

LET US PIECE TOGETHER THE FUTURE OF EDTECH

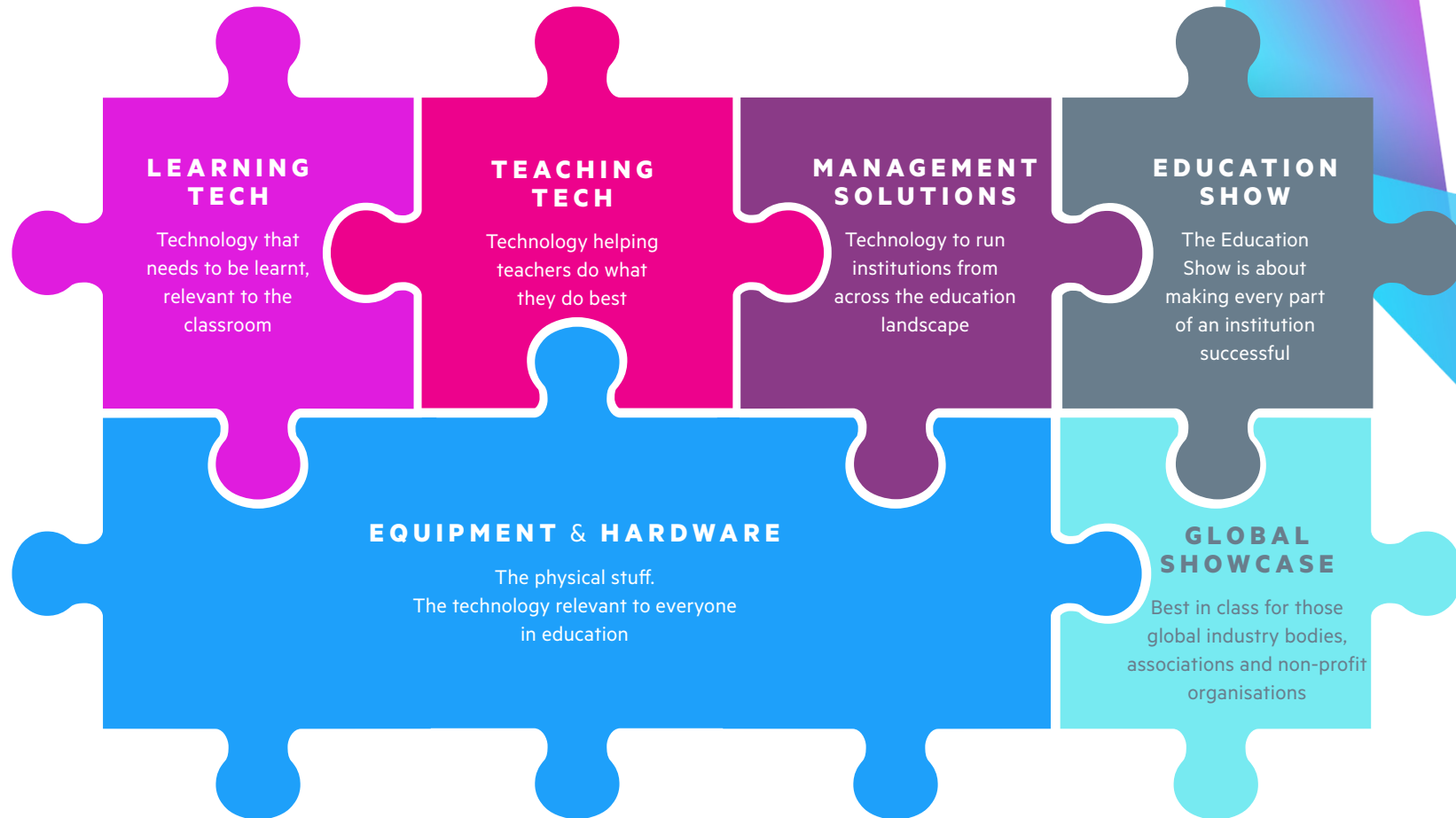
FIND THE PERFECT
FIT FOR YOUR BRAND

NEW TO BETT 2020

We've introduced dedicated solution zones for 2020 to help drive more relevant conversations, higher quality leads and ultimately a better return on investment.

WHAT DO THESE ZONES BRING TO BETT?

- Better navigation for visitors as they can pin point exactly where they want to go and who they want to meet.
- Visitors will be more efficient with limited time and exhibitors can make the most of quality face-to-face time.
- Maximum exposure for exhibitors to the full Bett database with new zone promotions during the run-up to the event in different regions.



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22-25 JANUARY 2020

LONDON EXCEL

FIND OUT MORE AT:

BETTSHOW.COM

INTRODUCING OUR 6 NEW ZONES

LEARNING TECH

Students will be the end-users of your products and services, such as learning apps, educational software and e-books!

EQUIPMENT & HARDWARE

Your products are physical, tangible, day-to-day goods that are used in schools, from classrooms to the canteen, including hardware, learning spaces, AV screens and more.

TEACHING TECH

Teachers and educators will use your technology to improve their outcomes, including assessment services, learning management systems, distant learning and more.

EDUCATION SHOW

For the first time in 28 years, the Education Show will move to sit inside Bett. You provide resources and solutions to educators that make a real impact on the health and wealth of education establishments.

MANAGEMENT SOLUTIONS

Your technology will affect institutions much wider than just the classroom, including business and school management, IT services, data and storage management and more.

GLOBAL SHOWCASE

You're an association providing support to education, an NGO or an international collective.

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