



accelerate student writing proficiency  
with personalized, automated feedback

WriQ is a writing achievement tool used to easily assess and motivate student writing, giving clear visibility of progress over time and delivering a standardized benchmark for grading.



## focusing on writing achievement

Keeping track of student's writing ability can be challenging and time consuming. Is a student's writing getting better, or worse? How do you track their progress over time?

With hundreds of papers to go through one at a time, it can be an arduous, time-consuming and manual task to grade by hand. And, with no benchmark in place for writing (unlike reading), it's extremely difficult to ensure written work has been assessed fairly and consistently.



### Until now...

**WriQ** gives educators more time to focus on promoting, differentiating and improving achievement in writing.

WriQ provides a meaningful number to help understand what the writing attainment levels are for students by taking into account several useful metrics along with a national norms comparison.

WriQ measures:



Word Count



Vocabulary Age



Pace



Accuracy

And provides those much needed benchmarks on a student, classroom & district level to effectively improve writing performance.

## motivating students to achieve their writing goals

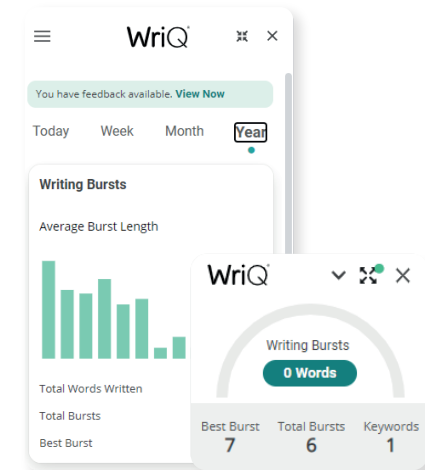
WriQ also has the ability to put your students in charge of their own learning.

By giving each student access to their own personalized mini dashboard, they can instantly track how long they can write for before stopping (writing bursts).

Positive nudge notifications spur your students on to do a little better each day, only ever in competition with themselves.

At a glance, students can:

- ✓ Visualize their writing progress in real-time.
- ✓ Access positive, immediate feedback on their own writing, without relying on teacher intervention - speeding up the feedback loop.
- ✓ Get a picture of their most frequently used words and how they're writing for specific subject areas.
- ✓ Track their own writing progress daily, weekly, or monthly and work towards goals and achievement badges, adding a fun element to the writing process.



"I am obsessed with WriQ. It has changed my life as an English teacher. Grading papers is now a whole new beautiful world. Thank you so much."

**Margaret von Kolnitz, 8th Grade English,  
Fairfax County Public Schools**

"The biggest thing is that it cuts down the editing and correction time for the teacher. It leaves me more time for differentiation and 1:1 instruction, and I have real data to share with students and parents. Having the data is more persuasive than just a subjective opinion from the teacher."

**Sally Garza, Upper School Technology Director,  
Lawrence School**



from literacy to life

To learn more about how WriQ can impact your school/district visit our website to sign up for a pilot

**[text.help/writing-achievement](https://text.help/writing-achievement)**