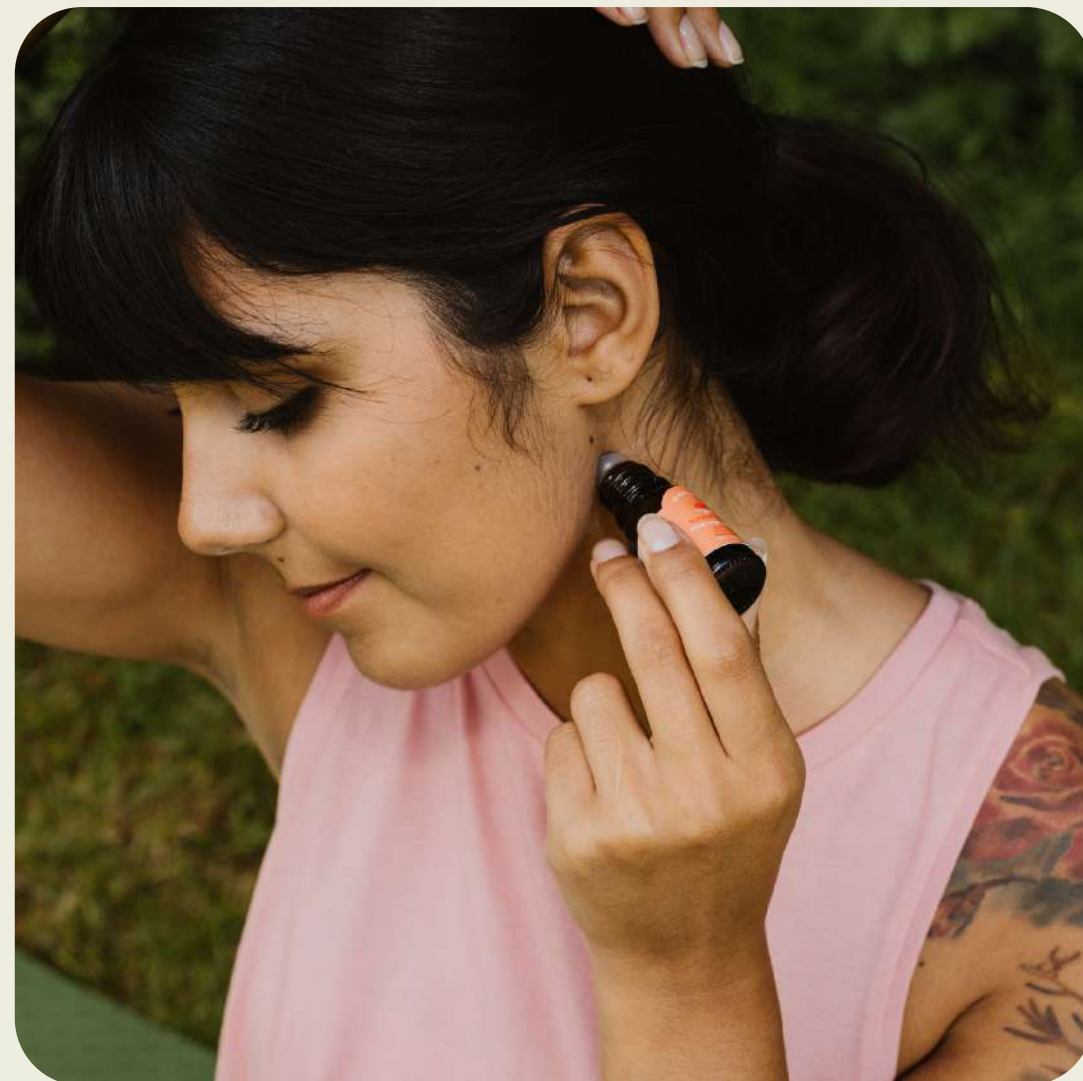


CLARITYBLEND

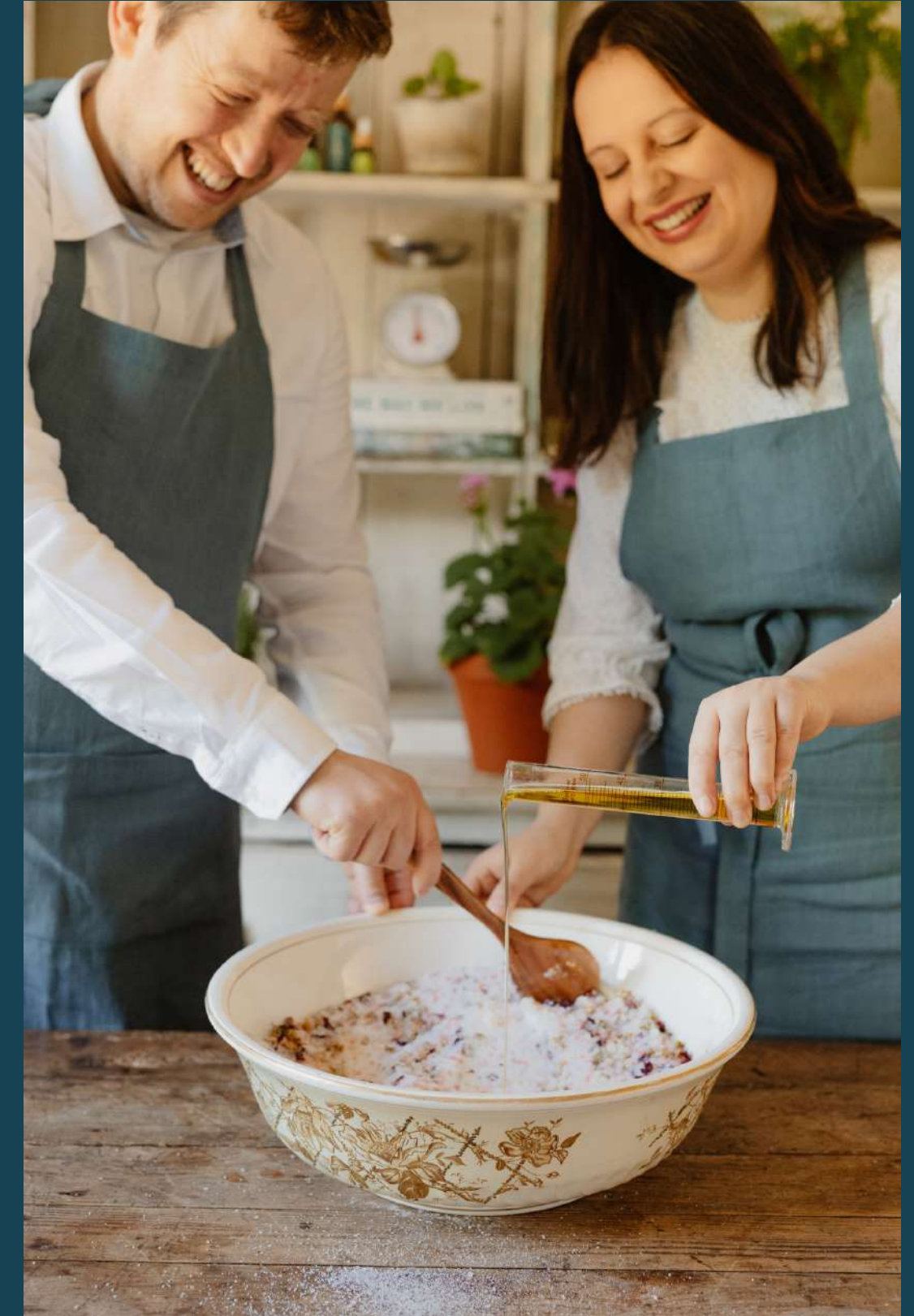


www.clarityblend.com

Our story

Founded by Veronika and Dimitar Vasilev, Clarity Blend is on a mission to help people live happier, more balanced and zen lives by harnessing the power of aromatherapy in self-care routines and mindfulness rituals. We like to call it 'Nature in a bottle'.

Inspired by this, we set out to harness nature's woods, flowers, resins, and fruit essential oils to create a range of extra-special blends harmoniously blended to boost your well-being whatever the mood or situation. Our unique formulations are packed with personality and vibrancy which is why our customers come back to us again and again!



Our wellness blends

Clarity Blend specialises in 100% natural, high quality wellness blends, uniquely formulated to help with different wellness needs.

Whether deeply calming, soothing, grounding or restorative, our blends are packed with personality and vibrancy. All our products are hand-blended by us in our Berkshire workshop in small batches.

