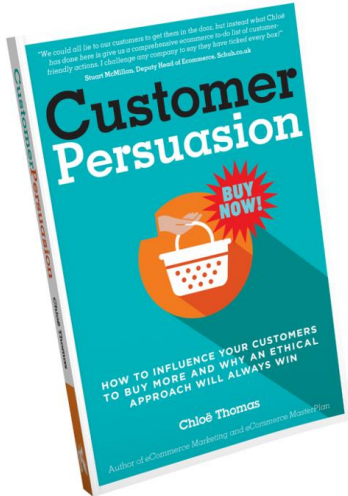
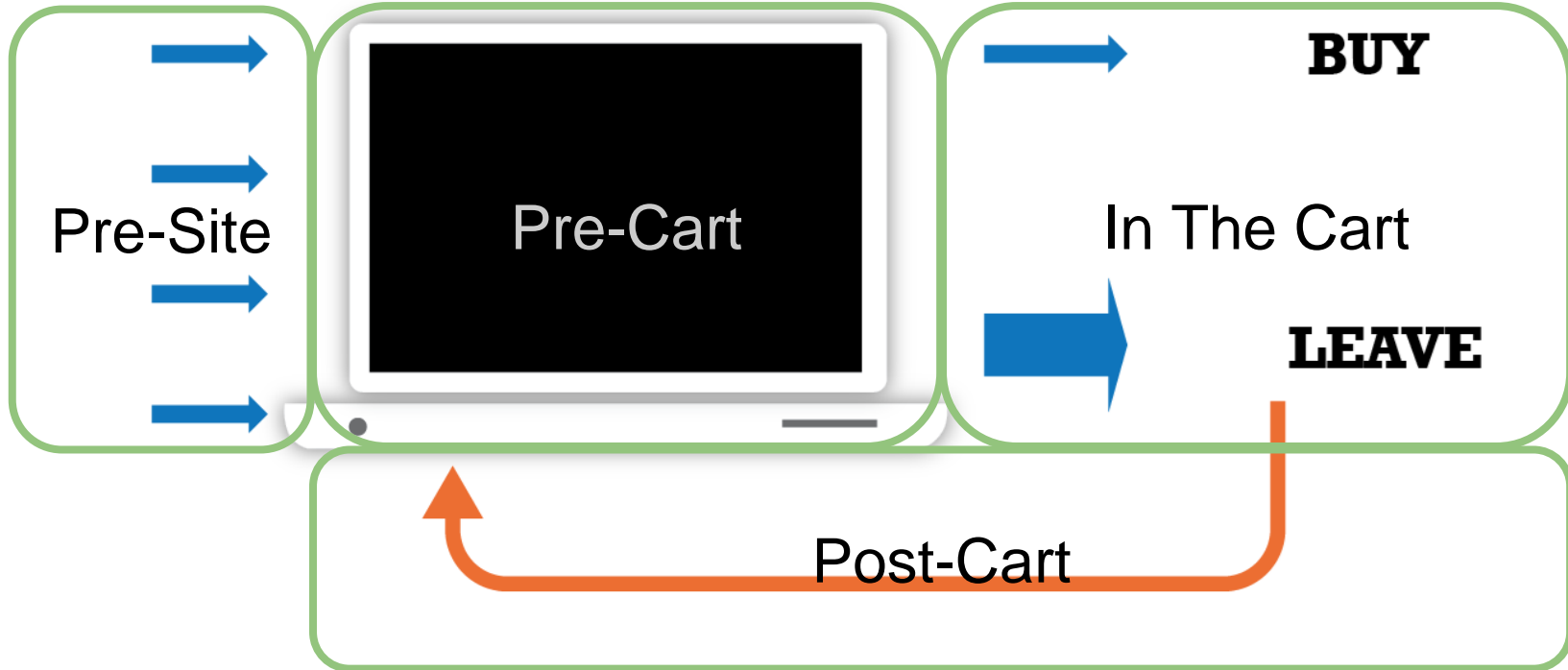


# How to Avoid Abandoned Baskets

Chloë Thomas









# Avoiding Abandoned Baskets

Post-Cart

In the Cart

Pre-Cart

Pre-Site

 **SpiritHoods** <help@spirithoods.com>  
to me 

# SPIRITHOODS



There's something in your cart!

