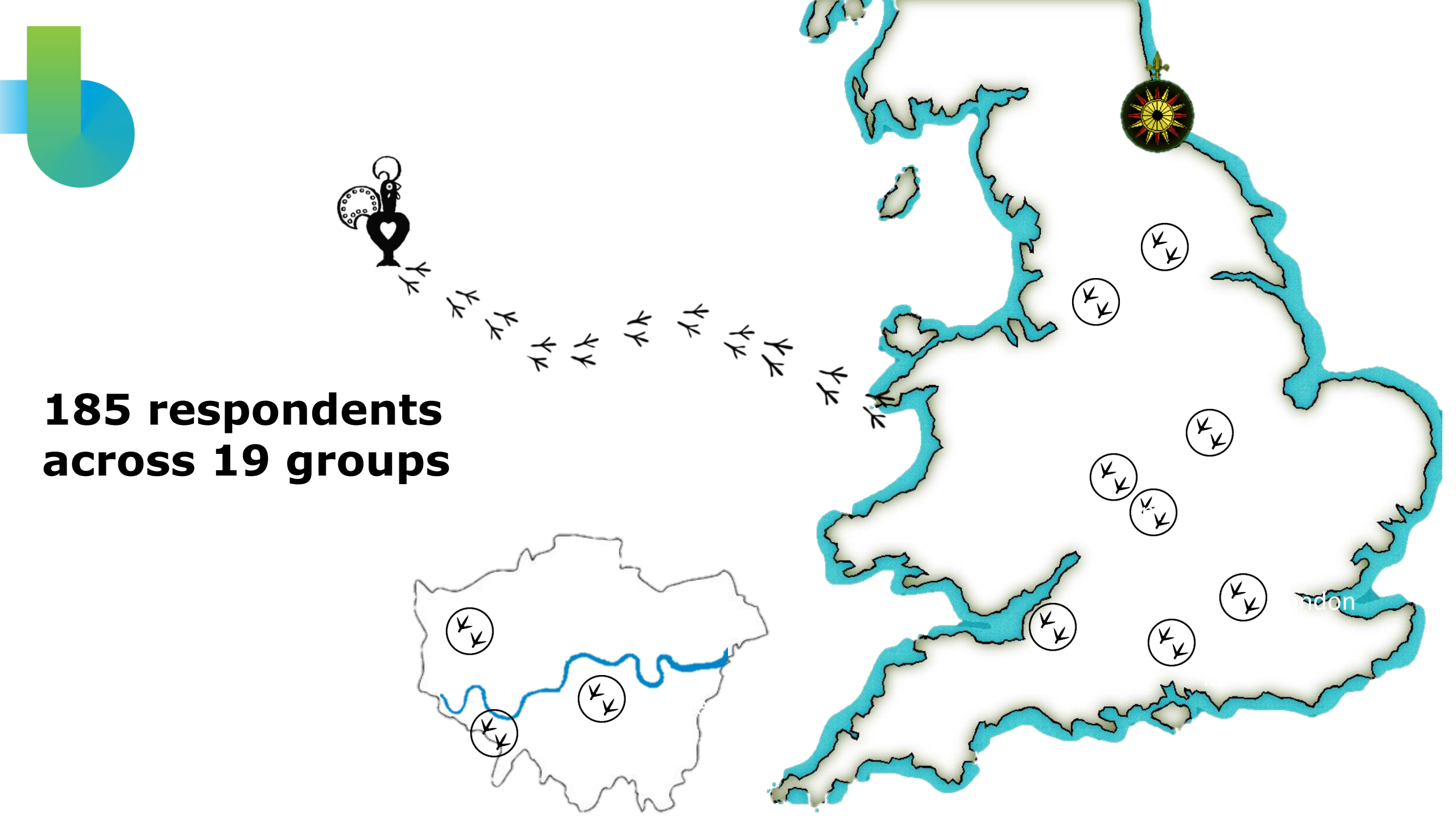
Gap Analysis



Carbon
Footprint

Internal
consultation





**185 respondents
across 19 groups**



Gap Analysis



Strategy
Development

Internal
consultation



Carbon
Footprint





Some of their achievements



- Most sustainable restaurant yet in Cambridge
- Development of a Sustainable Fit Out guide
- Board approval to set science based targets





Thank you!

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bioregional.com [@bioregional](https://www.instagram.com/bioregional)