Our product offering

- Body & Bath Oils (100 ml)
- Pulse Point Roll-ons (10 ml)
- Diffuser blends (10 ml)
- Bath Salts (335 g)
- Lavender Eye pillows
- Gifting options
- Pamper hampers / Spa in a box
- Aromatherapy diffuser



We make aromatherapy blends to help you clear your mind, boost your energy or uplift your mood!



Sustainability

100% natural, vegan & cruelty-free

All our products are 100% natural, with majority being certified organic, free from artificial fragrances, parabens, sulphates, SLSs, palm oil or other harmful or artificial ingredients. We use almond and jojoba oils from the Balearic islands as a base for our bath & body oils. We do not use any ingredients of animal origin and do not and never will test our products on animals.

Handmade in the UK

Each product is handmade in small batches by us in our workshop in Wokingham, Berkshire. We strictly follow the practices in the Good Manufacturing Guide and all our formulations are certified and safety approved.

Ethical supply-chain

We sample many oils before choosing a supplier and vigorously research the origins of the oil and the plants, ensuring they are ethically sourced both in terms of the environment and in the fair treatment of farmers. We do not use essential oils from endangered or vulnerable plant species, such as sandalwood or rosewood.

Sustainable packaging

We are passionate about minimising and eventually eliminating the use of any form of plastic from our products. We use recyclable materials for our product containers and outer packaging.



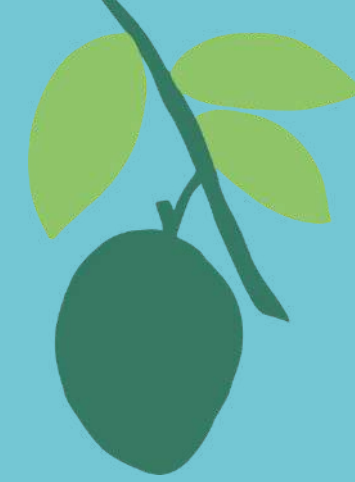
Our Wellness Ranges

- ♥ 100% natural
- ♥ hand-crafted in England
- ♥ vegan
- ♥ cruelty-free
- ♥ non-toxic, free from parabens, palm oil, preservatives, mineral oils, synthetic fragrances and other nasties
- ♥ packaged in sustainable materials



Our 10 wellness ranges are formulated to help with a specific wellness need or to evoke memories of nature and happy places!

Mind Spa™ Range



EUCALYPTUS
BERGAMOT
PATCHOULI
LEMONGRASS



OUR DEEPLY CALMING
BLEND IS A TRUE HOME-
SPA EXPERIENCE

When we feel anxious, we tend to have shallow breathing which impacts our body function and the way we feel. In these moments, we need a little help to press the pause button.

Blue gum Eucalyptus is the star ingredient in this blend as it helps ease breathing so you can literally take a deep breath from life's stresses.

Eucalyptus is blended with lemongrass, bergamot and patchouli for a luxurious tonic of calm. Its scent profile is fresh, citrusy, lemony with distinct floral notes from the patchouli oil. With this blend, we have set out to create a true home-spa experience.



BEST 100% NATURAL PRODUCT - Bronze Winner - Global Green Beauty Awards 2021

BEST BODY OIL - Finalist - Natural Health Beauty Awards 2021

- Body & Bath Oil (100 ml)
- Diffuser Blend (10 ml)
- Bath Salts (335 g)
- Pulse Point Roll-on (10ml)



Sweet Dreams Range



LAVENDER
FRANKINCENSE
GERANIUM
CLARY SAGE



OUR SOOTHING BLEND
FOR A RESTFUL NIGHT'S
SLEEP

We are all well aware of the restorative power of a good night's sleep. We have formulated our Sweet Dreams blend to be your sleep fairy- it is created to calm a busy mind helping you drift off to a restful night's sleep.

We've blended organic French highland lavender - one of the most aromatic and therapeutic lavenders - with frankincense, geranium and clary sage for a tonic of tranquillity. The scent profile is soothingly gentle and luxuriously floral.