Would you like to complete your purchase?

Description	Unit Price	Total
 Limited Edition Snow Leopard SpiritHood Quantity: 1	\$139.00	\$139.00

[Complete My Purchase](#)

Exit + 1 Hour

No Offer

Very Service not Marketing

Detail what's in the basket

Exit + 24 Hours

Discount Code  
Short-term  
10% / Free P&P

Very Service not Marketing

Detail what's in the basket

Exit + 72 Hours

Discount Code Reminder  
Urgency

Very Service not Marketing

Detail what's in the basket

# Avoiding Abandoned Baskets

Post-Cart

In the Cart

Pre-Cart

Pre-Site



## Choose your delivery options

[Continue](#)

### Delivery 1 of 1

Dispatched by Amazon EU Sàrl ([Learn more](#))

Dispatching to: [REDACTED]  
Kingdom

- **ECommerce Marketing: How to Drive Traffic That Buys to Your Website (Ecommerce Masterplan)** - Chloe Thomas  
£9.99 - Quantity: 1  
Paperback - New  
Sold by: Amazon EU S.a.r.L.
- **Customer Persuasion: How to Influence your Customers to Buy More and why an Ethical Approach will Always Win** - Miss Chloe Thomas  
£19.99 - Quantity: 1  
Paperback - New  
Sold by: Amazon EU S.a.r.L.

[Change quantities or delete](#)

### Choose a delivery option:

- FREE Delivery (3 - 5 business days)
- Standard Delivery
- Priority Delivery : **get it by Thursday, Aug. 30 - Friday, Aug. 31**
- Nominated Day Delivery  
**Monday, 3 Sept. 2018, 7:00 - 22:00**  
Recipient phone number: [REDACTED]  
[Change](#)

[Change delivery slot](#)

[Learn more](#)

[Continue](#)

15:12 87% 4G LTE

🏠 [https://www.paleotreats.com/!](https://www.paleotreats.com/) 1

City

Country  
United Kingdom

Postcode

Phone

**Continue to shipping method**

[< Return to cart](#)

[Refund policy](#) [Privacy policy](#) [Terms of service](#)

☺️ 🗨️ 📄 🎤 ⚙️ ▼

1	2 ABC	3 DEF	⌫
4 GHI	5 JKL	6 MNO	Go
7 PQRS	8 TUV	9 WXYZ	*+ #
*	0 +	#	,

## MY BAG

Items are reserved for 60 minutes



£28.00

ASOS DESIGN Petite cord original skirt in berry



Berry | UK 2 | Qty 1

Save for later

**SUB-TOTAL** £28.00



### PREMIER DELIVERY UK

Get next-day delivery for a whole year for only £9.95.



### FREE\* STANDARD DELIVERY

Faster delivery options available to most countries.

[More info](#)



### FREE & EASY RETURNS

Send it back within 28 days of receiving your order.

[More info](#)

## TOTAL

**Sub-total** £28.00

**Delivery** ⓘ

Standard Delivery (Free) ▾

**CHECKOUT**

### WE ACCEPT:

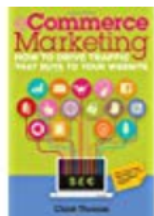


Got a discount code? Add it in the next step.

# Shopping Basket

Price

Quantity



## ECommerce Marketing: How to Drive Traffic That Buys to Your Website (Ecommerce Masterplan) by Chloe Thomas

Paperback

Only 1 left in stock (more on the way).

