

Integrating Delivery With Your Online Ecommerce Platforms To Save Time, Effort & Stress



How about...

Ship Smarter

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***Now you're talking
our language***

 **Despatch Bay**

Ship Smarter

1.

***Managing
Packaging &
Delivery***

2.

Integration

3.

***What does it
cost and can
you afford it?***



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Managing Packaging & Delivery

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Managing Packaging & Delivery

Delivery

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Managing Packaging & Delivery



Delivery is an extension of your business, and often the first physical interaction a customer has with your business.

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Managing Packaging & Delivery



Packing materials are important. They not only protect your items, but are another opportunity to give a good customer experience.

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Managing Packaging & Delivery



Think carefully when selecting your courier. Can they deliver all of your stock or do you need multiple couriers to cover it?

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Workflows

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Create a detailed workflow that you follow every time you ship an order. It will make you more efficient, and make sure you are more consistent.

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Have a dedicated packing station. This is an area with everything you'd need to ship your orders – from a table printer, to labels and promo cards.

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These workflows will allow other members of your business to step in, if needed, and make sure you're business consistently awesome.

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Contingency

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Make sure your shipments are protected. Look for cover and insurance details with each courier and more can be added of nessisary.

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By law, you must allow returns within 14 days when selling online.
Make sure you have a process setup for if and when this happens.

Managing Packaging & Delivery



It's worth having options when it comes to couriers. Using multiple couriers helps you avoid any negative impact to your business reputation when there are disruptions in their networks.

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Integration

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Integration



Time is the most precious resource. Integration allows you to save time by connecting platforms and processes, automating a lot of your workflow.

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Integration



The more channels you sell on, the better your exposure. You could even consider setting up multiple eBay stores to really own a niche.

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Integration



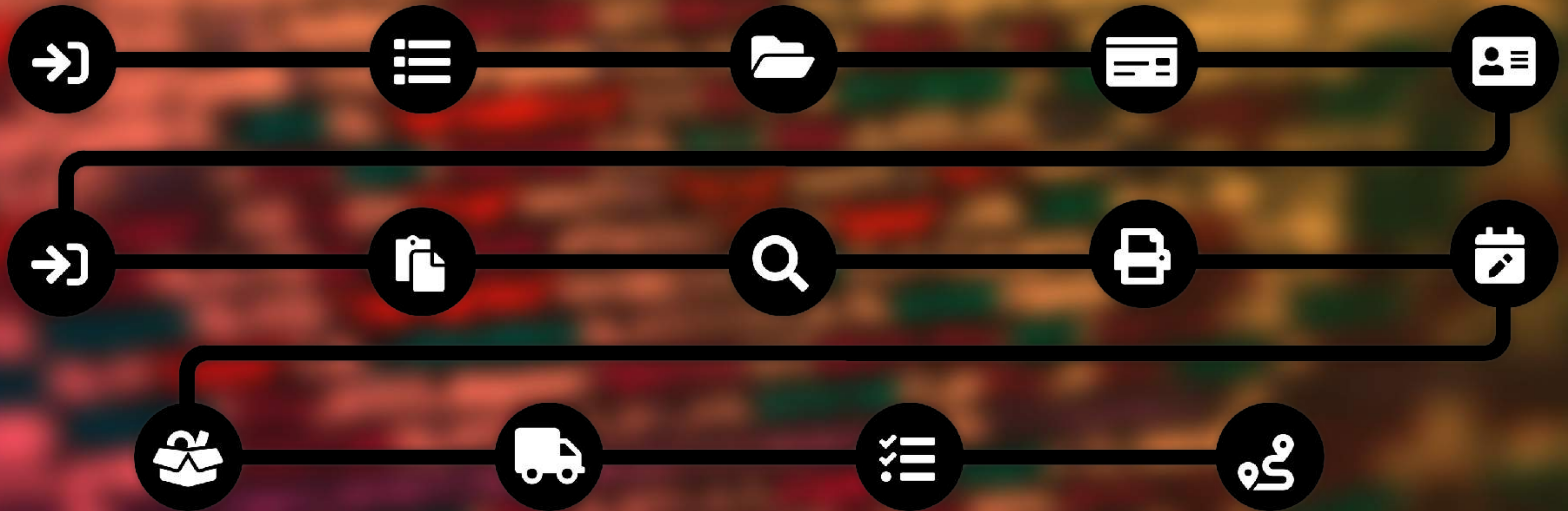
Adding new marketplace channels to the equation can complicate your order management. It's an exponential curve. However, there are ways to overcome this challenge.