FINALIST - Natural Health Beauty Awards 2021 - Category:
SLEEP

- Body & Bath Oil (100 ml)
- Diffuser Blend (10 ml)
- Bath Salts (335g)
- Pulse Point Roll-on (10ml)



Energy Boost Range



ROSEMARY
PEPPERMINT
SWEET ORANGE

2021
NATURAL HEALTH
Beauty Awards
FINALIST
★



OUR INVIGORATING BLEND
FOR A BURST OF ENERGY,
VITALITY AND POSITIVITY

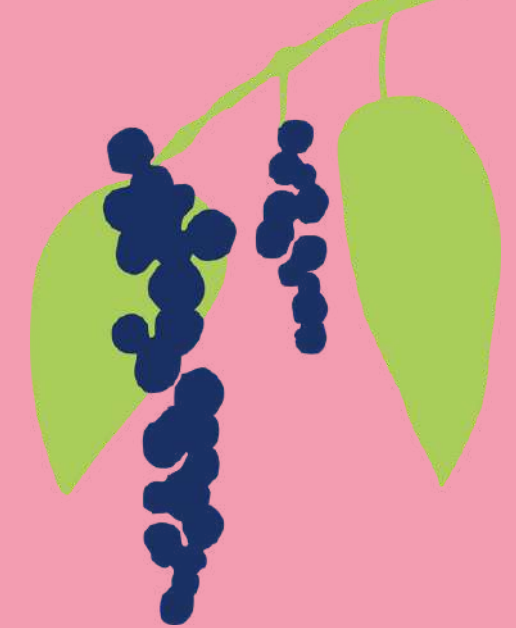
We all have those days when we feel a little lacklustre, irritable and low on energy. To help you in those moments, we created our Energy Boost blend.

With minty fresh, uplifting peppermint; zinginess from sweet orange; and a lovely, sweet-herbaceous note from rosemary, the blend is packed with positivity leaving your senses stimulated and your mind clear with that get-up-and-go vibe.



- Body & Bath Oil (100 ml)
- Diffuser Blend (10 ml)
- Bath Salts (335 g)
- Pulse Point Roll-on (10ml)

Heart Chakra Range



CEDARWOOD

JUNIPER

GRAPEFRUIT

FRANKINCENSE

BLACK PEPPER

OUR HEART-WARMING
BLEND FOR A DEEP
MYSTICAL JOURNEY

If you're on a journey of self-discovery, our Heart Chakra range is the perfect companion for you. Invigorating and stimulating, cedarwood, frankincense and juniper are the main attraction in a sweet and spicy fusion that will elevate your creativity to the next level.

The hero ingredient in this blend is cedarwood with its balsamic, woody and sweet notes. Cedarwood is blended with black pepper, juniper berry and frankincense with a hint of grapefruit as a top note to balance the blend.



- Body & Bath Oil (100 ml)
- Diffuser Blend (10 ml)
- Bath Salts (335 g)
- Pulse Point Roll-on (10ml)



Active Life Range

CEDARWOOD

JUNIPER

GRAPEFRUIT

FRANKINCENSE

BLACK PEPPER



OUR REVITALISING BLEND IS
A TONIC FOR TIRED
MUSCLES

We all know the feeling of having overdone it at the gym or on the tennis court. Our Active Life range, whose star players are eucalyptus, peppermint and grapefruit, will have you waving bye bye to stiffness and soreness in no time.

With its initially cooling and then gently warming effect, peppermint works in harmony with black pepper which stimulates circulation. These heroes are blended with eucalyptus, juniper berry and a hint of grapefruit. The blend is both deeply restoring and invigorating at once.



- Body & Bath Oil (100 ml)
- Diffuser Blend (10 ml)
- Bath Salts (335 g)
- Pulse Point Roll-on (10ml)



Flower Power Range



JASMINE
NEROLI
PATCHOULI
CLARY SAGE



OUR FLORAL BLEND IS AN
UPLIFTING CELEBRATION OF
FEMINITY

An intricate bouquet of exotic flowers, our Flower Power range is a celebration of femininity, sensuality and spontaneity.

Patchouli and clary sage provide the base of this blend, but jasmine steals the show – a symbol of purity known as the flower of love and beauty!