Eligible for FREE UK Delivery

This will be a gift [Learn more](#)

[Delete](#) | [Save for later](#)

**£9.99** incl. VAT

1



## Customer Persuasion: How to Influence your Customers to Buy More and why an Ethical Approach will Always Win by Miss Chloe Thomas

Miss Chloe Thomas

Paperback

In stock

Eligible for FREE UK Delivery

This will be a gift [Learn more](#)

[Delete](#) | [Save for later](#)

**£19.99** incl. VAT

1

**Subtotal (2 items): £29.98**

# Avoiding Abandoned Baskets

Post-Cart

In the Cart

Pre-Cart

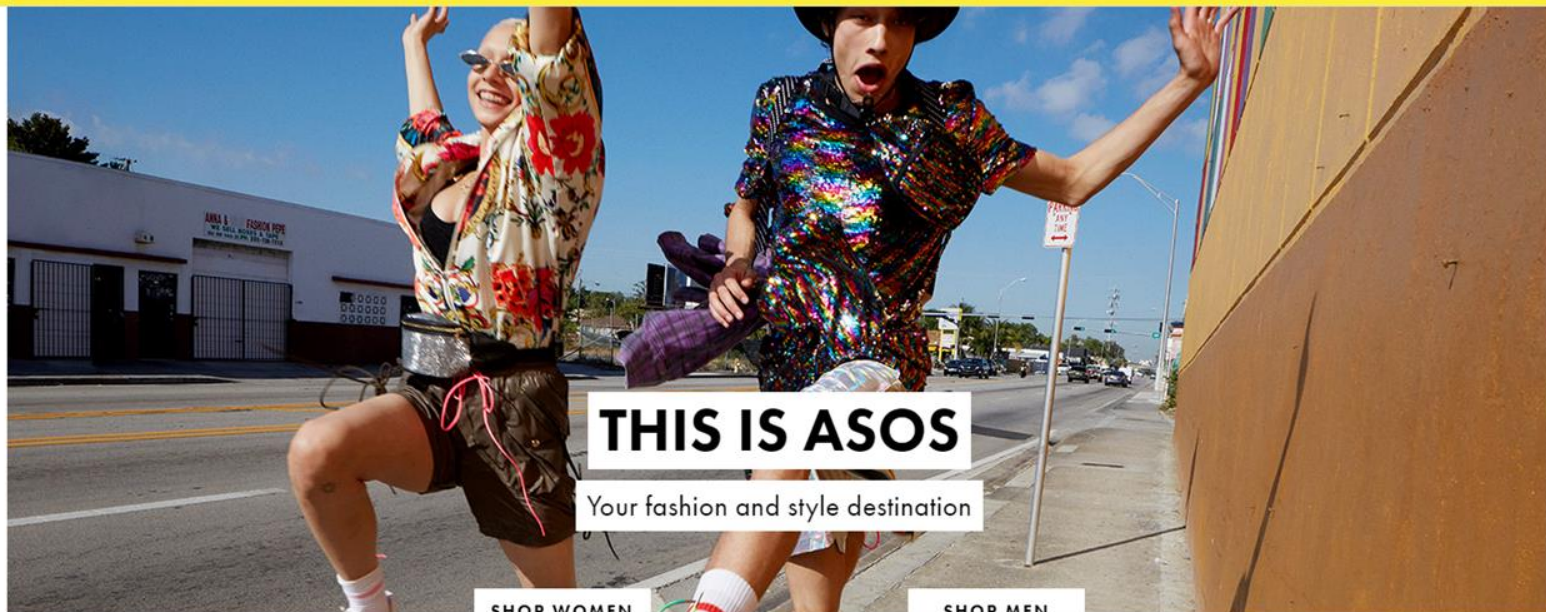
Pre-Site



WOMEN

GET 20% OFF NEW SEASON

MEN



**THIS IS ASOS**

Your fashion and style destination

SHOP WOMEN

SHOP MEN

WELCOME TO ASOS



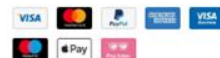


You're in United Kingdom

CHANGE

SHOPPERS IN UNITED KINGDOM GET:

- Free Delivery over £25
- Free Returns
- Next Day Delivery available
- Students Get 10% off 24/7





## Reviews

Read our reviews

EXCELLENT



4.63 Average 1170 Reviews

★ REVIEWS

Lauren Steven ★★★★★

So so happy with my new purchases, they fit perfectly couldn't have asked for better.

