





Keith Ridgeway

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#### Who are Foxed Venture

It's a joint venture collaboration between Fox Puzzles of London and Edcraft of Hyderabad India.

#### What We Do

We design and manufacture eco-friendly gifts, toys and teaching, learning therapeutic resources for children and adults of all abilities and for adults with the onset of dementia.

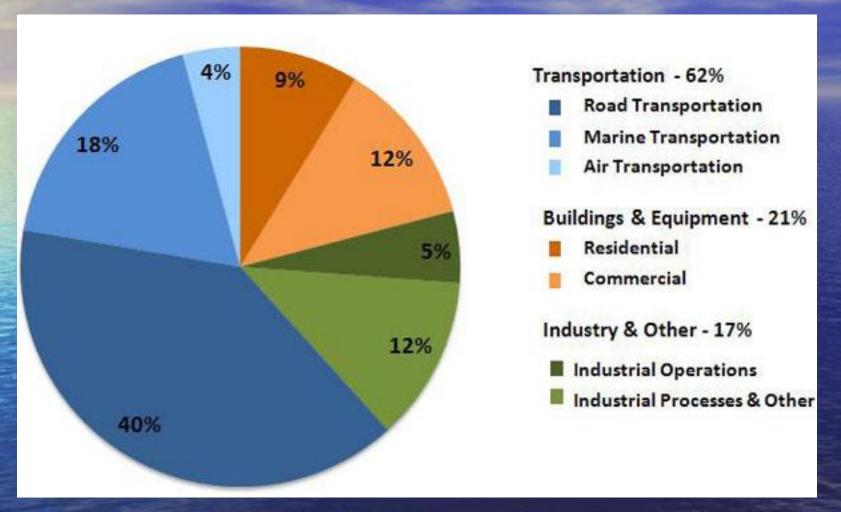


#### **Green Apple Award Winner**





#### **Supply Chain Carbon Footprint Impact**





# How I Achieved a Sustainable Supply Chain and Still Maintain Profitability ?



#### Strategy Plan **BAMS** Ensure top management MSS1000 of an organisation, have in place a sustainable life cycle strategy plan

#### Business Assurance Management System

The systems, processes and resources must be defined determined and are available. This will deliver a sustainable right first time repeatable and reproducible product and service

#### **Product Life Cycle**

This is not just about what you purchase and how it is dispose of.

It's about how the product is designed so it can be modified (reused) and refurbished to extend its life



#### **Door to Door Fulfilment**





**Specialists in Door to Door Fulfilment** 

#### Hyderabad to Kent

#### 8000 km



Total CO<sup>2</sup> Emissions

3,938



#### Hyderabad to Kent 13750 km



Total CO<sup>2</sup> Emissions

141





### Green Apple Gold Award Winner The power of MSS1000

for Charity



	Year 1	Year 2	Year 3	Year 4	Year 5
Co2 Emissions	725 Tons	680 Tons	600 Tons	506 Tons	420 Tons
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Energy	£202,913	£105,800	£82,222	£78,697	£69,525
Waste	£87,200	£24,000	£ 8,700	£ 4,776	£ 1,560
Package	£56,000	£55,000	£40,000	£35,000	£28,000
Recycle payment Received	£0	£0	£0	£1,200	£ 4,500