Drenched in sunlight all summer, after full blossom the white flowers take on the creamy, honeyed aromas of neroli. Embrace your delicate and flirty side with this unapologetically floral and feminine blend

FINALIST - Natural Health Beauty Awards 2021 - Category:
NATURAL GLOW

- Body & Bath Oil (100 ml)
- Diffuser Blend (10 ml)
- Bath Salts (335 g)
- Pulse Point Roll-on (10ml)



Deep Forest Range



VETIVER

FIR NEEDLE

BLACK PEPPER

SWEET ORANGE



OUR GROUNDING BLEND
FOR A TRUE FOREST-
BATHING EXPERIENCE

Delve into the woody delights of our Deep Forest range and discover a more centred and grounded you. Our most masculine blend is a treat for all lovers of smoky-sweet scents, featuring vetiver, fir needle and sweet orange.

This powerhouse of earthy, fresh and reviving essential oils will help you slow down, reconnect and feel more grounded. So, inhale deeply and let your senses tap into the calm and quiet of a true forest bathing experience...

- Body & Bath Oil (100 ml)
- Diffuser Blend (10 ml)
- Bath Salts (335 g)
- Pulse Point Roll-on (10ml)



CLARITYBLEND
deep forest
BODY + BATH OIL
vetiver
fir needle
black pepper
100ml / 3.4 fl.oz

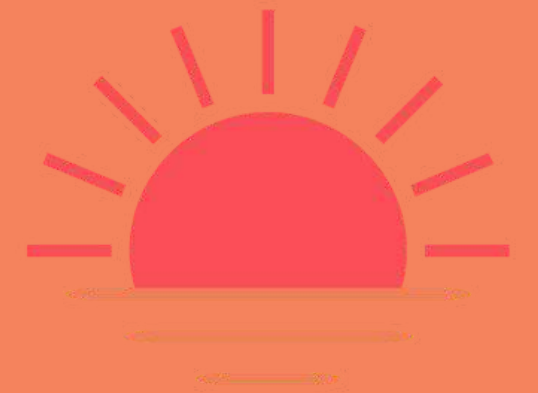
CLARITYBLEND
deep forest
PURE ESSENTIAL OIL BLEND
vetiver
fir needle
black pepper
10ml / 0.34fl.oz

CLARITYBLEND
deep forest
BATH SALTS
vetiver
fir needle
sweet orange
335g

CLARITYBLEND
deep forest
PULSE POINT ROLL ON
vetiver
fir needle
black pepper
10ml / 0.34fl.oz

Sunset Bliss Range

YLANG-YLANG
JASMINE
PETITGRAIN
BLOOD ORANGE



OUR EXOTIC BLEND IS A
TROPICAL RETREAT IN A
BOTTLE



Take time to reconnect with yourself and feel more confident in your own skin with our Sunset Bliss range, where an evocative blend of floral jasmine, spicy ylang-ylang and zesty blood orange take centre stage.

This gorgeous trio works in perfect harmony to awaken your senses and uplift your soul. Think tropical blossoms and a warm embrace under the stars on a heady summer's eve...

- Body & Bath Oil (100 ml)
- Diffuser Blend (10 ml)
- Bath Salts (335 g)
- Pulse Point Roll-on (10ml)



Citrus Delight Range

SWEET ORANGE
GRAPEFRUIT
BERGAMOT



OUR ZESTY BLEND IS A
LITTLE UPLIFTING DELIGHT
FOR EVERY CITRUS LOVER

Calling all citrus lovers! Our Citrus Delight range is a refreshing, revitalising pick-me-up that packs a zesty punch.

This harmonious range features a clever trio of citruses - sweet orange, tangy grapefruit and lemony bergamot essential oils to lift your spirits, balance your emotions and help turn a 'meh' day into a great day. Get ready to re-energise a flagging mind and body and let the sunshine in...



- Body & Bath Oil (100 ml)
- Diffuser Blend (10 ml)
- Bath Salts (335 g)
- Pulse Point Roll-on (10ml)



Summer Meadow Range



LEMONGRASS
PEPPERMINT
BLACK PEPPER
SWEET ORANGE



OUR UPLIFTING BLEND IS AN
AROMATIC MEADOW IN A
BOTTLE

Looking for an antidote to the stresses and strains of everyday life? Our Summer Meadow range has been lovingly formulated to capture the essence of the lazy, hazy days of our childhood summers spent basking in the meandering meadows of Bulgaria where the founders are originally from.