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Integration

Not Integrated



Without integration it takes around 15 steps and about 14 mins to process each order.

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Integration

Integrated



With integration that drops to around 5 steps and 4 mins to process each order.

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Integration

***How does that
time saving
scale?***

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**5 ORDERS
A DAY**

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 **Despatch Bay**

5 ORDERS A DAY SAVES

**1 HOUR
A DAY**

Ship Smarter

 **Despatch Bay**

5 ORDERS A DAY SAVES

**6 WORKING
WEEKS A YEAR**

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5 ORDERS A DAY SAVES

OVER

£2,300

A YEAR

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That's enough time to watch every episode of Friends, back to back, TWICE!

F · R · I · E · N · D · S



**20 ORDERS
A DAY**

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 **Despatch Bay**

20 ORDERS A DAY SAVES

**4 HOURS
A DAY**

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 **Despatch Bay**

20 ORDERS A DAY SAVES

**24 WORKING
WEEKS A YEAR**

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20 ORDERS A DAY SAVES

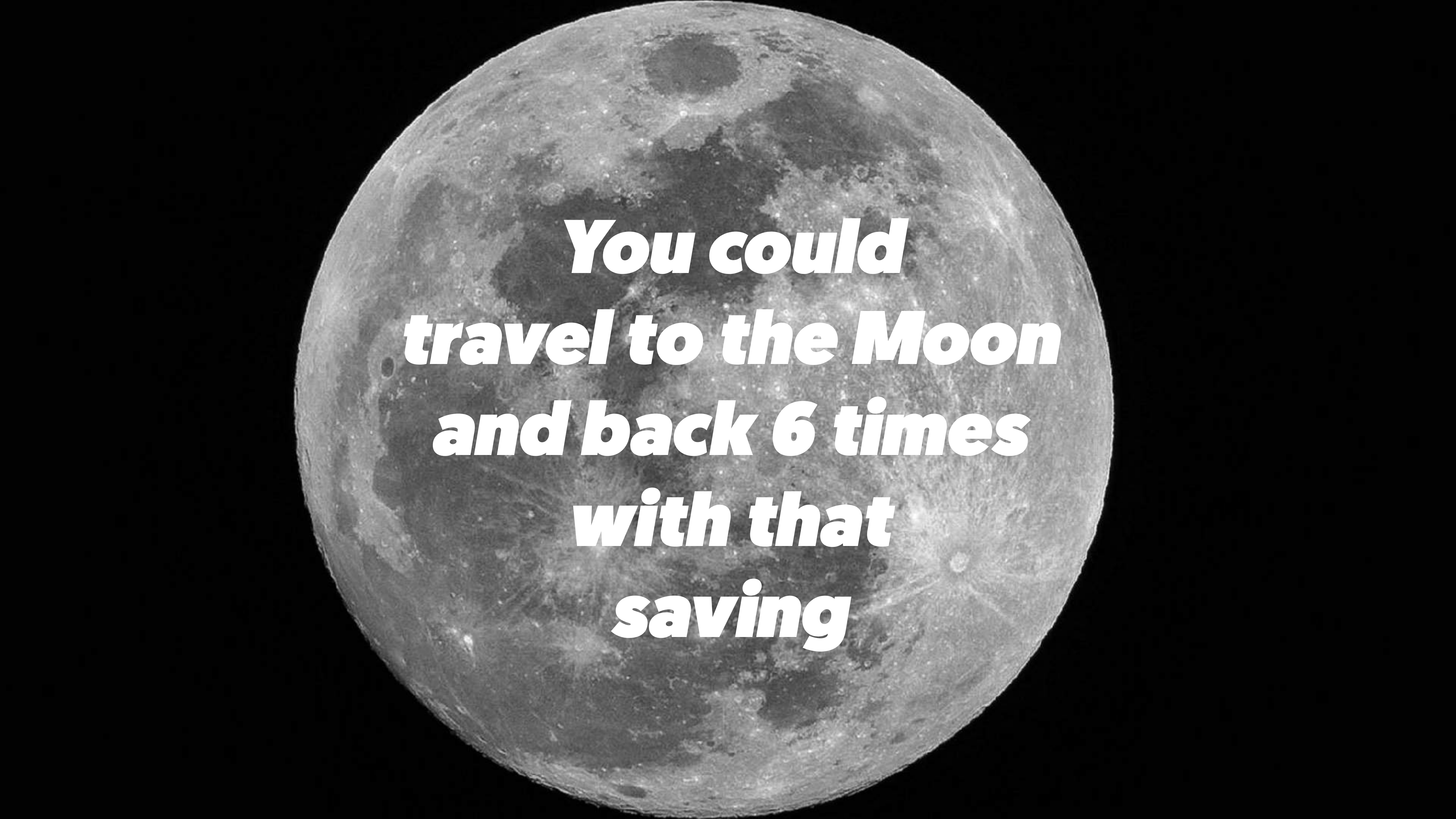
OVER

£9,000

A YEAR

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***You could
travel to the Moon
and back 6 times
with that
saving***

**40 ORDERS
A DAY**

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40 ORDERS A DAY SAVES

**7 HOURS
A DAY**

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40 ORDERS A DAY SAVES

**48 WORKING
WEEKS A YEAR**

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40 ORDERS A DAY SAVES

OVER

£19,000

A YEAR

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Enough money to buy a brand new VW Golf

***What does it cost &
can you afford it?***

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What does it cost & can you afford it?

Types of Integration

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What does it cost & can you afford it?

Custom Website Integration

One of the more in-depth types of integrations. This is going to involve outsourcing to a development company, and there will probably be ongoing support costs. This also may not include order channels such as eBay and Amazon unless you manage them through your website.

Cost: £££ Time: 2-4 Months

What does it cost & can you afford it?

Order Management & Stock Control

