

# EXHIBITOR ZONES



## MANAGEMENT SOLUTIONS

### THE TECHNOLOGY YOU NEED TO RUN YOUR SCHOOL RELEVANT TO THE WHOLE SCHOOL

- These are companies with products and services that provide solutions for the school as a whole.
- These companies provide services that affect a school wider than just a classroom.
- Looking at overall solutions for the Business running and management of a school.
- Their aim is to solve Business issues rather than necessarily specifically day to day learning.

#### TYPES OF SERVICES

- IT Services
- Data Management and Storage
- Attendance management
- Professional Services
- School visitor management
- Management Information Systems (MIS)
- Security and risk management
- Connectivity / communication solutions
- Leadership / management

## EQUIPMENT & HARDWARE

### THE PHYSICAL TECHNOLOGY RELEVANT TO THE WHOLE SCHOOL

These companies' products are hardware and equipment. The physical, tangible, day to day goods that are used in a school. From the classroom, to the canteen, to the computer room. This is practical equipment needed across a school.

#### TYPES OF SERVICES

- Hardware
- Learning spaces
- AV and projection / multimedia
- Screens
- Furniture
- IWBs
- 3D Printers
- Monitors

## TEACHING TECH

### THE TECHNOLOGY YOU NEED TO TEACH RELEVANT TO THE CLASSROOM

These products are for the benefit of the Teacher. Products that will be used by the teacher in order to make teaching easier. The Teacher will be the one directly engaging with this products.

#### TYPES OF SERVICES

- Assessment services
- Learning Management Systems (LMS)
- Distance Learning
- Achievement Monitoring
- VLE

## LEARNING TECH

### THE TECHNOLOGY YOU NEED TO LEARN RELEVANT TO THE CLASSROOM

- These products are for the benefit and use of the student.
- The student is the one who will be engaging with these products, making learning easier.
- The students will be the direct consumer of these products.
- These are products/tools/apps/software that are catering to the student's learning and development.

#### TYPES OF SERVICES

- Apps for learning
- E-books
- Educational / Instructional Software
- AI
- Publishers
- Coding
- Learning materials

## GLOBAL SHOWCASE

These are of course the traditional country pavilions that we have at the show:

- UAE
- Egypt
- DIT
- Business France Etc.

But this area can also be for Associations, Accelerators, international collectives. Companies or Charities that are providing support and services to the overall industry. Rather than school specific.

#### TYPES OF SERVICES

- Country Pavilions
- Country Associations
- International Associations
- Accelerators
- Non-Profit Organisations

## ZONES – EXAMPLE EXHIBITOR CATEGORIES

MANAGEMENT SOLUTIONS	EQUIPMENT & HARDWARE	LEARNING TECH	TEACHING TECH
IT Services	Hardware	Curriculum improvement	Assessment services
Data Management and Storage	Learning spaces	Learning materials	Learning Management Systems (LMS)
Attendance management	AV and projection / multimedia	AI	Distance Learning
Professional Services Local (Malaysia)	Screens	Publishers	Achievement Monitoring
School visitor management	Furniture	E-books	VLE
Management Information Systems (MIS)	IWBs	Coding	
Security and risk management	3D Printers	Apps for learning	
Connectivity / communication solutions	Monitors	Educational / Instructional Software	
Leadership / management			