This uplifting and restorative blend of lemongrass, peppermint and grapefruit is particularly close to our hearts and we're so happy to share its magic with you. Brush off the day's struggles and enjoy...

- Body & Bath Oil (100 ml)
- Diffuser Blend (10 ml)
- Bath Salts (335 g)
- Pulse Point Roll-on (10ml)



Gifting & Pamper Hampers



Gift hampers

We offer a range of Pamper Hampers and Spa-in-a-box Hampers. Our gifts are the perfect pamper kits, filled with a carefully curated selection of 100% natural aroma goodies from our most popular blends.

Boxes include variations of our Bath Salts, Relaxation Eye Pillows, Body Oils and Pulse Points scents, plus a Wellness Pocket Companion booklet filled with easy tips to incorporate more self-care into your daily routine. All presented in fully recyclable eco-friendly gift boxes, it's the perfect gift choice for the ethically minded.



Collection boxes

Our collections of our 5 best-selling blends come in two beautifully presented boxes:

- 'Pick-me-up' collection of 5 pulse point roll-ons
- 'Home sanctuary' collection of 5 pure essential oil blends for home diffusing (5 x 10 ml)

Each blend brings its own magic: more restful sleep, a sense of calm, an energy injection or some creative inspiration...these little bottles hold the key!

Our 'Pick-me-up' and 'Home sanctuary' collections



The perfect gift or Starter kit for the aromatherapy lover



Lavender eye pillows



- Filled with dried lavender & flaxseed
- Made with premium Pima cotton, available in 5 beautiful patterns
- Releases facial tension and blocks light
- Perfect companion to meditation, yoga or mindfulness practice



Nebulising aromatherapy diffuser

Let the evocative aromas of our 100% natural essential oils instantly boost your mood. Our beautiful hand-crafted diffuser is plastic-free and uses special technology without the need for water or heat. Safe and energy-efficient, it offers the most natural and clean release of essential oils, delivering a deeper, more lasting effect when compared with conventional diffusers.

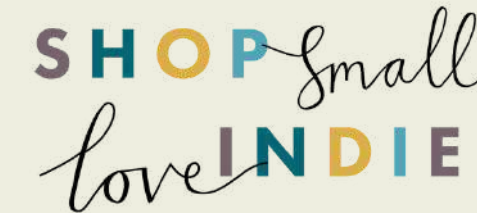
Key features

- Exterior made of eco-friendly materials: wood, hand-blown glass, aluminium and rubber.
- Low energy consumption: the diffuser has a Usage Cycle of 3 minutes On, and 2 minutes Off. Auto Shut-off after 120 minutes.
- Lighting: features rotating rainbow LED ambient mood lighting.
- Effective coverage on max. diffusion setting is 30sqm.
- The unit measures approx. 4in (10cm) wide and 9in (23cm) tall.
- Works on any electrical outlet (110 or 220v) and comes with USB and electric UK adapter.
- Easy clean with 70% rubbing alcohol.
- Full instruction leaflet on use and maintenance included.
- Presented in a beautiful, recyclable card giftbox.



Selected retail partners & Customer feedback

Clarity Blend has been trusted by UK ethical marketplaces and retail partners



Over 400 5-star reviews from 99.9% of our customers



Smells amazing! Love Clarity Blend products! My order came quickly and was well packaged. Will be placing another order soon



Beautiful texture of the eye pillow and made me feel so relaxed.



The Energy Blend has such a lovely fragrance and I roll it on to my temples and wrists throughout the day if I need a bit of a boost. I love it!



Wonderful pamper hamper. Really calming and relaxing products!



I have been using this product for a week and I am more than satisfied! This body oil feels like the best present you can do to your body! The smell is irresistible and the texture is light, making the product get easily absorbed by the skin.

Awards

Parent & Baby Awards 2021 - Best New
Aromatherapy Brand for Mums



Natural Health Beauty Awards 2021 -
Finalist in 4 categories



Global Green Beauty Awards 2021 -
BEST 100% Natural Product BRONZE winner



As featured in:

UK'S TOP HOLISTIC EXPERTS & WRITERS
NATURAL HEALTH

**TOP
Santé**
GOOD HEALTH STARTS HERE

**KINDRED
SPIRIT**

omyoga
& lifestyle

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*Thank!
You!*