



23-26 JANUARY 2019
LONDON EXCEL

YOUR EDTECH CHECKLIST

Bett is the world's leading education technology event where educators can discover more than 800 innovative edtech suppliers, see practical solutions, share experiences and learn from industry experts in an agenda programme featuring more than 175 speakers. Bett has teamed up with its Advisory Group and EDUCATE to come up with the questions that might help you have a more informed basis to your buying decisions at Bett. Make sure you have these handy questions to pose to Bett exhibitors when you meet them at the show.

1. THE PRACTICALITIES

This covers infrastructure, staff training and CPD, the ongoing costs, and the sustainability of the purchase.

- How long does it take the average educator to learn how to use, and implement your product?
- Is it necessary to purchase any additional software etc to increase the products' potential?
- What software is it compatible with?
- What pedagogical training do you provide in respect of the integration of your product in schools?
- How do you support schools to sustain and develop their use of the product over time?

2. THE EDUCATION VALUE AND SPECIALISMS

This area covers the core benefit the product offers. And, whether it's going to make a tangible difference to the lives of your students. Either on their needs today, or their skills for the future.

- How does your product make educators' lives easier?
- Can you explain the product and its educational value in one sentence?
- What support does your product provide for students for whom English is not their first language, or for students with special educational needs or disabilities?
- How does your technology help to prepare young people for the jobs of tomorrow?

3. THE RESEARCH AND EVIDENCE

This area helps you to know that your purchase is founded on principles of evidence. Especially important given the increased accountability that schools face and the impact of austerity budgets.

- Where and how was your product tested? Do you have any results from pilot studies?
- How does your company draw on existing relevant research to ensure that its technology stays current and relevant to today's real-world classrooms?
- What research-based evidence do you have to prove that your product is effective?
- How were teachers or educators involved in the design or creation stages of your product?

PLAN BEFORE YOU VISIT BETT!

1. DOWNLOAD THE BETT APP

Our app has all the suppliers and agenda talks listed – if you 'favourite' the suppliers you'd like to see, you can then go to the floor plan on the app and it will pin them on the plan so you can map your route around the show.

2. CHECK OUT THE FILTERS ON OUR BETT ONLINE SUPPLIER LIST

Look up exhibitors by product type, by type of education institution they serve or to which region they export. You can also read a little more about what they have on offer.

WWW.BETTSHOW.COM/BETT-SUPPLIERS-LIST