Posted 19 hours ago

Ann Forrest ★★★★★

Boots are very stylish and a great fit! Overall great value for money.

Posted 1 day ago

Anonymous ★★★★★

Very good service and prompt delivery. Really pleased with the quality of the Masta lightweight turnout rug it's really well made and fits well

Posted 1 day ago

We're Online!  
Can we help?





# Our little story

Once upon a time, there were three children called **Emily, Oliver** and **Harry**.

They were all different, and each liked things their own way (especially when it came to dinner time).

But they all had one thing in common...

They all **LOVED** farm toys!

Emily was horsey **mad**.

Oliver **loved** playing farmer with his cows and sheep.

And Harry was **crazy** about tractors.

Their poor mum, Julia, would get in a bit of a tangle going from shop to shop and site favourite farm toys.

But rather than getting cross that the perfect farm toys shop didn't exist... she had a bright idea.

"I'll do it myself!"

And so, in 2008, Farm Toys Online was founded

Today, we're bigger and better than ever, but we still do what we do for the same great reasons:

To make it easy to find fantastically fun, top quality farm toys, all under one roof, and...

Because we love it!

After all... if it wasn't good enough for Emily, Oliver and Harry, then it's not good enough for yours, either.





## WOMEN'S UNEEK O2

WOMENS

~~£69.99~~ **£34.99**

★★★★★ (55)

STYLE NO.1016916

ANEMONE/BRIGHT ROSE



**Fit Tip:** Most customers find this style is running a 1/2 size small. You may want to consider ordering a 1/2 size larger than your usual size!

SIZE

 SIZE GUIDE

2.5	3	3.5	4	4.5	5
5.5	6	6.5	7	7.5	8
8.5					

ADD TO BAG

DESCRIPTION FEATURES CARE

Innovative two-cord construction adapts effortlessly to the foot, creating a customised fit and a free-moving feel. A lightly cushioned heel-back adds soft support, and an updated sole makes it ultralight.

# SANDAL IN THE FRONT, TRAINER IN THE BACK.

## DESCRIPTION

Innovative two-cord construction adapts effortlessly to the foot, creating a customised fit and a free-moving feel. A lightly cushioned heel-back adds soft support, and an updated sole makes it ultralight.

## TECHNOLOGIES



### **METATOMICAL FOOTBED DESIGN**

This internal support mechanism is anatomically engineered to provide excellent arch support and cradle the natural contours of the foot.

## FEATURES

Cleansport NXT™ for natural odour control  
Free moving cord junctions allow for upper to adjust to foot  
Secure fit lace capture system

## MATERIAL

Lightweight EVA midsole  
Fully enclosed heel with soft, quick-dry lining  
Metatomical EVA insoles

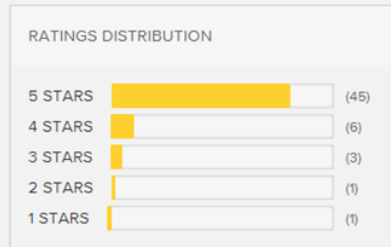
## CARE

We know shoes get dirty! We recommend hand washing these with cold water and a mild soap. To remove excess dirt or spot clean, use a stiff brush or soft cloth. Do not machine wash. Allow to air dry away from heat.

REVIEWS (55) 4.5

★★★★★ 4.7 / 5.0

100% OF RESPONDENTS WOULD RECOMMEND THIS TO A FRIEND.



