

STEVENSMTITH.COM

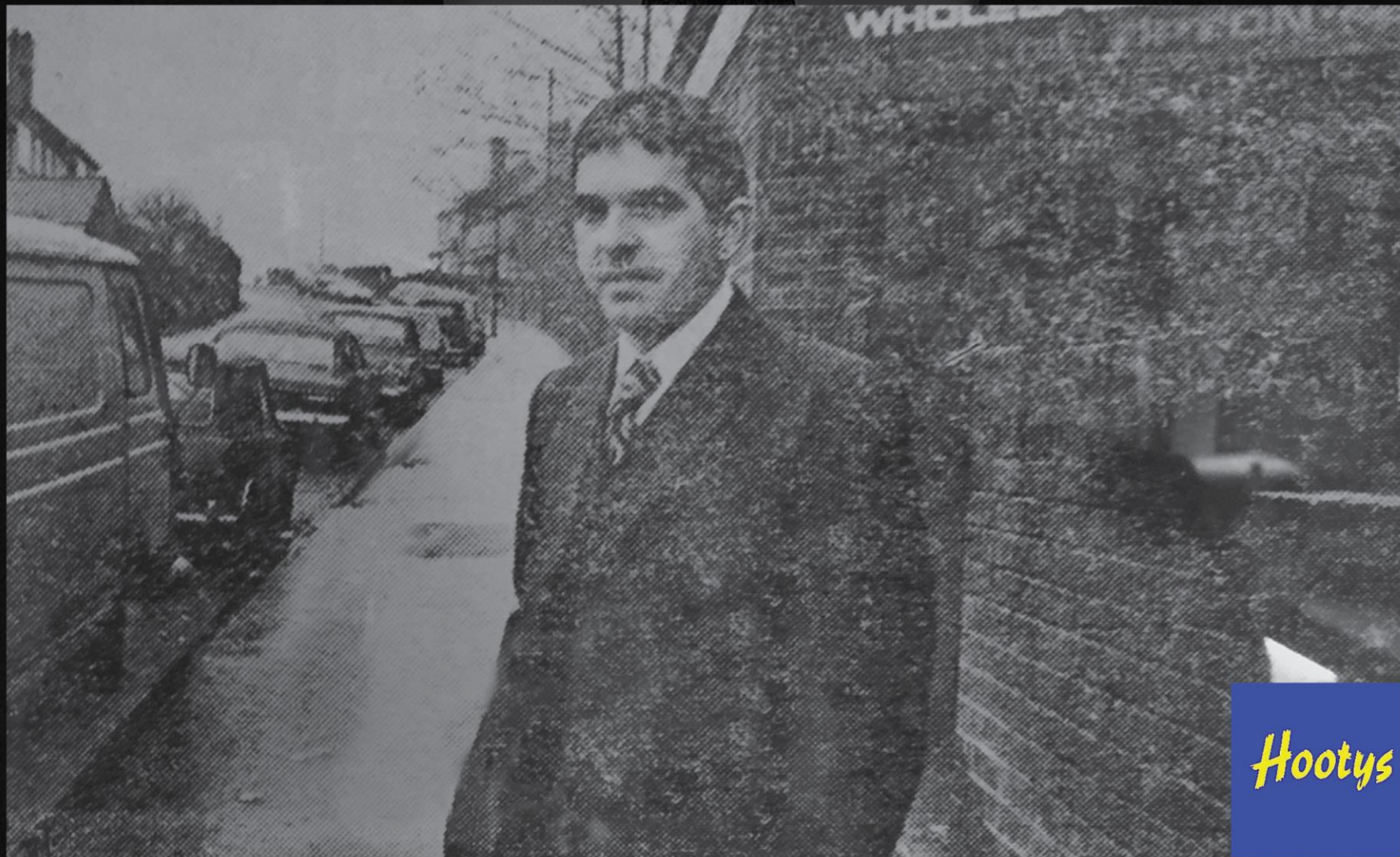


STEVEN SMITH

FOUNDER OF POUNDLAND

LET'S FIND OUT MORE!