Services such as Channel Grabber, or Linnworks will allow you to do Order Management and Stock Control in a single place for a lot of channels. This may not work with orders from your own website.

Cost: ££ Time: ~3 Weeks

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What does it cost & can you afford it?

Shipping & Order Manager

A Shipping & Order manager such as Despatch Bay allows you to connect to channels like eBay, Amazon, Shopify and more for free, and is quick to set up.

Cost: **Free** *(just pay for the parcels you ship)* Time: **2 Hours**

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What does it cost & can you afford it?



It's complicated, but we're here to help if you need some advice.

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Time Has A Cost

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Time Has A Cost

***What is your time
worth to you?***

It's often overlooked, but time has a value.

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Time Has A Cost

***You can't buy it,
can't make it,
you can only save it***

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Time Has A Cost

Can you afford not to?

The cheapest option is not always best for the long term. You will usually end up paying for it with poor service, poor integration, and poor customer experience.

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***And that's where we
come in***

We are the industry leaders, and let us tell you why...



Despatch Bay

The Smart Way To Send Your Parcels



Despatch Bay has been around for 11 years, we have over 50 members of staff and 2.5k active customers.
We turnover £10 million+ and help our clients ship over 2 million parcels every year.



We offer over 250 services across 5 couriers. Covering domestic and international shipments, timed services, on-demand & scheduled collections and more. From letters to pallets, we've got you covered.



amazon

ebay

Etsy

 Magento®

 *shopify*

ChannelGrabber

 Linnworks

 Shipttheory

We are directly integrated with the most popular channels on the internet.



For any channels we don't integrate with, we've got an easy to use API and Shipment Uploader.



To help when things go wrong, we've got a dedicated support team for you and your customers.
Check out our Trustpilot score.

***Does everything we
just spoke about
and more...***



Customer Spotlight



You don't have to just take our word for it, check out what our customers say about us.

Any questions, reach out to us

DespatchBay.com



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Thank You

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