WRITE A REVIEW

Reviewed by 56 customers


SORT BY

Newest



★★★★★

I WOULD BUY THIS PRODUCT AGAIN

BY SHERRIE | UNDISCLOSED  VERIFIED BUYER

SEE ALL MY REVIEWS

8/25/2018

I love these shoes, I've gotten so many compliments on them.....now my husband wants a pair

REVIEWED AT

 KEEN US

**Please Note: If the size you would like is currently unavailable for this design, please email us at [contact@the-bias-cut.com](mailto:contact@the-bias-cut.com) and we will endeavour to get it in for you. Thank you.**

**Size**



**S - ONLY 1 LEFT**

M - ONLY 1 LEFT



XL - ONLY 1 LEFT

**Quantity:**

-	1	+
---	---	---

**ADD TO CART**



ADD TO WISHLIST

# Avoiding Abandoned Baskets

Post-Cart

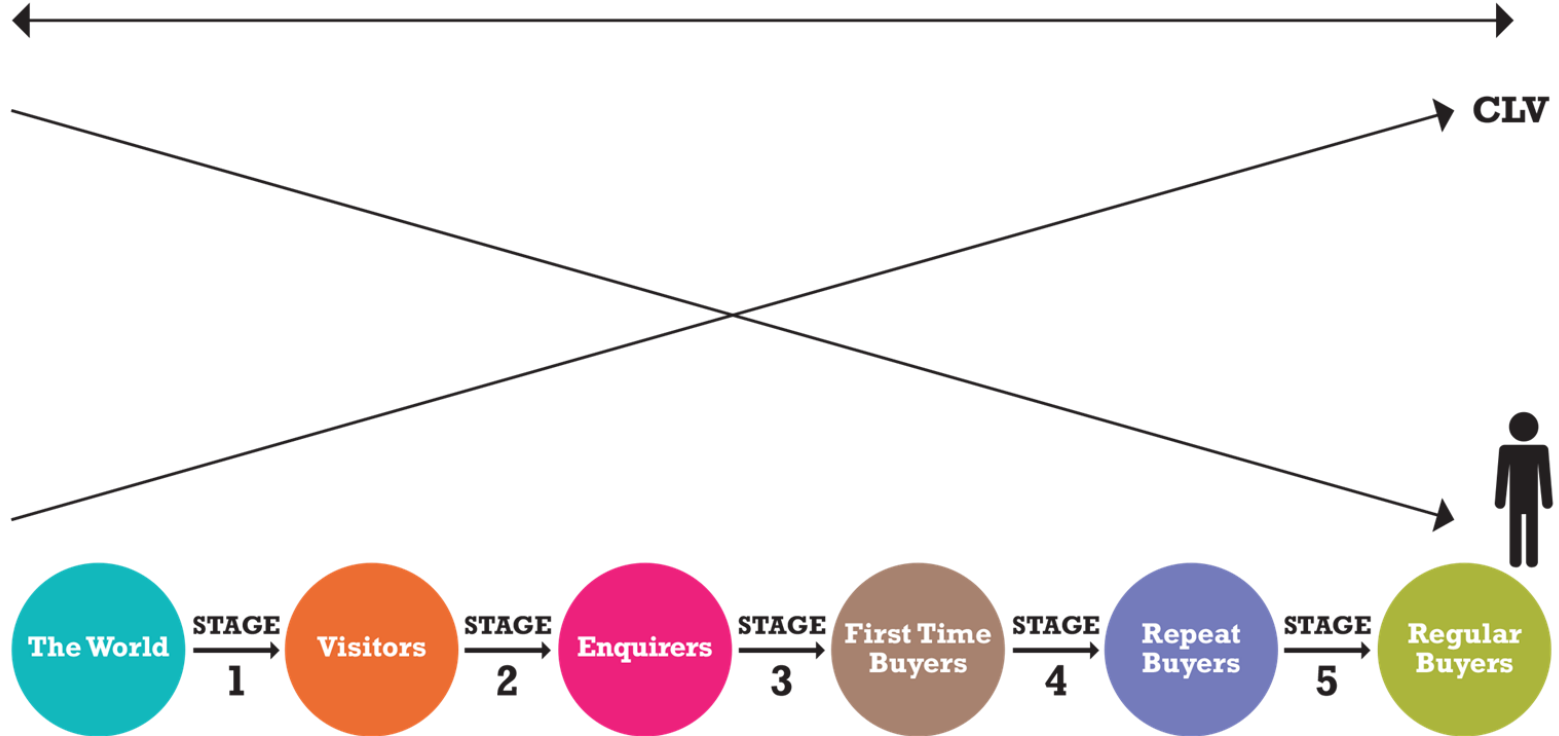
In the Cart

Pre-Cart

Pre-Site



## The Conversation







WELCOME



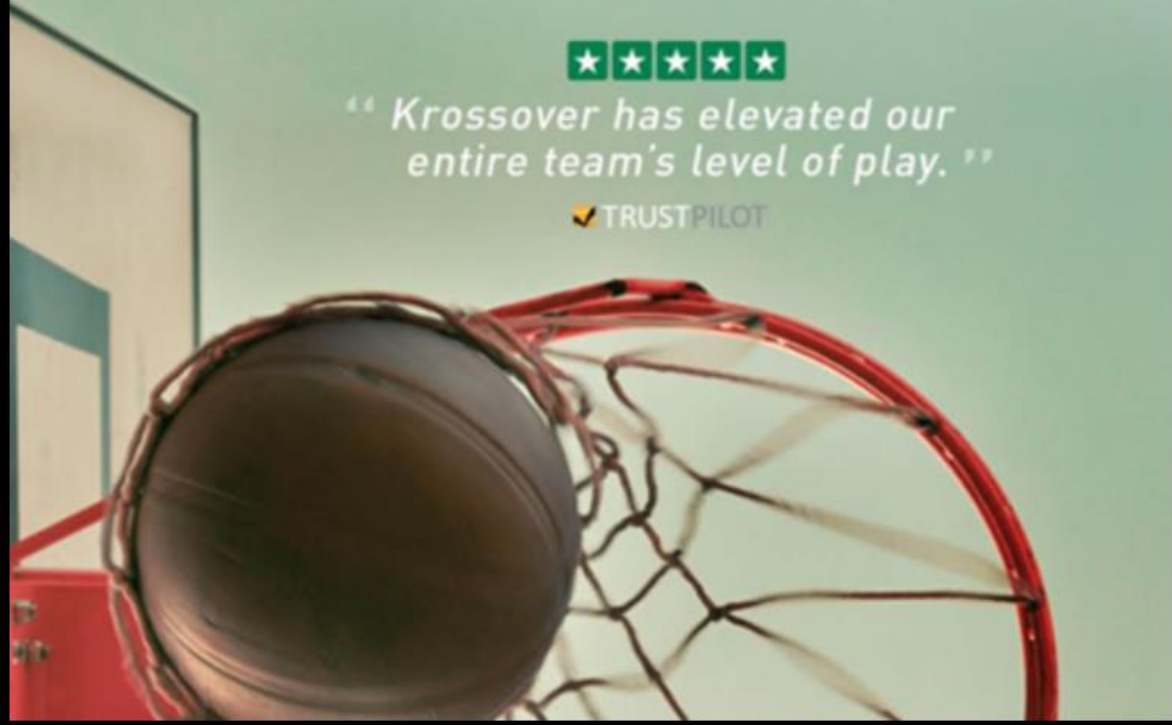
# KROSSOVER

WHERE CHAMPIONSHIPS ARE BORN

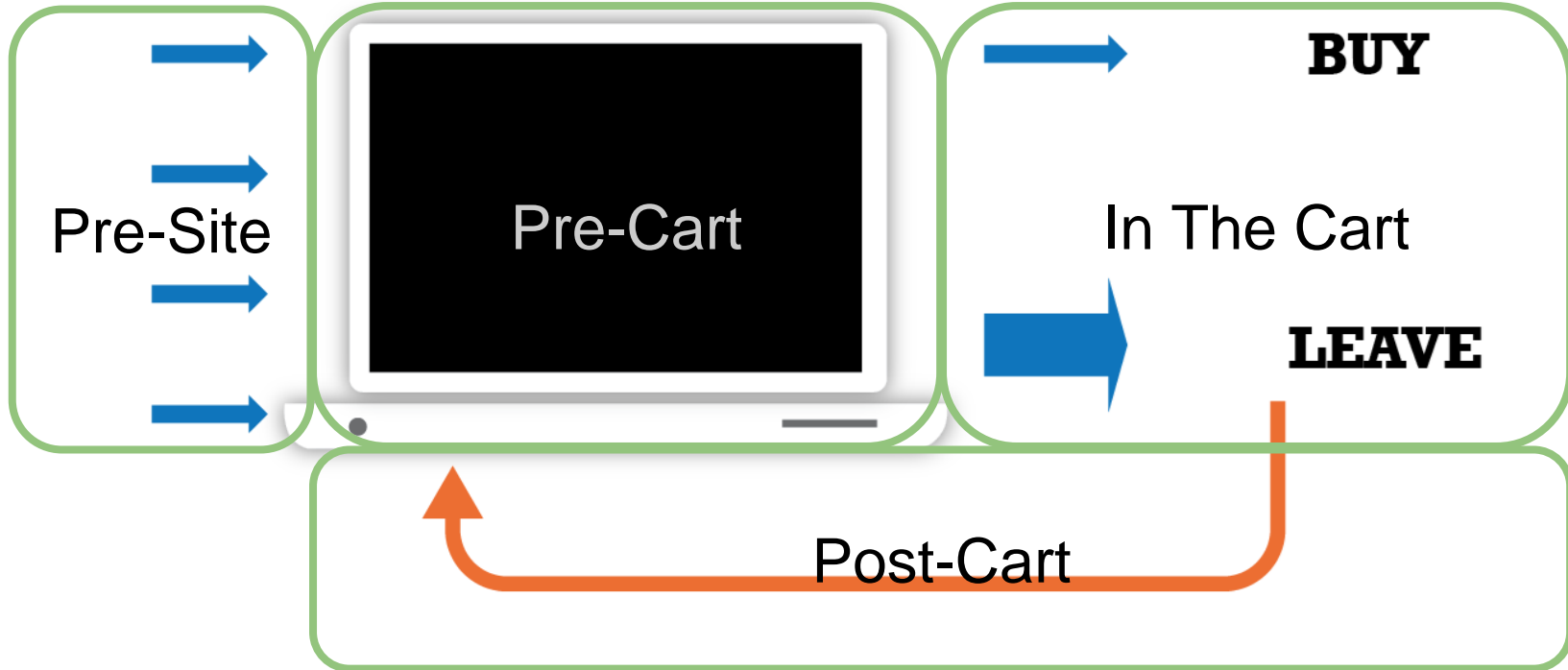


*“Krossover has elevated our entire team’s level of play.”*

✓ TRUSTPILOT



# “Keep Optimising”



The logo features a stylized staircase graphic on the left, composed of four rows of colored squares: the top row has two green squares, the second row has three blue squares, the third row has four purple squares, and the bottom row has five pink squares. To the right of the graphic, the text 'eCommerce' is in green, 'MasterPlan™' is in blue, and 'Virtual Summit' is in pink.

eCommerce  
MasterPlan™  
Virtual Summit

18th - 19th September

20 Marketing Focused Sessions

Free Access for 48 Hours

[eCommerceMasterPlan.com/summit](https://eCommerceMasterPlan.com/summit)

Qs for me?

[chloe@eCommerceMasterPlan.com](mailto:chloe@eCommerceMasterPlan.com)