Hootys

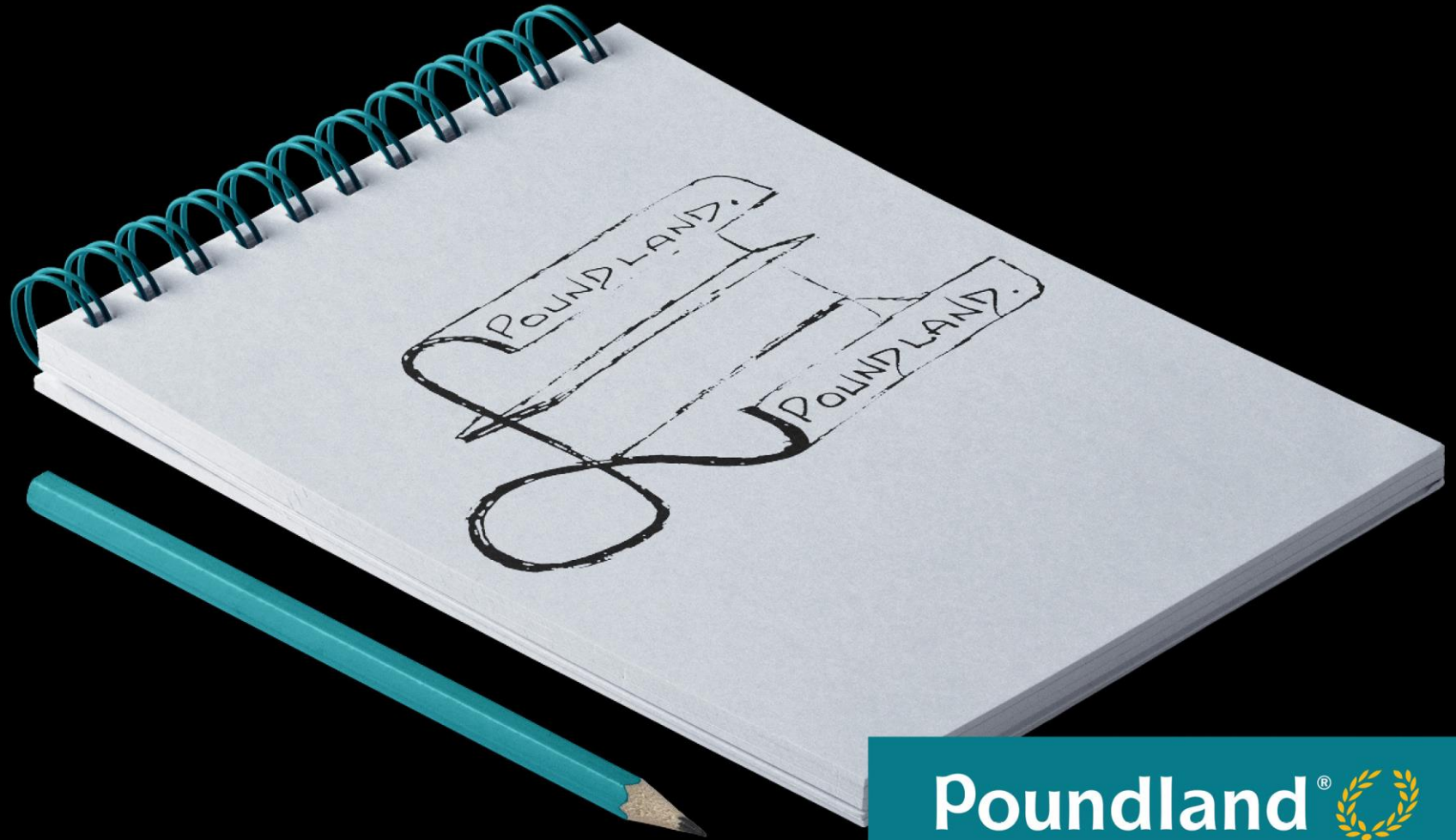




Hootys



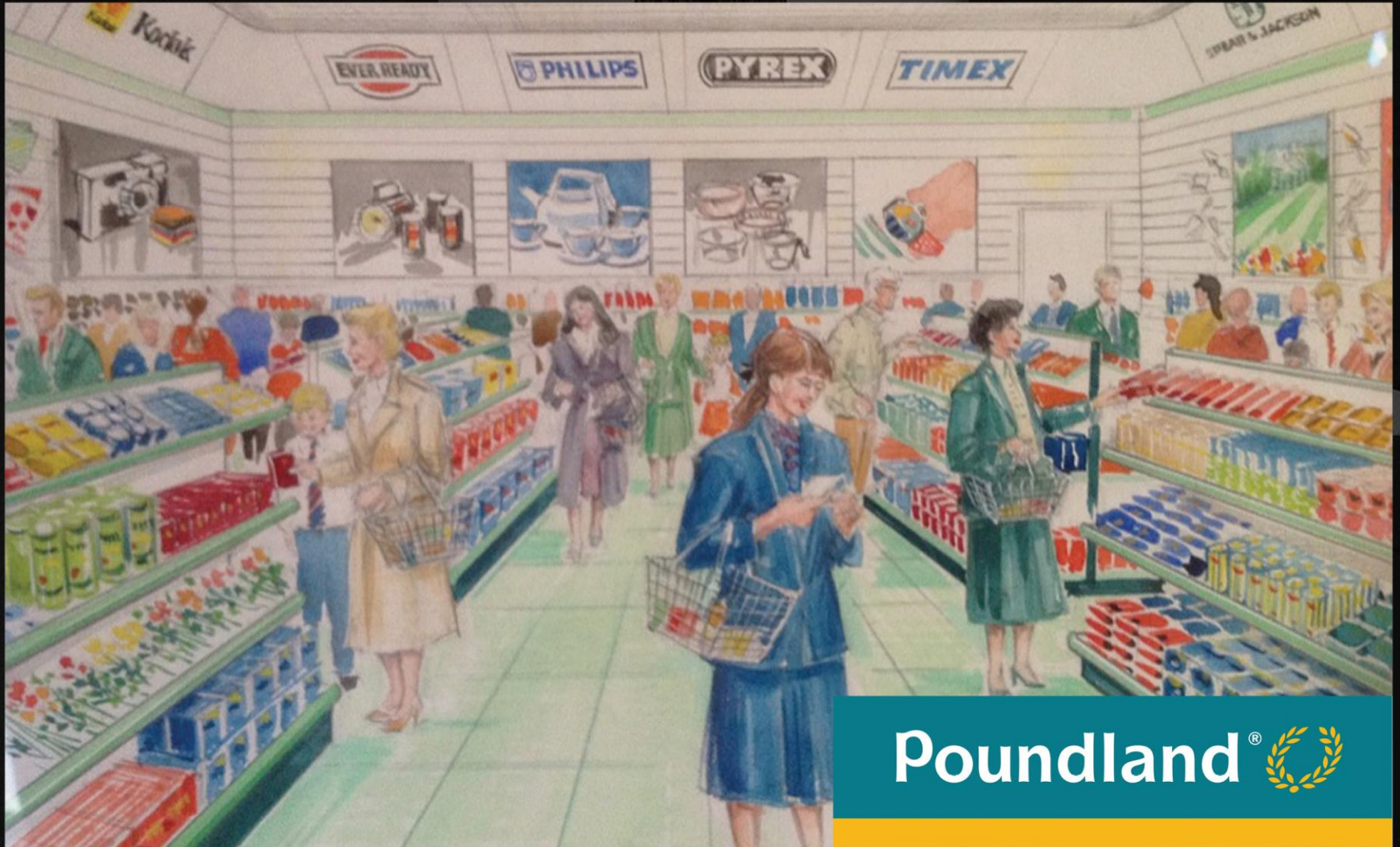




Poundland® 



Poundland® 



Poundland® 



Poundland® 



Poundland® 

STEVENSMTITH.COM

THE DREAM

£10 MILLION



£100 MILLION



ONE BILLION POUNDS



It was an **AMAZING**
Journey.



**UK ENTREPRENEUR OF THE YEAR
ERNST & YOUNG**




**UK ENTREPRENEUR OF THE YEAR
CENTRAL REGION WINNER
ERNST & YOUNG**



**UK ENTREPRENEUR OF THE YEAR
CENTRAL REGION WINNER
ERNST & YOUNG**



**UK ENTREPRENEUR OF THE YEAR
RETAIL WINNER
ERNST & YOUNG**

TONIGHT

Cloudy with outbreaks of rain
Sunset - 8.40pm

Sandwell
Express & Star

2
to Pol

Telephone 0121 553 7171

Tuesday, May 4, 2010

Classifieds 01902 31 78 78

New US owners 'back plans to expand'

**POUNDLAND IS
SOLD FOR £200m**

**How much money do the
pound shops now take
in the UK?**

“The market place is **Now**
worth **5 billion** pounds.”

“The **Lessons** I Have
Learned”

“When you tell people
your business **Idea**, if
they **Laugh** this normally
means it could work.”

“Work for **Other** people
before working for
yourself.”

“Unless you **Believe** in
what you are doing why
should any one else.”

“Keep it **Simple** where you
take the money.”

“No **Bad** Products, Only
Bad prices”

**“Your Business Contacts
are key to success.”**

**“Get into Branded
Products.”**

“It is all about giving
customers **Value** for
money.”

“You are only as **Good** as
your people.”

**“Suppliers are as
important as Customers”**

“Without good **Systems**
your business will be hard
To Grow.”

“Concentrate on only **One
business at a time.”**

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“Create a **Brand**”

“Exceed **Customers
Expectations”**

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Listen to the **Doers** not
the **Talkers**”

“Manage **Slow
moving **Products**”**

“Its not always about
What you know, its about
Who you know”

“The quicker you pay
Suppliers the more deals
you will get”

**“look after your Staff,
Customers and Suppliers
or someone else will.”**

“Cash is King.”

“Get your **Customers**
talking about how good
you are.”

**“Make sure you do your
Homework.”**

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“Health is wealth.”

“Never ever give up.”

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LET'S MAKE IT HAPPEN

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